

Global Cleaning Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Cleaning services include a wide range of services required by commercial and residential sectors. It comprises maid services, window cleaning, floor cleaning, carpet & upholstery cleaning, and other cleaning services, which are used by residential and commercial consumers. These services have gained popularity, owing to factors such as growth in construction activities, investment in real estate, increased disposable income, and growth in number of working women, which have led to progressive cleaning services market trends.

Scope of the Report:

This report studies the Cleaning Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Cleaning Services market by product type and applications/end industries.

Players have adopted partnership and acquisition as their key strategies to increase their market share. For instance, ABM Industries acquired the Westway Services of UK, to strengthen its prominence in the cleaning equipment market. Westway Services is a provider of technical and mechanical equipment used for cleaning services. The acquisition strengthened company's foothold in the market by reducing its dependency on other equipment suppliers. Local companies, such as Red Coats, UGL Unicco Services, Vanguard, and others primarily in developed markets, provide tough competition to the established players. Intense competition among various small and big players has posed major challenge for manufacturers.

The global Cleaning Services market is valued at 54500 million USD in 2017 and is expected to reach 78800 million USD by the end of 2023, growing at a CAGR of 6.4% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Cleaning Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

ABM Industries Inc.

The Service Master Company, LLC

CleanNet

Anago Cleaning Systems

Aramark Corporation

Sodexo

Jani-King Inc.

Stanley Steemer International, Inc.

ChemDry

Pritchard Industries Inc.

BONUS Building Care

Red Coats

UGL Unicco Services

Vanguard

Jan-Pro International

Mothers House Cleaning

Clean First Time

Compass Group Plc

Duraclean International Inc.

Harvard Maintenance Inc.

Steamatic Inc.

Stratus Building Solutions

Temko Service Industries Inc.

Mothers House Cleaning

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Commercial cleaning services

Window Cleaning

Vacuuming

Floor Care

Other Services (Including Kit Cleaning and Dusting)

Residential cleaning services

Maid Services

Carpet & Upholstery

Other Services (Including Polishing and Other Services)

Market Segment by Applications, can be divided into

Commercial

Residential

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