

Global Cloud Based Backup Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G32513B7CAB7EN.html>

Date: April 2026

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: G32513B7CAB7EN

Abstracts

According to our (Global Info Research) latest study, the global Cloud Based Backup Services market size was valued at US\$ 193 million in 2025 and is forecast to a readjusted size of US\$ 303 million by 2032 with a CAGR of 6.7% during review period.

Cloud-based Backup Services are a solution for securely transmitting and storing data in remote cloud data centers over the internet. Users do not need to manage physical media such as local tapes or disks; the service provider automatically handles data encryption, compression, transmission, and storage management. This service supports on-demand backup policy configuration (such as full and incremental backups) and data recovery from any location with a network connection. Its core advantages include providing off-site disaster recovery capabilities, elastically scalable storage, reduced upfront hardware investment, and simplified operation and maintenance management. It aims to protect users from data loss, ransomware, hardware failures, or disasters, ensuring business continuity and data security.

The cost structure of cloud-based backup services primarily includes core cloud storage resource consumption, software platform licensing or R&D costs, global network bandwidth, and customer support costs. Pricing typically uses a subscription model based on backup capacity or the number of devices, with annual fees for individual users ranging from approximately \$60 to \$300, while enterprise-level packages can reach thousands to hundreds of thousands of dollars. Due to the economies of scale in cloud storage and the standardization of software services, the gross profit margin for this business is usually high, reaching 70%-85% for a pure SaaS model. If the service involves complex local device integration or deep customization, the overall gross profit margin will decrease to the 50%-70% range due to increased manpower investment.

This report is a detailed and comprehensive analysis for global Cloud Based Backup Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cloud Based Backup Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Cloud Based Backup Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Cloud Based Backup Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Cloud Based Backup Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cloud Based Backup Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cloud Based Backup Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Acronis, Arcserve, Carbonite (OpenText), CertainSafe, Dropbox, IBM, HPE, Commvault, OpenText, SpiderOak, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Cloud Based Backup Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Public Cloud

Private Cloud

Hybrid Cloud

Market segment by Data Source

Server and Virtual Machine Backup

Database and Application Data Backup

Endpoint and Workstation Backup

Others

Market segment by Security

Standard Encrypted Backup

Ransomware-Protected/Immutable Backup

Compliance Backup

Others

Market segment by Application

BFSI

IT & Telecommunication

Retail & Consumer Goods

Manufacturing

Others

Market segment by players, this report covers

Acronis

Arcserve

Carbonite (OpenText)

CertainSafe

Dropbox

IBM

HPE

Commvault

OpenText

SpiderOak

Amazon Web Services (AWS)

Veeam Software

Alibaba Cloud

Tencent Cloud

Huawei Cloud

Dell

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cloud Based Backup Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cloud Based Backup Services, with revenue, gross margin, and global market share of Cloud Based Backup Services from 2021 to 2026.

Chapter 3, the Cloud Based Backup Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Cloud Based Backup Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cloud Based Backup Services.

Chapter 13, to describe Cloud Based Backup Services research findings and conclusion.

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