

Global Classified Platform Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GA59FBFE9A4GEN.html>

Date: August 2018

Pages: 117

Price: US\$ 3,480.00 (Single User License)

ID: GA59FBFE9A4GEN

Abstracts

In the past, classified ads were part of newspapers which offered advertisers cheap, small type notices arranged under specific categories. The media industry has witnessed switch from print media to digital media and has proven itself quite lucrative for classified platform players. Growing number of sites are providing specialized classified marketplaces online catering to niche categories including products and services such as boats, pianos, pets, and adult services. Classified platforms market includes both business to consumer (B2C) and consumer to consumer (C2C) categories. Despite of several advancements in the online classified platforms, the market is currently at a nascent stage due to large of consumers spending time on the print media; however, with increasing internet subscribers and growing number of subscribers on social media, the market for online classified platform is expected to hold promising revenue opportunity during the forecast period.

SCOPE OF THE REPORT:

This report studies the Classified Platform market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Classified Platform market by product type and applications/end industries.

Online advertising of a particular product or service through classified platforms enables consumer to explore and compare a particular product or service in a better way than print advertising. Few of the classified platforms also provides 360 degree view of products which enables consumers to better understand the dimension and esthetics of a product, thereby enhancing consumers? experience. Moreover, with the proliferation of business applications on mobile platforms, classified ads platforms is providing

greater opportunity to both buyers and sellers in terms of saving time and cost. The global Classified Platform market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Classified Platform.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Craigslist

Finn.No

Ebay

Quikr India

OLX

Rightmove

Backpage

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Business To Consumer (B2C)

Consumer To Consumer (C2C)

Market Segment by Applications, can be divided into

Commercial

Manufacturing

Services

Others

Contents

1 CLASSIFIED PLATFORM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Classified Platform
- 1.2 Classification of Classified Platform by Types
 - 1.2.1 Global Classified Platform Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Classified Platform Revenue Market Share by Types in 2017
 - 1.2.3 Business To Consumer (B2C)
 - 1.2.4 Consumer To Consumer (C2C)
- 1.3 Global Classified Platform Market by Application
 - 1.3.1 Global Classified Platform Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Commercial
 - 1.3.3 Manufacturing
 - 1.3.4 Services
 - 1.3.5 Others
- 1.4 Global Classified Platform Market by Regions
 - 1.4.1 Global Classified Platform Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Classified Platform Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Classified Platform Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Classified Platform Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Classified Platform Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Classified Platform Status and Prospect (2013-2023)
- 1.5 Global Market Size of Classified Platform (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Craigslist
 - 2.1.1 Business Overview
 - 2.1.2 Classified Platform Type and Applications
 - 2.1.2.1 Product A
 - 2.1.2.2 Product B

2.1.3 Craigslist Classified Platform Revenue, Gross Margin and Market Share
(2016-2017)

2.2 Finn.No

2.2.1 Business Overview

2.2.2 Classified Platform Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Finn.No Classified Platform Revenue, Gross Margin and Market Share
(2016-2017)

2.3 Ebay

2.3.1 Business Overview

2.3.2 Classified Platform Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Ebay Classified Platform Revenue, Gross Margin and Market Share (2016-2017)

2.4 Quikr India

2.4.1 Business Overview

2.4.2 Classified Platform Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Quikr India Classified Platform Revenue, Gross Margin and Market Share
(2016-2017)

2.5 OLX

2.5.1 Business Overview

2.5.2 Classified Platform Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 OLX Classified Platform Revenue, Gross Margin and Market Share (2016-2017)

2.6 Rightmove

2.6.1 Business Overview

2.6.2 Classified Platform Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Rightmove Classified Platform Revenue, Gross Margin and Market Share
(2016-2017)

2.7 Backpage

2.7.1 Business Overview

2.7.2 Classified Platform Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Backpage Classified Platform Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL CLASSIFIED PLATFORM MARKET COMPETITION, BY PLAYERS

3.1 Global Classified Platform Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Classified Platform Players Market Share

3.2.2 Top 10 Classified Platform Players Market Share

3.3 Market Competition Trend

4 GLOBAL CLASSIFIED PLATFORM MARKET SIZE BY REGIONS

4.1 Global Classified Platform Revenue and Market Share by Regions

4.2 North America Classified Platform Revenue and Growth Rate (2013-2018)

4.3 Europe Classified Platform Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Classified Platform Revenue and Growth Rate (2013-2018)

4.5 South America Classified Platform Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Classified Platform Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA CLASSIFIED PLATFORM REVENUE BY COUNTRIES

