

# Global Cling Film Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cling Film market size was valued at USD 3536.5 million in 2023 and is forecast to a readjusted size of USD 4494.4 million by 2030 with a CAGR of 3.5% during review period.

Cling film is a thin plastic film typically used as a wrap for sealing food to keep them fresh over a longer period of time. Cling film, typically sold on rolls in boxes with a cutting edge, clings to smooth surfaces and can thus remain tight over the opening of a container without adhesive or other devices.

Global key players of cling film include NAN YA Plastics, Glad, Asahi Kasei, etc. The top three players hold a share about 12%. Americas is the largest market, has a share about 45%, followed by Europe and Asia-Pacific, with share 31% and 21%, separately.

The Global Info Research report includes an overview of the development of the Cling Film industry chain, the market status of Household (Polyethylene, Biaxially Oriented PolyPropylene), Supermarkets (Polyethylene, Biaxially Oriented PolyPropylene), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cling Film.

Regionally, the report analyzes the Cling Film markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cling Film market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cling Film market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cling Film industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Polyethylene, Biaxially Oriented PolyPropylene).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cling Film market.

**Regional Analysis:** The report involves examining the Cling Film market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cling Film market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cling Film:

**Company Analysis:** Report covers individual Cling Film manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Cling Film This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Supermarkets).

**Technology Analysis:** Report covers specific technologies relevant to Cling Film. It assesses the current state, advancements, and potential future developments in Cling

Film areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cling Film market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation**

Cling Film market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Market segment by Type**

Polyethylene

Biaxially Oriented PolyPropylene

PVC

PVDC

Others

**Market segment by Application**

Household

Supermarkets

Restaurants

Others

## Major players covered

NAN YA Plastics

Glad

Asahi Kasei

Sphere

Saran

Miaojie

Maryya

Melitta

Wentus GmbH

Polyvinyl Films

Koroplast

Prowrap

Sedat Tahir

Cleanwrap

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cling Film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cling Film, with price, sales, revenue and global market share of Cling Film from 2019 to 2024.

Chapter 3, the Cling Film competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cling Film breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cling Film market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cling Film.

Chapter 14 and 15, to describe Cling Film sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Cling Film

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Cling Film Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Polyethylene

1.3.3 Biaxially Oriented PolyPropylene

1.3.4 PVC

1.3.5 PVDC

1.3.6 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Cling Film Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Household

