

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Citral Market 2018, Forecast to 2023

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Abstracts

Citral (C₁₀H₁₆O), also called 3,7-dimethyl-2,6-octadienal, a pale yellow liquid, with a strong lemon odour, that occurs in the essential oils of plants. It is insoluble in water but soluble in ethanol (ethyl alcohol), diethyl ether, and mineral oil. It is used in perfumes and flavourings and in the manufacture of other chemicals. Chemically, citral is a mixture of two aldehydes that have the same molecular formula but different structures.

Scope of the Report:

This report focuses on the Citral in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In consumption market, the global sales value decreases with the 1.78% average growth rate. Europe and China are the mainly consumption regions due to the bigger demand of downstream applications. In next two or three years, the production of citral would increase rapidly, which results from BASF putting into production in Malaysia and Zhejiang NHU new project of citral. So the international competition would be much keener. And then the price and gross would decrease. We predicted that the citral industry would present excess capacity status, while the demand exceeds supply recently.

Citral is mainly used in lemon essence, vitamin A, ionone, menthol and others. Report data showed that 5.93% of the citral market demand in lemon essence, 43.86% in vitamin A, 9.80% in ionone, and 31.84% in menthol in 2015. With the development of economy, these industries will need more citral. So, citral has a huge market potential in the future. Manufacturers engaged in the industry are trying to produce high quality citral through improving manufacturing process.

We tend to believe this industry is a rising industry, and the consumption increasing degree will show a smooth growth curve. And the price presents fluctuation according to the economy development status. Also, there will be fluctuation in gross margin.

The worldwide market for Citral is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

BASF

Kuraray

Zhejiang NHU

Kalpsutra Chemicals

Jiangxi Xuesong

Guangzhou Ri Huace

Jiangxi Global Natural Spices

Rajkeerth

Industrial and Fine Chemicals

Xinhua Nuowei

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Natural Citral

Synthetic Citral

Market Segment by Applications, can be divided into

Lemon Essence

Vitamin A

Ionone

Menthol

Others

There are 15 Chapters to deeply display the global Citral market.

Chapter 1, to describe Citral Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Citral, with sales, revenue, and price of Citral, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Citral, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Citral market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Citral sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Citral Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Natural Citral
 - 1.2.2 Synthetic Citral
- 1.3 Market Analysis by Applications
 - 1.3.1 Lemon Essence
 - 1.3.2 Vitamin A
 - 1.3.3 Ionone
 - 1.3.4 Menthol
 - 1.3.5 Others
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 BASF

2.1.1 Business Overview

2.1.1.1 BASF Description

2.1.1.2 BASF Headquarter, Main Business and Finance Overview

2.1.2 BASF Citral Product Introduction

2.1.2.1 Citral Production Bases, Sales Regions and Major Competitors

2.1.2.2 Citral Product Information

2.1.3 BASF Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 BASF Citral Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.1.3.2 Global BASF Citral Market Share in 2017

2.2 Kuraray

2.2.1 Business Overview

2.2.1.1 Kuraray Description

2.2.1.2 Kuraray Headquarter, Main Business and Finance Overview

2.2.2 Kuraray Citral Product Introduction

2.2.2.1 Citral Production Bases, Sales Regions and Major Competitors

2.2.2.2 Citral Product Information

2.2.3 Kuraray Citral Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.2.3.1 Kuraray Citral Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.2.3.2 Global Kuraray Citral Market Share in 2017

2.3 Zhejiang NHU

2.3.1 Business Overview

2.3.1.1 Zhejiang NHU Description

2.3.1.2 Zhejiang NHU Headquarter, Main Business and Finance Overview

2.3.2 Zhejiang NHU Citral Product Introduction

2.3.2.1 Citral Production Bases, Sales Regions and Major Competitors

2.3.2.2 Citral Product Information

2.3.3 Zhejiang NHU Citral Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.3.3.1 Zhejiang NHU Citral Sales, Price, Revenue, Gross Margin and Market Share
(2016-2017)

2.3.3.2 Global Zhejiang NHU Citral Market Share in 2017

2.4 Kalpsutra Chemicals

2.4.1 Business Overview

2.4.1.1 Kalpsutra Chemicals Description

2.4.1.2 Kalpsutra Chemicals Headquarter, Main Business and Finance Overview

2.4.2 Kalpsutra Chemicals Citral Product Introduction

2.4.2.1 Citral Production Bases, Sales Regions and Major Competitors

2.4.2.2 Citral Product Information

2.4.3 Kalpsutra Chemicals Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Kalpsutra Chemicals Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Kalpsutra Chemicals Citral Market Share in 2017