5.1 North America Classified Platform Revenue by Countries (2013-2018)

5.2 USA Classified Platform Revenue and Growth Rate (2013-2018)

5.3 Canada Classified Platform Revenue and Growth Rate (2013-2018)

5.4 Mexico Classified Platform Revenue and Growth Rate (2013-2018)

6 EUROPE CLASSIFIED PLATFORM REVENUE BY COUNTRIES

6.1 Europe Classified Platform Revenue by Countries (2013-2018)

6.2 Germany Classified Platform Revenue and Growth Rate (2013-2018)

6.3 UK Classified Platform Revenue and Growth Rate (2013-2018)

6.4 France Classified Platform Revenue and Growth Rate (2013-2018)

6.5 Russia Classified Platform Revenue and Growth Rate (2013-2018)

6.6 Italy Classified Platform Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC CLASSIFIED PLATFORM REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Classified Platform Revenue by Countries (2013-2018)
- 7.2 China Classified Platform Revenue and Growth Rate (2013-2018)
- 7.3 Japan Classified Platform Revenue and Growth Rate (2013-2018)
- 7.4 Korea Classified Platform Revenue and Growth Rate (2013-2018)
- 7.5 India Classified Platform Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Classified Platform Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA CLASSIFIED PLATFORM REVENUE BY COUNTRIES

- 8.1 South America Classified Platform Revenue by Countries (2013-2018)
- 8.2 Brazil Classified Platform Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Classified Platform Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Classified Platform Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE CLASSIFIED PLATFORM BY COUNTRIES

- 9.1 Middle East and Africa Classified Platform Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Classified Platform Revenue and Growth Rate (2013-2018)
- 9.3 UAE Classified Platform Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Classified Platform Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Classified Platform Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Classified Platform Revenue and Growth Rate (2013-2018)

10 GLOBAL CLASSIFIED PLATFORM MARKET SEGMENT BY TYPE

- 10.1 Global Classified Platform Revenue and Market Share by Type (2013-2018)
- 10.2 Global Classified Platform Market Forecast by Type (2018-2023)
- 10.3 Business To Consumer (B2C) Revenue Growth Rate (2013-2023)
- 10.4 Consumer To Consumer (C2C) Revenue Growth Rate (2013-2023)

11 GLOBAL CLASSIFIED PLATFORM MARKET SEGMENT BY APPLICATION

- 11.1 Global Classified Platform Revenue Market Share by Application (2013-2018)
- 11.2 Classified Platform Market Forecast by Application (2018-2023)
- 11.3 Commercial Revenue Growth (2013-2018)
- 11.4 Manufacturing Revenue Growth (2013-2018)
- 11.5 Services Revenue Growth (2013-2018)
- 11.6 Others Revenue Growth (2013-2018)

12 GLOBAL CLASSIFIED PLATFORM MARKET SIZE FORECAST (2018-2023)

12.1 Global Classified Platform Market Size Forecast (2018-2023)

12.2 Global Classified Platform Market Forecast by Regions (2018-2023)

12.3 North America Classified Platform Revenue Market Forecast (2018-2023)

12.4 Europe Classified Platform Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Classified Platform Revenue Market Forecast (2018-2023)

12.6 South America Classified Platform Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Classified Platform Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Classified Platform Picture

Table Product Specifications of Classified Platform

Table Global Classified Platform and Revenue (Million USD) Market Split by Product Type

Figure Global Classified Platform Revenue Market Share by Types in 2017

Figure Business To Consumer (B2C) Picture

Figure Consumer To Consumer (C2C) Picture

Table Global Classified Platform Revenue (Million USD) by Application (2013-2023)

Figure Classified Platform Revenue Market Share by Applications in 2017

Figure Commercial Picture

Figure Manufacturing Picture

Figure Services Picture

Figure Others Picture

Table Global Market Classified Platform Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Classified Platform Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Classified Platform Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Classified Platform Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Classified Platform Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Classified Platform Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Classified Platform Revenue (Million USD) and Growth Rate (2013-2023)

Table Craigslist Basic Information, Manufacturing Base and Competitors

Table Craigslist Classified Platform Type and Applications

Table Craigslist Classified Platform Revenue, Gross Margin and Market Share (2016-2017)

Table Finn.No Basic Information, Manufacturing Base and Competitors

Table Finn.No Classified Platform Type and Applications

Table Finn.No Classified Platform Revenue, Gross Margin and Market Share (2016-2017)

Table Ebay Basic Information, Manufacturing Base and Competitors

Table Ebay Classified Platform Type and Applications

Table Ebay Classified Platform Revenue, Gross Margin and Market Share (2016-2017)

Table Quikr India Basic Information, Manufacturing Base and Competitors

Table Quikr India Classified Platform Type and Applications

Table Quikr India Classified Platform Revenue, Gross Margin and Market Share (2016-2017)

Table OLX Basic Information, Manufacturing Base and Competitors

Table OLX Classified Platform Type and Applications

Table OLX Classified Platform Revenue, Gross Margin and Market Share (2016-2017)

Table Rightmove Basic Information, Manufacturing Base and Competitors

Table Rightmove Classified Platform Type and Applications

Table Rightmove Classified Platform Revenue, Gross Margin and Market Share (2016-2017)

Table Backpage Basic Information, Manufacturing Base and Competitors

Table Backpage Classified Platform Type and Applications

Table Backpage Classified Platform Revenue, Gross Margin and Market Share (2016-2017)

Table Global Classified Platform Revenue (Million USD) by Players (2013-2018)

Table Global Classified Platform Revenue Share by Players (2013-2018)