1.4.3 Supermarkets

1.4.4 Restaurants

1.4.5 Others

1.5 Global Cling Film Market Size & Forecast

1.5.1 Global Cling Film Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Cling Film Sales Quantity (2019-2030)

1.5.3 Global Cling Film Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 NAN YA Plastics

2.1.1 NAN YA Plastics Details

2.1.2 NAN YA Plastics Major Business

2.1.3 NAN YA Plastics Cling Film Product and Services

2.1.4 NAN YA Plastics Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 NAN YA Plastics Recent Developments/Updates

2.2 Glad

2.2.1 Glad Details

2.2.2 Glad Major Business

2.2.3 Glad Cling Film Product and Services

2.2.4 Glad Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Glad Recent Developments/Updates

2.3 Asahi Kasei

2.3.1 Asahi Kasei Details

2.3.2 Asahi Kasei Major Business

2.3.3 Asahi Kasei Cling Film Product and Services

2.3.4 Asahi Kasei Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Asahi Kasei Recent Developments/Updates

2.4 Sphere

2.4.1 Sphere Details

2.4.2 Sphere Major Business

2.4.3 Sphere Cling Film Product and Services

2.4.4 Sphere Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Sphere Recent Developments/Updates

2.5 Saran

2.5.1 Saran Details

2.5.2 Saran Major Business

2.5.3 Saran Cling Film Product and Services

2.5.4 Saran Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Saran Recent Developments/Updates

2.6 Miaojie

2.6.1 Miaojie Details

2.6.2 Miaojie Major Business

2.6.3 Miaojie Cling Film Product and Services

2.6.4 Miaojie Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Miaojie Recent Developments/Updates

2.7 Maryya

2.7.1 Maryya Details

2.7.2 Maryya Major Business

2.7.3 Maryya Cling Film Product and Services

2.7.4 Maryya Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Maryya Recent Developments/Updates

2.8 Melitta

- 2.8.1 Melitta Details
- 2.8.2 Melitta Major Business
- 2.8.3 Melitta Cling Film Product and Services
- 2.8.4 Melitta Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Melitta Recent Developments/Updates
- 2.9 Wentus GmbH
  - 2.9.1 Wentus GmbH Details
  - 2.9.2 Wentus GmbH Major Business
  - 2.9.3 Wentus GmbH Cling Film Product and Services
  - 2.9.4 Wentus GmbH Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Wentus GmbH Recent Developments/Updates
- 2.10 Polyvinyl Films
  - 2.10.1 Polyvinyl Films Details
  - 2.10.2 Polyvinyl Films Major Business
  - 2.10.3 Polyvinyl Films Cling Film Product and Services
  - 2.10.4 Polyvinyl Films Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Polyvinyl Films Recent Developments/Updates
- 2.11 Koroplast
  - 2.11.1 Koroplast Details
  - 2.11.2 Koroplast Major Business
  - 2.11.3 Koroplast Cling Film Product and Services
  - 2.11.4 Koroplast Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Koroplast Recent Developments/Updates
- 2.12 Prowrap
  - 2.12.1 Prowrap Details
  - 2.12.2 Prowrap Major Business
  - 2.12.3 Prowrap Cling Film Product and Services
  - 2.12.4 Prowrap Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Prowrap Recent Developments/Updates
- 2.13 Sedat Tahir
  - 2.13.1 Sedat Tahir Details
  - 2.13.2 Sedat Tahir Major Business
  - 2.13.3 Sedat Tahir Cling Film Product and Services
  - 2.13.4 Sedat Tahir Cling Film Sales Quantity, Average Price, Revenue, Gross Margin



and Market Share (2019-2024)

2.13.5 Sedat Tahir Recent Developments/Updates

2.14 Cleanwrap

2.14.1 Cleanwrap Details

2.14.2 Cleanwrap Major Business

2.14.3 Cleanwrap Cling Film Product and Services

2.14.4 Cleanwrap Cling Film Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Cleanwrap Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: CLING FILM BY MANUFACTURER**

3.1 Global Cling Film Sales Quantity by Manufacturer (2019-2024)

3.2 Global Cling Film Revenue by Manufacturer (2019-2024)

3.3 Global Cling Film Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Cling Film by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Cling Film Manufacturer Market Share in 2023

3.4.2 Top 6 Cling Film Manufacturer Market Share in 2023

3.5 Cling Film Market: Overall Company Footprint Analysis

3.5.1 Cling Film Market: Region Footprint

3.5.2 Cling Film Market: Company Product Type Footprint

3.5.3 Cling Film Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global Cling Film Market Size by Region

4.1.1 Global Cling Film Sales Quantity by Region (2019-2030)

4.1.2 Global Cling Film Consumption Value by Region (2019-2030)

4.1.3 Global Cling Film Average Price by Region (2019-2030)

4.2 North America Cling Film Consumption Value (2019-2030)

4.3 Europe Cling Film Consumption Value (2019-2030)

4.4 Asia-Pacific Cling Film Consumption Value (2019-2030)

4.5 South America Cling Film Consumption Value (2019-2030)

4.6 Middle East and Africa Cling Film Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Cling Film Sales Quantity by Type (2019-2030)
- 5.2 Global Cling Film Consumption Value by Type (2019-2030)
- 5.3 Global Cling Film Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Cling Film Sales Quantity by Application (2019-2030)
- 6.2 Global Cling Film Consumption Value by Application (2019-2030)
- 6.3 Global Cling Film Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Cling Film Sales Quantity by Type (2019-2030)
- 7.2 North America Cling Film Sales Quantity by Application (2019-2030)
- 7.3 North America Cling Film Market Size by Country
  - 7.3.1 North America Cling Film Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Cling Film Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Cling Film Sales Quantity by Type (2019-2030)
- 8.2 Europe Cling Film Sales Quantity by Application (2019-2030)
- 8.3 Europe Cling Film Market Size by Country
  - 8.3.1 Europe Cling Film Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Cling Film Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Cling Film Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Cling Film Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Cling Film Market Size by Region

