

# Global Cling Film for Food Packaging Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Cling Film for Food Packaging market size is expected to reach \$ 16520 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

Cling film for food packaging, also known as plastic wrap, is a thin, flexible, and transparent plastic film primarily made from polyvinyl chloride (PVC), low-density polyethylene (LDPE), polyvinylidene chloride (PVDC), or polypropylene (PP). It is widely used to wrap and seal food products, forming an airtight and moisture-resistant barrier that prevents contamination by insects, dust, and microorganisms, improves shelf life, and keeps food fresh for longer durations . Unlike other packaging films, cling film has the unique property of adhering tightly to itself and to smooth surfaces without requiring additional adhesive . Key features include high transparency, excellent conformability, puncture resistance, heat resistance, and the ability to conform to containers of various shapes . Cling films also help retain internal moisture, preventing lipid migration and oxygen absorption . Common types include cast cling film and blown cling film, which differ in their manufacturing processes . Major applications within food packaging include bakery and confectionery products, dairy products, fresh produce, meat, poultry, seafood, and processed foods . From a value chain perspective, upstream includes primary resin suppliers (PVC, LDPE, PVDC, PP) and plasticizer/additives manufacturers; midstream involves film extrusion (blown or cast), winding, slitting, and packaging; downstream demand spans food processing plants, supermarkets and grocery stores, food service providers, and household consumers . In 2025, the average selling price is approximately US\$2,210 per ton, global sales volume is about 5,350k tons, and gross margins generally range from 18% to 28%, driven by raw material prices, energy costs, and regulatory compliance requirements for food-contact materials.

## Food Safety and Hygiene Awareness as Core Driver

The cling film for food packaging market is experiencing steady growth driven by increasing consumer awareness of food hygiene and safety. With rising concerns about food spoilage, bacterial contamination, and cross-contamination, consumers and food businesses increasingly rely on cling film for effective food protection. The demand for packaged food continues to rise as urbanization accelerates and disposable incomes increase, particularly in emerging economies where modern retail formats are expanding.

## Shift Toward High-Barrier and Advanced Formulations

The market is witnessing a pronounced shift toward films with enhanced barrier properties. While basic PVC and LDPE films dominate cost-sensitive applications, there is growing demand for PVDC-based films offering superior oxygen and moisture barrier performance. These advanced formulations enable longer food preservation, which is particularly critical for meat, poultry, seafood, and dairy products. Innovation has led to the development of high-clarity, high-strength films that maintain cling properties while using less material, satisfying both performance and source-reduction goals.

## Environmental Concerns and Sustainable Alternatives

Perhaps the most significant trend reshaping the cling film market is the growing pressure to address plastic waste. Environmental damage caused by plastic products, particularly single-use films, is expected to moderate growth, especially in regions with strict plastic regulations. This has spurred development of compostable cling films, bio-based PE, and formulations with reduced plasticizer content. Some manufacturers are exploring advanced recycling technologies and post-consumer recycled (PCR) material integration to lower the carbon footprint of cling film products. Sustainability requirements are increasingly factored into procurement decisions.

This report studies the global Cling Film for Food Packaging production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cling Film for Food Packaging and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cling Film for Food Packaging that

contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cling Film for Food Packaging total production and demand, 2021-2032, (Kilotons)

Global Cling Film for Food Packaging total production value, 2021-2032, (USD Million)

Global Cling Film for Food Packaging production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Cling Film for Food Packaging consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Cling Film for Food Packaging domestic production, consumption, key domestic manufacturers and share

Global Cling Film for Food Packaging production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Cling Film for Food Packaging production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Cling Film for Food Packaging production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Cling Film for Food Packaging market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mitsubishi Chemical Corporation, Asahi Kasei Corporation, Mitsui Chemicals Tohcello, Inc., NAN YA Plastics Corporation, Cleanwrap Co., Ltd., J&J Co., Ltd., Glad, Saran (SC Johnson), Reynolds Consumer Products, Polyvinyl Films, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cling Film for Food Packaging market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

#### Global Cling Film for Food Packaging Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Cling Film for Food Packaging Market, Segmentation by Type:

Cast Cling Film

Blown Cling Film

#### Global Cling Film for Food Packaging Market, Segmentation by Thickness:

Ultra-Thin (  
Standard (9-12  $\mu\text{m}$ )

Heavy-Duty (> 12  $\mu\text{m}$ )

#### Global Cling Film for Food Packaging Market, Segmentation by Price Tier (Per Ton):

Economy / LDPE & PVC (

Standard / PE Blend (US\$1,800-2,800/ton)

Premium / PVDC & Bio-based (> US\$2,800/ton)

#### Global Cling Film for Food Packaging Market, Segmentation by Application:

Food Processing Industry

Retail (Supermarkets, Grocery Stores)

Food Service (Restaurants, Catering)

Household / Home Use

Others

#### Companies Profiled:

Mitsubishi Chemical Corporation

Asahi Kasei Corporation

Mitsui Chemicals Tohcello, Inc.

NAN YA Plastics Corporation

Cleanwrap Co., Ltd.

J&J Co., Ltd.

Glad

Saran (SC Johnson)

Reynolds Consumer Products

Polyvinyl Films, Inc.

Sphere

Melitta

Wentus GmbH

Koroplast

Sedat Tahir

Miaojie (Top Daily Chemicals)

Maryya (Sichuan Hongchang Plastic Industrial Co., Ltd.)

Chahua Modern Housewares Co., Ltd.

Jiecheng (Changzhou) New Material Co., Ltd.

Wuxi Pacific New Materials Co., Ltd.

Global New Material (Nantong) Co., Ltd.

Zhejiang Juhua Co., Ltd. (Jusu)

Jiangsu Renyuan New Material Co., Ltd.

NCI (Hangzhou) Film Co., Ltd.

Jiangsu Jieya Household Products Co., Ltd.

#### Key Questions Answered:

1. How big is the global Cling Film for Food Packaging market?
2. What is the demand of the global Cling Film for Food Packaging market?
3. What is the year over year growth of the global Cling Film for Food Packaging market?
4. What is the production and production value of the global Cling Film for Food Packaging market?

5. Who are the key producers in the global Cling Film for Food Packaging market?
6. What are the growth factors driving the market demand?

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