Figure Global Classified Platform Revenue Share by Players in 2016

Figure Global Classified Platform Revenue Share by Players in 2017

Figure Global Top 5 Players Classified Platform Revenue Market Share in 2017

Figure Global Top 10 Players Classified Platform Revenue Market Share in 2017

Figure Global Classified Platform Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Classified Platform Revenue (Million USD) by Regions (2013-2018)

Table Global Classified Platform Revenue Market Share by Regions (2013-2018)

Figure Global Classified Platform Revenue Market Share by Regions (2013-2018)

Figure Global Classified Platform Revenue Market Share by Regions in 2017

Figure North America Classified Platform Revenue and Growth Rate (2013-2018)

Figure Europe Classified Platform Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Classified Platform Revenue and Growth Rate (2013-2018)

Figure South America Classified Platform Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Classified Platform Revenue and Growth Rate (2013-2018)

Table North America Classified Platform Revenue by Countries (2013-2018)

Table North America Classified Platform Revenue Market Share by Countries (2013-2018)

Figure North America Classified Platform Revenue Market Share by Countries (2013-2018)

Figure North America Classified Platform Revenue Market Share by Countries in 2017
Figure USA Classified Platform Revenue and Growth Rate (2013-2018)
Figure Canada Classified Platform Revenue and Growth Rate (2013-2018)
Figure Mexico Classified Platform Revenue and Growth Rate (2013-2018)
Table Europe Classified Platform Revenue (Million USD) by Countries (2013-2018)
Figure Europe Classified Platform Revenue Market Share by Countries (2013-2018)
Figure Europe Classified Platform Revenue Market Share by Countries in 2017
Figure Germany Classified Platform Revenue and Growth Rate (2013-2018)
Figure UK Classified Platform Revenue and Growth Rate (2013-2018)
Figure France Classified Platform Revenue and Growth Rate (2013-2018)
Figure Russia Classified Platform Revenue and Growth Rate (2013-2018)
Figure Italy Classified Platform Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Classified Platform Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Classified Platform Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Classified Platform Revenue Market Share by Countries in 2017
Figure China Classified Platform Revenue and Growth Rate (2013-2018)
Figure Japan Classified Platform Revenue and Growth Rate (2013-2018)
Figure Korea Classified Platform Revenue and Growth Rate (2013-2018)
Figure India Classified Platform Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Classified Platform Revenue and Growth Rate (2013-2018)
Table South America Classified Platform Revenue by Countries (2013-2018)
Table South America Classified Platform Revenue Market Share by Countries (2013-2018)
Figure South America Classified Platform Revenue Market Share by Countries (2013-2018)
Figure South America Classified Platform Revenue Market Share by Countries in 2017
Figure Brazil Classified Platform Revenue and Growth Rate (2013-2018)
Figure Argentina Classified Platform Revenue and Growth Rate (2013-2018)
Figure Colombia Classified Platform Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Classified Platform Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Classified Platform Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Classified Platform Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Classified Platform Revenue Market Share by Countries in 2017
Figure Saudi Arabia Classified Platform Revenue and Growth Rate (2013-2018)

Figure UAE Classified Platform Revenue and Growth Rate (2013-2018)
Figure Egypt Classified Platform Revenue and Growth Rate (2013-2018)
Figure Nigeria Classified Platform Revenue and Growth Rate (2013-2018)
Figure South Africa Classified Platform Revenue and Growth Rate (2013-2018)
Table Global Classified Platform Revenue (Million USD) by Type (2013-2018)
Table Global Classified Platform Revenue Share by Type (2013-2018)
Figure Global Classified Platform Revenue Share by Type (2013-2018)
Figure Global Classified Platform Revenue Share by Type in 2017
Table Global Classified Platform Revenue Forecast by Type (2018-2023)
Figure Global Classified Platform Market Share Forecast by Type (2018-2023)
Figure Global Business To Consumer (B2C) Revenue Growth Rate (2013-2018)
Figure Global Consumer To Consumer (C2C) Revenue Growth Rate (2013-2018)
Table Global Classified Platform Revenue by Application (2013-2018)
Table Global Classified Platform Revenue Share by Application (2013-2018)
Figure Global Classified Platform Revenue Share by Application (2013-2018)
Figure Global Classified Platform Revenue Share by Application in 2017
Table Global Classified Platform Revenue Forecast by Application (2018-2023)
Figure Global Classified Platform Market Share Forecast by Application (2018-2023)
Figure Global Commercial Revenue Growth Rate (2013-2018)
Figure Global Manufacturing Revenue Growth Rate (2013-2018)
Figure Global Services Revenue Growth Rate (2013-2018)
Figure Global Others Revenue Growth Rate (2013-2018)
Figure Global Classified Platform Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Classified Platform Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Classified Platform Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Classified Platform Revenue Market Forecast (2018-2023)
Figure Europe Classified Platform Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Classified Platform Revenue Market Forecast (2018-2023)
Figure South America Classified Platform Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Classified Platform Revenue Market Forecast (2018-2023)

I would like to order

Product name: Global Classified Platform Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/GA59FBFE9A4GEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA59FBFE9A4GEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

