

Global Class 2 E-bikes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Class 2 E-bikes market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Class 2 e-Bikes that also have a maximum speed of 20 mph, but are throttle-assisted. The Class 2 e-bike is equipped with a throttle which provides a boost without pedaling and stops assisting at 20 mph, where the motor can work independently. Class 2 throttle-assist E-Bikes are often allowed most places a traditional bicycle can go, though some states and cities are opting for additional restrictions (e.g. New York City & Michigan State). Class 2 may not be suitable for singletrack mountain bike trails — it has been shown that they pose greater physical damage to trails due to the throttle-actuation. Class 2 may be better suited for multi-use OHV trails designed for more rugged off-road vehicles.

In United States market, key players of Class 2 E-bikes include Rad Power Bikes, Aventon, Lectric, Pedego and Himiway, etc. Top five players hold a share nearly 80%. In terms of product types, Urban E-bikes is the largest market segment, occupying for a share of nearly 50%. In terms of product sales channel, most of the channels are offline, with a market share of about 65%, followed by online.

The Global Info Research report includes an overview of the development of the Class 2 E-bikes industry chain, the market status of Offline (Urban E-bikes, Mountain E-bikes), Online (Urban E-bikes, Mountain E-bikes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Class 2 E-bikes.

Regionally, the report analyzes the Class 2 E-bikes markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Class 2 E-bikes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Class 2 E-bikes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Class 2 E-bikes industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Urban E-bikes, Mountain E-bikes).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Class 2 E-bikes market.

Regional Analysis: The report involves examining the Class 2 E-bikes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Class 2 E-bikes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Class 2 E-bikes:

Company Analysis: Report covers individual Class 2 E-bikes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Class 2 E-bikes. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Sales Channel (Offline, Online).

Technology Analysis: Report covers specific technologies relevant to Class 2 E-bikes. It assesses the current state, advancements, and potential future developments in Class 2 E-bikes areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Class 2 E-bikes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Class 2 E-bikes market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

Urban E-bikes

Mountain E-bikes

Others

Market segment by Sales Channel

Offline

Online

Major players covered

Rad Power Bikes

Aventon

Lectric

Pedego

Himiway

Ariel Rider

Blix

Juiced

Super73

Ride1UP

QuietKat

ENGWE

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Class 2 E-bikes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Class 2 E-bikes, with price, sales, revenue and global market share of Class 2 E-bikes from 2019 to 2024.

Chapter 3, the Class 2 E-bikes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Class 2 E-bikes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Class 2 E-bikes market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Class 2 E-bikes.

Chapter 14 and 15, to describe Class 2 E-bikes sales channel, distributors, customers, research findings and conclusion.

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