

Global Class B AIS Transponders Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Class B AIS Transponders market size was valued at USD 22 million in 2023 and is forecast to a readjusted size of USD 33 million by 2030 with a CAGR of 6.2% during review period.

Class B AIS (Automatic Identification System) transponders are devices used in maritime communication and navigation to enhance the visibility and safety of vessels. AIS is an automated tracking system that allows ships to transmit and receive information about their identity, position, course, and speed to other nearby vessels, as well as to shore-based stations. Class B AIS transponders are typically used by smaller vessels that are not required to carry the more advanced Class A AIS transponders.

Market Drivers: Mandatory Requirements for Specific Vessels: While not mandatory for all vessels like Class A AIS, Class B AIS transponders are required on certain types of vessels, especially those over a certain length or engaged in specific activities. Regulatory requirements can drive adoption in these cases.

Enhanced Collision Avoidance: Class B AIS transponders contribute to collision avoidance by providing real-time information about a vessel's identity, position, course, and speed. This is particularly crucial for smaller vessels operating in busy waterways where interactions with larger vessels are common.

Improved Situational Awareness: The use of Class B AIS transponders enhances situational awareness for both the vessel operator and nearby ships. This improved awareness is valuable for navigating through congested areas, understanding the movements of other vessels, and avoiding potential hazards.

Affordability and Cost-Effectiveness: Class B AIS transponders are generally more affordable than their Class A counterparts. The lower cost can be a significant driver for smaller vessels, making it more feasible for them to invest in AIS technology for safety and regulatory compliance.

Global Adoption Trends: As AIS technology becomes more widely adopted globally, vessel operators may choose Class B transponders to align with international standards, interoperability, and communication consistency in different maritime regions.

Market Restrictions: Not Suitable for All Vessels: Class B AIS transponders may not be suitable for all types of vessels, especially larger ships subject to SOLAS regulations, where Class A transponders are mandated. This limitation restricts the market to specific segments of the maritime industry.

Less Information Broadcast: Compared to Class A AIS, Class B transponders have limitations on the rate of information broadcast and the types of data transmitted. This reduced data capacity may be a restriction for certain applications that require more detailed information.

Competition with Emerging Technologies: The maritime industry is evolving with new technologies, including alternative vessel tracking solutions. The competition with emerging technologies, depending on their capabilities and cost-effectiveness, can impact the adoption of Class B AIS.

The Global Info Research report includes an overview of the development of the Class B AIS Transponders industry chain, the market status of Recreational Vessels (2 W, 5 W), Smaller Workboats (2 W, 5 W), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Class B AIS Transponders.

Regionally, the report analyzes the Class B AIS Transponders markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Class B AIS Transponders market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Class B AIS Transponders market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Class B AIS Transponders industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Transmission Power (e.g., 2 W, 5 W).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Class B AIS Transponders market.

Regional Analysis: The report involves examining the Class B AIS Transponders market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Class B AIS Transponders market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Class B AIS Transponders:

Company Analysis: Report covers individual Class B AIS Transponders manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Class B AIS Transponders This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Recreational Vessels, Smaller Workboats).

Technology Analysis: Report covers specific technologies relevant to Class B AIS Transponders. It assesses the current state, advancements, and potential future developments in Class B AIS Transponders areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Class B AIS Transponders market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Class B AIS Transponders market is split by Transmission Power and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Transmission Power, and by Application in terms of volume and value.

Market segment by Transmission Power

2 W

5 W

Market segment by Application

Recreational Vessels

Smaller Workboats

Others

Major players covered

SRT Marine

Alltek Marine

Furuno

Navico

Garmin

Icom

Vesper Marine

Comnav Marine

True Heading

Transas Marine Limited (W?rtsil?)

Raymarine

Weatherdock AG

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Class B AIS Transponders product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Class B AIS Transponders, with price, sales, revenue and global market share of Class B AIS Transponders from 2019 to 2024.

Chapter 3, the Class B AIS Transponders competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Class B AIS Transponders breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Transmission Power and application, with sales market share and growth rate by transmission power, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Class B AIS Transponders market forecast, by regions, transmission power and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Class B AIS Transponders.

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