

Global Clothes Donation App Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Clothes Donation App market size is expected to reach \$ 203 million by 2032, rising at a market growth of 11.9% CAGR during the forecast period (2026-2032). Clothes donation apps are digital platforms designed to facilitate the donation, collection, tracking, and management of used clothing by connecting individual donors with charities, recycling organizations, and social enterprises. These applications typically provide features such as donation scheduling, location-based drop-off guidance, impact tracking, and data reporting for organizations. The industry generally maintains a gross margin range of 60%-80%, supported by SaaS-based delivery models, low marginal costs, recurring subscription revenue, and increasing demand for transparency in charitable activities. The service ecosystem includes upstream elements such as cloud infrastructure, mobile development frameworks, and data security systems; midstream providers focus on platform development, user experience, and system integration; downstream users include non-profit organizations, clothing recycling companies, municipal programs, and socially responsible brands.

In 2025, the clothes donation app market is experiencing accelerated growth driven by rising environmental awareness, circular fashion initiatives, and increasing pressure on organizations to improve donation transparency and operational efficiency. While the overall market size remains modest compared with mainstream consumer apps, adoption among charities and recycling organizations continues to expand as digital tools replace manual donation management. Competitive differentiation is increasingly based on ease of use, data transparency, integration with logistics partners, and the ability to demonstrate measurable social and environmental impact.

This report studies the global Clothes Donation App demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Clothes Donation App, and provides market size (US\$ million) and Year-over-Year (YoY)

growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Clothes Donation App that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Clothes Donation App total market, 2021-2032, (USD Million)

Global Clothes Donation App total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Clothes Donation App total market, key domestic companies, and share, (USD Million)

Global Clothes Donation App revenue by player, revenue and market share 2021-2026, (USD Million)

Global Clothes Donation App total market by Type, CAGR, 2021-2032, (USD Million)

Global Clothes Donation App total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Clothes Donation App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Goodwill Industries International, Salvation Army, Zara, H&M Group, ThredUp, ReDonate, Share At Door Step, Give Back Box, Olio, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Clothes Donation App market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Clothes Donation App Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Clothes Donation App Market, Segmentation by Type:

iOS

Android

Global Clothes Donation App Market, Segmentation by Deployment Model:

Cloud-Based SaaS

White-Label Platform

App + Web Hybrid

Global Clothes Donation App Market, Segmentation by User Type:

Individual Donors

Non-Profit Organizations

Recycling Companies

Municipal Programs

Global Clothes Donation App Market, Segmentation by Application:

Business

Personal

Companies Profiled:

Goodwill Industries International

Salvation Army

Zara

H&M Group

ThredUp

ReDonate

Share At Door Step

Give Back Box

Olio

Key Questions Answered

1. How big is the global Clothes Donation App market?
2. What is the demand of the global Clothes Donation App market?
3. What is the year over year growth of the global Clothes Donation App market?
4. What is the total value of the global Clothes Donation App market?
5. Who are the Major Players in the global Clothes Donation App market?
6. What are the growth factors driving the market demand?

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