9.3.1 Asia-Pacific Cling Film Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Cling Film Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Cling Film Sales Quantity by Type (2019-2030)

10.2 South America Cling Film Sales Quantity by Application (2019-2030)

10.3 South America Cling Film Market Size by Country

10.3.1 South America Cling Film Sales Quantity by Country (2019-2030)

10.3.2 South America Cling Film Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Cling Film Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Cling Film Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Cling Film Market Size by Country

11.3.1 Middle East & Africa Cling Film Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Cling Film Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Cling Film Market Drivers

12.2 Cling Film Market Restraints

12.3 Cling Film Trends Analysis

12.4 Porters Five Forces Analysis

- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Cling Film and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Cling Film
- 13.3 Cling Film Production Process
- 13.4 Cling Film Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Cling Film Typical Distributors
- 14.3 Cling Film Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Cling Film Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Cling Film Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. NAN YA Plastics Basic Information, Manufacturing Base and Competitors

Table 4. NAN YA Plastics Major Business

Table 5. NAN YA Plastics Cling Film Product and Services

Table 6. NAN YA Plastics Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. NAN YA Plastics Recent Developments/Updates

Table 8. Glad Basic Information, Manufacturing Base and Competitors

Table 9. Glad Major Business

Table 10. Glad Cling Film Product and Services

Table 11. Glad Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Glad Recent Developments/Updates

Table 13. Asahi Kasei Basic Information, Manufacturing Base and Competitors

Table 14. Asahi Kasei Major Business

Table 15. Asahi Kasei Cling Film Product and Services

Table 16. Asahi Kasei Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Asahi Kasei Recent Developments/Updates

Table 18. Sphere Basic Information, Manufacturing Base and Competitors

Table 19. Sphere Major Business

Table 20. Sphere Cling Film Product and Services

Table 21. Sphere Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Sphere Recent Developments/Updates

Table 23. Saran Basic Information, Manufacturing Base and Competitors

Table 24. Saran Major Business

Table 25. Saran Cling Film Product and Services

Table 26. Saran Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Saran Recent Developments/Updates

Table 28. Miaojie Basic Information, Manufacturing Base and Competitors

- Table 29. Miaojie Major Business
- Table 30. Miaojie Cling Film Product and Services
- Table 31. Miaojie Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Miaojie Recent Developments/Updates
- Table 33. Maryya Basic Information, Manufacturing Base and Competitors
- Table 34. Maryya Major Business
- Table 35. Maryya Cling Film Product and Services
- Table 36. Maryya Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Maryya Recent Developments/Updates
- Table 38. Melitta Basic Information, Manufacturing Base and Competitors
- Table 39. Melitta Major Business
- Table 40. Melitta Cling Film Product and Services
- Table 41. Melitta Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Melitta Recent Developments/Updates
- Table 43. Wentus GmbH Basic Information, Manufacturing Base and Competitors
- Table 44. Wentus GmbH Major Business
- Table 45. Wentus GmbH Cling Film Product and Services
- Table 46. Wentus GmbH Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Wentus GmbH Recent Developments/Updates
- Table 48. Polyvinyl Films Basic Information, Manufacturing Base and Competitors
- Table 49. Polyvinyl Films Major Business
- Table 50. Polyvinyl Films Cling Film Product and Services
- Table 51. Polyvinyl Films Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Polyvinyl Films Recent Developments/Updates
- Table 53. Koroplast Basic Information, Manufacturing Base and Competitors
- Table 54. Koroplast Major Business
- Table 55. Koroplast Cling Film Product and Services
- Table 56. Koroplast Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Koroplast Recent Developments/Updates
- Table 58. Prowrap Basic Information, Manufacturing Base and Competitors
- Table 59. Prowrap Major Business
- Table 60. Prowrap Cling Film Product and Services
- Table 61. Prowrap Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue

(USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Prowrap Recent Developments/Updates

Table 63. Sedat Tahir Basic Information, Manufacturing Base and Competitors

Table 64. Sedat Tahir Major Business

Table 65. Sedat Tahir Cling Film Product and Services

Table 66. Sedat Tahir Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Sedat Tahir Recent Developments/Updates

Table 68. Cleanwrap Basic Information, Manufacturing Base and Competitors

Table 69. Cleanwrap Major Business

Table 70. Cleanwrap Cling Film Product and Services

Table 71. Cleanwrap Cling Film Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Cleanwrap Recent Developments/Updates

Table 73. Global Cling Film Sales Quantity by Manufacturer (2019-2024) & (MT)

Table 74. Global Cling Film Revenue by Manufacturer (2019-2024) & (USD Million)

Table 75. Global Cling Film Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 76. Market Position of Manufacturers in Cling Film, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 77. Head Office and Cling Film Production Site of Key Manufacturer

Table 78. Cling Film Market: Company Product Type Footprint

Table 79. Cling Film Market: Company Product Application Footprint

Table 80. Cling Film New Market Entrants and Barriers to Market Entry

Table 81. Cling Film Mergers, Acquisition, Agreements, and Collaborations

Table 82. Global Cling Film Sales Quantity by Region (2019-2024) & (MT)

Table 83. Global Cling Film Sales Quantity by Region (2025-2030) & (MT)

Table 84. Global Cling Film Consumption Value by Region (2019-2024) & (USD Million)

Table 85. Global Cling Film Consumption Value by Region (2025-2030) & (USD Million)

Table 86. Global Cling Film Average Price by Region (2019-2024) & (USD/MT)

Table 87. Global Cling Film Average Price by Region (2025-2030) & (USD/MT)

Table 88. Global Cling Film Sales Quantity by Type (2019-2024) & (MT)

Table 89. Global Cling Film Sales Quantity by Type (2025-2030) & (MT)

Table 90. Global Cling Film Consumption Value by Type (2019-2024) & (USD Million)

Table 91. Global Cling Film Consumption Value by Type (2025-2030) & (USD Million)

Table 92. Global Cling Film Average Price by Type (2019-2024) & (USD/MT)

Table 93. Global Cling Film Average Price by Type (2025-2030) & (USD/MT)

Table 94. Global Cling Film Sales Quantity by Application (2019-2024) & (MT)

Table 95. Global Cling Film Sales Quantity by Application (2025-2030) & (MT)

Table 96. Global Cling Film Consumption Value by Application (2019-2024) & (USD

Million)

Table 97. Global Cling Film Consumption Value by Application (2025-2030) & (USD Million)

Table 98. Global Cling Film Average Price by Application (2019-2024) & (USD/MT)

Table 99. Global Cling Film Average Price by Application (2025-2030) & (USD/MT)

Table 100. North America Cling Film Sales Quantity by Type (2019-2024) & (MT)

Table 101. North America Cling Film Sales Quantity by Type (2025-2030) & (MT)

Table 102. North America Cling Film Sales Quantity by Application (2019-2024) & (MT)

Table 103. North America Cling Film Sales Quantity by Application (2025-2030) & (MT)

Table 104. North America Cling Film Sales Quantity by Country (2019-2024) & (MT)

Table 105. North America Cling Film Sales Quantity by Country (2025-2030) & (MT)

Table 106. North America Cling Film Consumption Value by Country (2019-2024) & (USD Million)