2.5 Jiangxi Xuesong

2.5.1 Business Overview

2.5.1.1 Jiangxi Xuesong Description

2.5.1.2 Jiangxi Xuesong Headquarter, Main Business and Finance Overview

2.5.2 Jiangxi Xuesong Citral Product Introduction

2.5.2.1 Citral Production Bases, Sales Regions and Major Competitors

2.5.2.2 Citral Product Information

2.5.3 Jiangxi Xuesong Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Jiangxi Xuesong Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Jiangxi Xuesong Citral Market Share in 2017

2.6 Guangzhou Ri Huace

2.6.1 Business Overview

2.6.1.1 Guangzhou Ri Huace Description

2.6.1.2 Guangzhou Ri Huace Headquarter, Main Business and Finance Overview

2.6.2 Guangzhou Ri Huace Citral Product Introduction

2.6.2.1 Citral Production Bases, Sales Regions and Major Competitors

2.6.2.2 Citral Product Information

2.6.3 Guangzhou Ri Huace Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Guangzhou Ri Huace Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Guangzhou Ri Huace Citral Market Share in 2017

2.7 Jiangxi Global Natural Spices

2.7.1 Business Overview

2.7.1.1 Jiangxi Global Natural Spices Description

2.7.1.2 Jiangxi Global Natural Spices Headquarter, Main Business and Finance

Overview

2.7.2 Jiangxi Global Natural Spices Citral Product Introduction

2.7.2.1 Citral Production Bases, Sales Regions and Major Competitors

2.7.2.2 Citral Product Information

2.7.3 Jiangxi Global Natural Spices Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Jiangxi Global Natural Spices Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Jiangxi Global Natural Spices Citral Market Share in 2017

2.8 Rajkeerth

2.8.1 Business Overview

2.8.1.1 Rajkeerth Description

2.8.1.2 Rajkeerth Headquarter, Main Business and Finance Overview

2.8.2 Rajkeerth Citral Product Introduction

2.8.2.1 Citral Production Bases, Sales Regions and Major Competitors

2.8.2.2 Citral Product Information

2.8.3 Rajkeerth Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Rajkeerth Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Rajkeerth Citral Market Share in 2017

2.9 Industrial and Fine Chemicals

2.9.1 Business Overview

2.9.1.1 Industrial and Fine Chemicals Description

2.9.1.2 Industrial and Fine Chemicals Headquarter, Main Business and Finance

Overview

2.9.2 Industrial and Fine Chemicals Citral Product Introduction

2.9.2.1 Citral Production Bases, Sales Regions and Major Competitors

2.9.2.2 Citral Product Information

2.9.3 Industrial and Fine Chemicals Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 Industrial and Fine Chemicals Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Industrial and Fine Chemicals Citral Market Share in 2017

2.10 Xinhua Nuowei

2.10.1 Business Overview

2.10.1.1 Xinhua Nuowei Description

- 2.10.1.2 Xinhua Nuowei Headquarter, Main Business and Finance Overview
- 2.10.2 Xinhua Nuowei Citral Product Introduction
 - 2.10.2.1 Citral Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 Citral Product Information
- 2.10.3 Xinhua Nuowei Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 Xinhua Nuowei Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global Xinhua Nuowei Citral Market Share in 2017

3 GLOBAL CITRAL MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Citral Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Citral Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Citral Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Citral Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Citral Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL CITRAL MARKET ANALYSIS BY REGIONS

- 4.1 Global Citral Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Citral Sales by Regions (2013-2018)
 - 4.1.2 Global Citral Revenue by Regions (2013-2018)
- 4.2 North America Citral Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Citral Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Citral Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Citral Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Citral Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA CITRAL BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Citral Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Citral Sales by Countries (2013-2018)
 - 5.1.2 North America Citral Revenue by Countries (2013-2018)
 - 5.1.3 United States Citral Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Citral Sales and Growth Rate (2013-2018)

- 5.1.5 Mexico Citral Sales and Growth Rate (2013-2018)
- 5.2 North America Citral Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Citral Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Citral Revenue by Manufacturers (2016-2017)
- 5.3 North America Citral Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Citral Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Citral Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Citral Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Citral Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America Citral Revenue and Revenue Share by Application (2013-2018)

6 EUROPE CITRAL BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Citral Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Citral Sales by Countries (2013-2018)
 - 6.1.2 Europe Citral Revenue by Countries (2013-2018)
 - 6.1.3 Germany Citral Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Citral Sales and Growth Rate (2013-2018)
 - 6.1.5 France Citral Sales and Growth Rate (2013-2018)
 - 6.1.6 Russia Citral Sales and Growth Rate (2013-2018)
 - 6.1.7 Italy Citral Sales and Growth Rate (2013-2018)
- 6.2 Europe Citral Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Citral Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Citral Revenue by Manufacturers (2016-2017)
- 6.3 Europe Citral Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Citral Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Citral Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Citral Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Citral Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Citral Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC CITRAL BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Citral Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Citral Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Citral Revenue by Countries (2013-2018)
 - 7.1.3 China Citral Sales and Growth Rate (2013-2018)

