

# Global Chia Seeds Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Chia Seeds market size was valued at USD 1682.4 million in 2023 and is forecast to a readjusted size of USD 2216.9 million by 2030 with a CAGR of 4.0% during review period.

Chia seeds are obtained from a species of flowering plant called *Salvia hispanica* which belong to Lamiaceae or mint family. Chia seeds have gained their popularity based on their nutritional value and diverse application across various industries. Chia seeds contain nutritional supplements like Omega3 fatty acids, good quality proteins and fibre. Owing to the benefits obtained from chia seeds, the product have gained popularity on a global level as a superfood. Demand of chia seeds is found to be escalating among health conscious consumers, due to on its cholesterol lowering properties.

Chia seeds are now widely used in functional food and beverages to enhance the overall nutritive value of the product. Overall, rising health awareness among the present population is supporting the growth of chia seed in the global market.

The Global Info Research report includes an overview of the development of the Chia Seeds industry chain, the market status of Food & Beverages (Black Chia Seeds, White Chia Seeds), Nutraceuticals (Black Chia Seeds, White Chia Seeds), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Chia Seeds.

Regionally, the report analyzes the Chia Seeds markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Chia Seeds market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Chia Seeds market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Chia Seeds industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Black Chia Seeds, White Chia Seeds).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Chia Seeds market.

**Regional Analysis:** The report involves examining the Chia Seeds market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Chia Seeds market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Chia Seeds:

**Company Analysis:** Report covers individual Chia Seeds manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Chia Seeds This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverages, Nutraceuticals).

**Technology Analysis:** Report covers specific technologies relevant to Chia Seeds. It assesses the current state, advancements, and potential future developments in Chia Seeds areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Chia Seeds market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Chia Seeds market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Black Chia Seeds

White Chia Seeds

#### Market segment by Application

Food & Beverages

Nutraceuticals

Animal Feed

Personal Care Products

Others

## Major players covered

Benexia Europa

The Chia Company

Chia Bia Slovakia

Naturkost ?belh?r

ChiaCorp

Glanbia

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Chia Seeds product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Chia Seeds, with price, sales, revenue and global market share of Chia Seeds from 2019 to 2024.

Chapter 3, the Chia Seeds competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Chia Seeds breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Chia Seeds market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Chia Seeds.

Chapter 14 and 15, to describe Chia Seeds sales channel, distributors, customers, research findings and conclusion.

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