Table 107. North America Cling Film Consumption Value by Country (2025-2030) & (USD Million)

Table 108. Europe Cling Film Sales Quantity by Type (2019-2024) & (MT)

Table 109. Europe Cling Film Sales Quantity by Type (2025-2030) & (MT)

Table 110. Europe Cling Film Sales Quantity by Application (2019-2024) & (MT)

Table 111. Europe Cling Film Sales Quantity by Application (2025-2030) & (MT)

Table 112. Europe Cling Film Sales Quantity by Country (2019-2024) & (MT)

Table 113. Europe Cling Film Sales Quantity by Country (2025-2030) & (MT)

Table 114. Europe Cling Film Consumption Value by Country (2019-2024) & (USD Million)

Table 115. Europe Cling Film Consumption Value by Country (2025-2030) & (USD Million)

Table 116. Asia-Pacific Cling Film Sales Quantity by Type (2019-2024) & (MT)

Table 117. Asia-Pacific Cling Film Sales Quantity by Type (2025-2030) & (MT)

Table 118. Asia-Pacific Cling Film Sales Quantity by Application (2019-2024) & (MT)

Table 119. Asia-Pacific Cling Film Sales Quantity by Application (2025-2030) & (MT)

Table 120. Asia-Pacific Cling Film Sales Quantity by Region (2019-2024) & (MT)

Table 121. Asia-Pacific Cling Film Sales Quantity by Region (2025-2030) & (MT)

Table 122. Asia-Pacific Cling Film Consumption Value by Region (2019-2024) & (USD Million)

Table 123. Asia-Pacific Cling Film Consumption Value by Region (2025-2030) & (USD Million)

Table 124. South America Cling Film Sales Quantity by Type (2019-2024) & (MT)

Table 125. South America Cling Film Sales Quantity by Type (2025-2030) & (MT)

Table 126. South America Cling Film Sales Quantity by Application (2019-2024) & (MT)

Table 127. South America Cling Film Sales Quantity by Application (2025-2030) & (MT)



Table 128. South America Cling Film Sales Quantity by Country (2019-2024) & (MT)

Table 129. South America Cling Film Sales Quantity by Country (2025-2030) & (MT)

Table 130. South America Cling Film Consumption Value by Country (2019-2024) & (USD Million)

Table 131. South America Cling Film Consumption Value by Country (2025-2030) & (USD Million)

Table 132. Middle East & Africa Cling Film Sales Quantity by Type (2019-2024) & (MT)

Table 133. Middle East & Africa Cling Film Sales Quantity by Type (2025-2030) & (MT)

Table 134. Middle East & Africa Cling Film Sales Quantity by Application (2019-2024) & (MT)

Table 135. Middle East & Africa Cling Film Sales Quantity by Application (2025-2030) & (MT)

Table 136. Middle East & Africa Cling Film Sales Quantity by Region (2019-2024) & (MT)

Table 137. Middle East & Africa Cling Film Sales Quantity by Region (2025-2030) & (MT)

Table 138. Middle East & Africa Cling Film Consumption Value by Region (2019-2024) & (USD Million)

Table 139. Middle East & Africa Cling Film Consumption Value by Region (2025-2030) & (USD Million)

Table 140. Cling Film Raw Material

Table 141. Key Manufacturers of Cling Film Raw Materials

Table 142. Cling Film Typical Distributors

Table 143. Cling Film Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Cling Film Picture

Figure 2. Global Cling Film Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Cling Film Consumption Value Market Share by Type in 2023

Figure 4. Polyethylene Examples

Figure 5. Biaxially Oriented PolyPropylene Examples

Figure 6. PVC Examples

Figure 7. PVDC Examples

Figure 8. Others Examples

Figure 9. Global Cling Film Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 10. Global Cling Film Consumption Value Market Share by Application in 2023

Figure 11. Household Examples

Figure 12. Supermarkets Examples

Figure 13. Restaurants Examples

Figure 14. Others Examples

Figure 15. Global Cling Film Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global Cling Film Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Cling Film Sales Quantity (2019-2030) & (MT)

