

Global Cloud Analytics Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Cloud analytics is progressively becoming very significant for numerous business organizations working in a large gamut of industries. As compared to on-premises Business Intelligence (BI) solutions, cloud-based analytics is growing at a higher pace. The emergence of big data and easy installation features of cloud analytics services are some of the important drivers of the growth of the cloud-based analytics market. To enhance customer experience by analyzing the huge amount of data flowing through various platforms such as social media, television, and connected devices, business organizations are looking for solutions that will provide them real-time analysis of this unstructured data. Cloud-based analytics provides high-end analysis of the data stored on cloud via various deployment models. The cloud analytics market is basically segmented on the basis of solutions, deployment models, organization size, verticals, and regions.

Scope of the Report

This report studies the Cloud Analytics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Analytics market by product type and applications/end industries.

The adoption rate of cloud analytics across all industries is constantly driving the demand for the cloud analytics market. Furthermore, due to the emergence of big data the cloud analytics market has been experiencing high revenue generation in the North American, European, and Asia-Pacific regions. However, the growing security concerns about the data stored in cloud are acting as a hindrance for the growth of this market. The global Cloud Analytics market is valued at 57400 million USD in 2017 and is expected to reach 88300 million USD by the end of 2023, growing at a CAGR of 7.5% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Analytics.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

SAP SE

Oracle Corporation

Microsoft Corporation

IBM Corporation

Teradata Corporation

Google Incorporation

Hewlett-Packard

SAS Institute Inc.

Tableau Software

Microstrategy

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Public Cloud

Private Cloud

Hybrid Cloud

Community Cloud

Market Segment by Applications, can be divided into

Small and Medium-Sized Business

Large Enterprises

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