- 7.1.4 Japan Citral Sales and Growth Rate (2013-2018)
- 7.1.5 Korea Citral Sales and Growth Rate (2013-2018)
- 7.1.6 India Citral Sales and Growth Rate (2013-2018)
- 7.1.7 Southeast Asia Citral Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Citral Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Citral Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Citral Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Citral Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Citral Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Citral Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Citral Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Citral Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Citral Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA CITRAL BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Citral Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Citral Sales by Countries (2013-2018)
 - 8.1.2 South America Citral Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Citral Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Citral Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Citral Sales and Growth Rate (2013-2018)
- 8.2 South America Citral Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Citral Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Citral Revenue by Manufacturers (2016-2017)
- 8.3 South America Citral Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Citral Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Citral Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Citral Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Citral Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America Citral Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA CITRAL BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Middle East and Africa Citral Sales, Revenue and Market Share by Countries
 - 9.1.1 Middle East and Africa Citral Sales by Countries (2013-2018)
 - 9.1.2 Middle East and Africa Citral Revenue by Countries (2013-2018)

- 9.1.3 Saudi Arabia Citral Sales and Growth Rate (2013-2018)
- 9.1.4 UAE Citral Sales and Growth Rate (2013-2018)
- 9.1.5 Egypt Citral Sales and Growth Rate (2013-2018)
- 9.1.6 Nigeria Citral Sales and Growth Rate (2013-2018)
- 9.1.7 South Africa Citral Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Citral Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 9.2.1 Middle East and Africa Citral Sales by Manufacturers (2016-2017)
 - 9.2.2 Middle East and Africa Citral Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Citral Sales, Revenue and Market Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Citral Sales and Sales Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Citral Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Citral Sales, Revenue and Market Share by Application (2013-2018)
 - 9.4.1 Middle East and Africa Citral Sales and Sales Share by Application (2013-2018)
 - 9.4.2 Middle East and Africa Citral Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL CITRAL MARKET SEGMENT BY TYPE

- 10.1 Global Citral Sales, Revenue and Market Share by Type (2013-2018)
 - 10.1.1 Global Citral Sales and Market Share by Type (2013-2018)
 - 10.1.2 Global Citral Revenue and Market Share by Type (2013-2018)
- 10.2 Natural Citral Sales Growth and Price
 - 10.2.1 Global Natural Citral Sales Growth (2013-2018)
 - 10.2.2 Global Natural Citral Price (2013-2018)
- 10.3 Synthetic Citral Sales Growth and Price
 - 10.3.1 Global Synthetic Citral Sales Growth (2013-2018)
 - 10.3.2 Global Synthetic Citral Price (2013-2018)

11 GLOBAL CITRAL MARKET SEGMENT BY APPLICATION

- 11.1 Global Citral Sales Market Share by Application (2013-2018)
- 11.2 Lemon Essence Sales Growth (2013-2018)
- 11.3 Vitamin A Sales Growth (2013-2018)
- 11.4 Ionone Sales Growth (2013-2018)
- 11.5 Menthol Sales Growth (2013-2018)
- 11.6 Others Sales Growth (2013-2018)

12 CITRAL MARKET FORECAST (2018-2023)

- 12.1 Global Citral Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Citral Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Citral Market Forecast (2018-2023)
 - 12.2.2 Europe Citral Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Citral Market Forecast (2018-2023)
 - 12.2.4 South America Citral Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Citral Market Forecast (2018-2023)
- 12.3 Citral Market Forecast by Type (2018-2023)
 - 12.3.1 Global Citral Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Citral Market Share Forecast by Type (2018-2023)
- 12.4 Citral Market Forecast by Application (2018-2023)
 - 12.4.1 Global Citral Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Citral Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Citral Picture
- Table Product Specifications of Citral
- Figure Global Citral CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)
- Figure Global Citral CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)
- Figure Global Sales Market Share of Citral by Types in 2017
- Figure Natural Citral Picture
- Table Major Manufacturers of Natural Citral
- Figure Synthetic Citral Picture
- Table Major Manufacturers of Synthetic Citral
- Figure Citral Sales Market Share by Applications in 2017
- Figure Lemon Essence Picture
- Figure Vitamin A Picture
- Figure Ionone Picture
- Figure Menthol Picture
- Figure Others Picture
- Figure United States Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure Canada Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure Mexico Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure Germany Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure France Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure UK Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure Russia Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure Italy Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure China Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure Japan Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure Korea Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure India Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure Southeast Asia Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure Brazil Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure Egypt Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure Saudi Arabia Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure South Africa Citral Revenue (Value) and Growth Rate (2013-2023)
- Figure Nigeria Citral Revenue (Value) and Growth Rate (2013-2023)
- Table BASF Headquarter, Established, Main Business and Finance Overview (2017)