Figure 18. Global Cling Film Average Price (2019-2030) & (USD/MT)

Figure 19. Global Cling Film Sales Quantity Market Share by Manufacturer in 2023

Figure 20. Global Cling Film Consumption Value Market Share by Manufacturer in 2023

Figure 21. Producer Shipments of Cling Film by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 22. Top 3 Cling Film Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Top 6 Cling Film Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Global Cling Film Sales Quantity Market Share by Region (2019-2030)

Figure 25. Global Cling Film Consumption Value Market Share by Region (2019-2030)

Figure 26. North America Cling Film Consumption Value (2019-2030) & (USD Million)

Figure 27. Europe Cling Film Consumption Value (2019-2030) & (USD Million)

Figure 28. Asia-Pacific Cling Film Consumption Value (2019-2030) & (USD Million)

Figure 29. South America Cling Film Consumption Value (2019-2030) & (USD Million)

Figure 30. Middle East & Africa Cling Film Consumption Value (2019-2030) & (USD Million)

- Figure 31. Global Cling Film Sales Quantity Market Share by Type (2019-2030)
- Figure 32. Global Cling Film Consumption Value Market Share by Type (2019-2030)
- Figure 33. Global Cling Film Average Price by Type (2019-2030) & (USD/MT)
- Figure 34. Global Cling Film Sales Quantity Market Share by Application (2019-2030)
- Figure 35. Global Cling Film Consumption Value Market Share by Application (2019-2030)
- Figure 36. Global Cling Film Average Price by Application (2019-2030) & (USD/MT)
- Figure 37. North America Cling Film Sales Quantity Market Share by Type (2019-2030)
- Figure 38. North America Cling Film Sales Quantity Market Share by Application (2019-2030)
- Figure 39. North America Cling Film Sales Quantity Market Share by Country (2019-2030)
- Figure 40. North America Cling Film Consumption Value Market Share by Country (2019-2030)
- Figure 41. United States Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 42. Canada Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 43. Mexico Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 44. Europe Cling Film Sales Quantity Market Share by Type (2019-2030)
- Figure 45. Europe Cling Film Sales Quantity Market Share by Application (2019-2030)
- Figure 46. Europe Cling Film Sales Quantity Market Share by Country (2019-2030)
- Figure 47. Europe Cling Film Consumption Value Market Share by Country (2019-2030)
- Figure 48. Germany Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. France Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 50. United Kingdom Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 51. Russia Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 52. Italy Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 53. Asia-Pacific Cling Film Sales Quantity Market Share by Type (2019-2030)
- Figure 54. Asia-Pacific Cling Film Sales Quantity Market Share by Application (2019-2030)
- Figure 55. Asia-Pacific Cling Film Sales Quantity Market Share by Region (2019-2030)
- Figure 56. Asia-Pacific Cling Film Consumption Value Market Share by Region

(2019-2030)

Figure 57. China Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Japan Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Korea Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. India Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Southeast Asia Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Australia Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. South America Cling Film Sales Quantity Market Share by Type (2019-2030)

Figure 64. South America Cling Film Sales Quantity Market Share by Application (2019-2030)

Figure 65. South America Cling Film Sales Quantity Market Share by Country (2019-2030)

Figure 66. South America Cling Film Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa Cling Film Sales Quantity Market Share by Type (2019-2030)

Figure 70. Middle East & Africa Cling Film Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa Cling Film Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa Cling Film Consumption Value Market Share by Region (2019-2030)

Figure 73. Turkey Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia Cling Film Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa Cling Film Consumption Value and Growth Rate (2019-2030) &

(USD Million)

Figure 77. Cling Film Market Drivers

Figure 78. Cling Film Market Restraints

Figure 79. Cling Film Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Cling Film in 2023

Figure 82. Manufacturing Process Analysis of Cling Film

Figure 83. Cling Film Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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