

Global Cloud Advertising Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G7079EB7F79GEN.html>

Date: October 2018

Pages: 116

Price: US\$ 3,480.00 (Single User License)

ID: G7079EB7F79GEN

Abstracts

Cloud advertising solution provides building blocks for virtual advertising platforms in online and social media websites for better and effective advertisement of brands and services.

SCOPE OF THE REPORT:

Growth in adoption of e-commerce and social media applications gives rise to the cloud advertising industry among several user groups such as large and small and medium enterprises.

The global Cloud Advertising market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Advertising.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Cloud Advertising market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Advertising market by product type and applications/end industries.

Market Segment by Companies, this report covers

Amazon Web Services, Inc.

Oracle Corporation

Google Inc.

Rackspace Hostings, Inc.

IBM Corporation

Adobe Systems Incorporated

Viant Technology LLC

Salesforce.com, Inc.

Marin Software

Imagine Communications Corp.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cross Channel

End-to-end

Others

Market Segment by Applications, can be divided into

SMEs

Large Enterprises

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