

Global Cloud Accounting Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

This report studies the Cloud (SaaS, Online) Accounting Software market, online accounting systems are specifically designed to be used through the Internet, rather than being installed locally onto company computers. This reduces information technology requirements like server hardware, backups and maintenance and shifts the expenditure from being a large up-front capital cost to a much smaller, but ongoing, monthly or annual fee.

Scope of the Report:

This report studies the Cloud Accounting Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cloud Accounting Software market by product type and applications/end industries.

Cloud Accounting Software is a type of tools to accounting activities. There are two types of accounting software online: browser-based, SaaS and application service providers (ASPs), and the browser-based, SaaS type is leading the growing market at present.

Cloud Accounting Software is mainly used for three applications: SMEs (small & medium enterprises), Large Enterprises, Other Users (personal users or non-profit organizations). And SMEs was the most widely used area which took up about 72% of the global total in 2017.

North America is the largest consumption countries of Cloud Accounting Software in the

world in the past few years and it will keep increasing in the next few years. USA market took up about 35.6% the global market in 2017, while EU was about 23.4%.

The global Cloud Accounting Software market is valued at 2630 million USD in 2017 and is expected to reach 4320 million USD by the end of 2023, growing at a CAGR of 8.6% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cloud Accounting Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Intuit

Sage

SAP

Oracle(NetSuite)

Microsoft

Infor

Epicor

Workday

Unit4

Xero

Yonyou

Kingdee

Acclivity

FreshBooks

Zoho

Assit Cornerstone

MEGI

Reckon

KashFlow

Dropbox

Carbonite

Apptivo

FinancialForce

Wave Accounting Inc.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Browser-based, SaaS

Application Service Providers (ASPs)

Market Segment by Applications, can be divided into

SMEs

Large Enterprises

Other Users

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