

Global Citral Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Citral market size was valued at USD 386.1 million in 2023 and is forecast to a readjusted size of USD 621 million by 2030 with a CAGR of 7.0% during review period.

Citral (C10H16O), also called 3,7-dimethyl-2,6-octadienal, a pale yellow liquid, with a strong lemon odour, that occurs in the essential oils of plants. It is insoluble in water but soluble in ethanol (ethyl alcohol), diethyl ether, and mineral oil. It is used in perfumes and flavourings and in the manufacture of other chemicals. Chemically, citral is a mixture of two aldehydes that have the same molecular formula but different structures.

Global Citral key players include BASF, Kuraray, Zhejiang NHU, Yongzhou Samshiang and Zhejiang Medicine. Global top five manufacturers hold a share over 90%.

Europe is the largest market, with a share over 60%, followed by Asia Pacific and Americas, with share 30% and 6%, respectively.

In terms of product, Synthetic Citral is the largest segment, with a share over 98%. And in terms of application, the largest application is Vitamin, followed by Menthol and Essence and Fragrance.

The Global Info Research report includes an overview of the development of the Citral industry chain, the market status of Vitamin (Natural Citral, Synthetic Citral), Menthol (Natural Citral, Synthetic Citral), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Citral.



Regionally, the report analyzes the Citral markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Citral market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Citral market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Citral industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Natural Citral, Synthetic Citral).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Citral market.

Regional Analysis: The report involves examining the Citral market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Citral market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Citral:

Company Analysis: Report covers individual Citral manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Citral This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Vitamin, Menthol).

Technology Analysis: Report covers specific technologies relevant to Citral. It assesses the current state, advancements, and potential future developments in Citral areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Citral market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Citral market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Natural Citral

Synthetic Citral

Market segment by Application

Vitamin

Menthol

Flavors and Fragrances

Others



BASF

Zhejiang NHU

Kuraray

Zhejiang Medicine

Yongzhou Samshiang

Jiangxi Xuesong

Industrial and Fine Chemicals

Jiangxi Global Natural Spices

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Citral product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Citral, with price, sales, revenue and



global market share of Citral from 2019 to 2024.

Chapter 3, the Citral competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Citral breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Citral market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Citral.

Chapter 14 and 15, to describe Citral sales channel, distributors, customers, research findings and conclusion.



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