

Global Cloud Backup & Recovery Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cloud Backup & Recovery Software market size was valued at USD 7719.3 million in 2023 and is forecast to a readjusted size of USD 25720 million by 2030 with a CAGR of 18.8% during review period.

Cloud backup involves backing up of electronic data by sending a copy of the data over the proprietary or public network to a remote network server. Recovery and cloud backup play a vital role in business continuity strategy. The adoption of cloud backup provides additional benefits such as cost saving, and security, storage, and virtualization of the data. Cloud storage solutions provide infrastructure and application support to enterprises at a lower cost than on-premises storage solutions.

The cloud backup & recovery software market is driven by the need for companies to reduce their IT expenditure, increase in demand for cloud-based services across several industry verticals, and surge in backup requirements of enterprises. Furthermore, emergence of IaaS and on-demand cloud providers, increased adoption of smart devices and tablets, and high demand for big data and social networking present numerous opportunities for market progression.

Hybrid is expected to grow at a significant pace during the forecast period. The IT & telecom segment led the market in 2017, and is expected to continue to this trend in the near future. Furthermore, North America is expected to dominate overall market during the forecast period, as it is the highest adopter of cloud storage solutions.

The Global Info Research report includes an overview of the development of the Cloud

Backup & Recovery Software industry chain, the market status of BFSI (Private, Public), Government (Private, Public), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cloud Backup & Recovery Software.

Regionally, the report analyzes the Cloud Backup & Recovery Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cloud Backup & Recovery Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cloud Backup & Recovery Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cloud Backup & Recovery Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Private, Public).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cloud Backup & Recovery Software market.

Regional Analysis: The report involves examining the Cloud Backup & Recovery Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cloud Backup & Recovery Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cloud Backup & Recovery Software:

Company Analysis: Report covers individual Cloud Backup & Recovery Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cloud Backup & Recovery Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Government).

Technology Analysis: Report covers specific technologies relevant to Cloud Backup & Recovery Software. It assesses the current state, advancements, and potential future developments in Cloud Backup & Recovery Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cloud Backup & Recovery Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cloud Backup & Recovery Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Private

Public

Hybrid

Market segment by Application

BFSI

Government

Healthcare

Telecom & IT

Retail

Manufacturing

Others

Market segment by players, this report covers

Veritas Technologies LLC

Veeam Software

Commvault

IBM Corporation

Dell EMC

Broadcom

Symantec Corporation

Microsoft Corporation

Hewlett Packard Enterprise

Actifio

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cloud Backup & Recovery Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cloud Backup & Recovery Software, with revenue, gross margin and global market share of Cloud Backup & Recovery Software from 2019 to 2024.

Chapter 3, the Cloud Backup & Recovery Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cloud Backup & Recovery Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cloud Backup & Recovery Software.

Chapter 13, to describe Cloud Backup & Recovery Software research findings and conclusion.

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