

Global Cloud Backup Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Cloud backup, also known as online backup, is a strategy for backing up data that involves sending a copy of the data over a proprietary or public network to an off-site server. The server is usually hosted by a third-party service provider, which charges the backup customer a fee based on capacity, bandwidth or number of users. In the enterprise, the off-site server might be owned by the company, but the chargeback method would be similar.

Scope of the Report

This report studies the Cloud Backup market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Backup market by product type and applications/end industries.

An increasing adoption of cloud-based technologies and need for managing voluminous data sets in enterprises has led to the adoption of cloud backup solution. Also, the adoption of cloud backup solution has increased due to its various benefits such as simple management and monitoring, real-time backup and recovery, simple integration of cloud backup with enterprise's other applications, data deduplication, and customer support.

North America is estimated to hold the largest market share in 2017, while APAC is projected to be the fastest growing region with the highest CAGR due to the rising data generation in many countries. Cloud emergence and mandatory government regulations are simultaneously helping boost the growth of the cloud backup market in this region. The global Cloud Backup market is valued at 1270 million USD in 2017 and is expected to reach 5100 million USD by the end of 2023, growing at a CAGR of 26.1% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions. North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Backup.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Acronis International GmbH

Asigra Inc.

Barracuda Networks, Inc

Carbonite, Inc.

Code42 Software, Inc.

Datto, Inc.

Druva Software

Efolder, Inc.

International Business Machines Corporation

Iron Mountain Incorporated

Microsoft Corporation

Veeam Software

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Public Cloud

Private Cloud

Hybrid Cloud

Market Segment by Applications, can be divided into

Small and Medium-Sized Enterprises

Large Enterprises

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