Table BASF Citral Production Bases, Sales Regions and Major Competitors
Table BASF Citral Product
Table BASF Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global BASF Citral Sales Market Share in 2017
Figure Global BASF Citral Revenue Market Share in 2017
Table Kuraray Headquarter, Established, Main Business and Finance Overview (2017)
Table Kuraray Citral Production Bases, Sales Regions and Major Competitors
Table Kuraray Citral Product
Table Kuraray Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Kuraray Citral Sales Market Share in 2017
Figure Global Kuraray Citral Revenue Market Share in 2017
Table Zhejiang NHU Headquarter, Established, Main Business and Finance Overview (2017)
Table Zhejiang NHU Citral Production Bases, Sales Regions and Major Competitors
Table Zhejiang NHU Citral Product
Table Zhejiang NHU Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Zhejiang NHU Citral Sales Market Share in 2017
Figure Global Zhejiang NHU Citral Revenue Market Share in 2017
Table Kalpsutra Chemicals Headquarter, Established, Main Business and Finance Overview (2017)
Table Kalpsutra Chemicals Citral Production Bases, Sales Regions and Major Competitors
Table Kalpsutra Chemicals Citral Product
Table Kalpsutra Chemicals Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Kalpsutra Chemicals Citral Sales Market Share in 2017
Figure Global Kalpsutra Chemicals Citral Revenue Market Share in 2017
Table Jiangxi Xuesong Headquarter, Established, Main Business and Finance Overview (2017)
Table Jiangxi Xuesong Citral Production Bases, Sales Regions and Major Competitors
Table Jiangxi Xuesong Citral Product
Table Jiangxi Xuesong Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Figure Global Jiangxi Xuesong Citral Sales Market Share in 2017
Figure Global Jiangxi Xuesong Citral Revenue Market Share in 2017
Table Guangzhou Ri Huace Headquarter, Established, Main Business and Finance Overview (2017)

Table Guangzhou Ri Huace Citral Production Bases, Sales Regions and Major Competitors

Table Guangzhou Ri Huace Citral Product

Table Guangzhou Ri Huace Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Guangzhou Ri Huace Citral Sales Market Share in 2017

Figure Global Guangzhou Ri Huace Citral Revenue Market Share in 2017

Table Jiangxi Global Natural Spices Headquarter, Established, Main Business and Finance Overview (2017)

Table Jiangxi Global Natural Spices Citral Production Bases, Sales Regions and Major Competitors

Table Jiangxi Global Natural Spices Citral Product

Table Jiangxi Global Natural Spices Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Jiangxi Global Natural Spices Citral Sales Market Share in 2017

Figure Global Jiangxi Global Natural Spices Citral Revenue Market Share in 2017

Table Rajkeerth Headquarter, Established, Main Business and Finance Overview (2017)

Table Rajkeerth Citral Production Bases, Sales Regions and Major Competitors

Table Rajkeerth Citral Product

Table Rajkeerth Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Rajkeerth Citral Sales Market Share in 2017

Figure Global Rajkeerth Citral Revenue Market Share in 2017

Table Industrial and Fine Chemicals Headquarter, Established, Main Business and Finance Overview (2017)

Table Industrial and Fine Chemicals Citral Production Bases, Sales Regions and Major Competitors

Table Industrial and Fine Chemicals Citral Product

Table Industrial and Fine Chemicals Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Industrial and Fine Chemicals Citral Sales Market Share in 2017

Figure Global Industrial and Fine Chemicals Citral Revenue Market Share in 2017

Table Xinhua Nuowei Headquarter, Established, Main Business and Finance Overview (2017)

Table Xinhua Nuowei Citral Production Bases, Sales Regions and Major Competitors

Table Xinhua Nuowei Citral Product

Table Xinhua Nuowei Citral Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Xinhua Nuowei Citral Sales Market Share in 2017
Figure Global Xinhua Nuowei Citral Revenue Market Share in 2017
Table Global Citral Sales by Manufacturer (2016-2017)
Figure Global Citral Sales Market Share by Manufacturer in 2016
Figure Global Citral Sales Market Share by Manufacturer in 2017
Table Global Citral Revenue by Manufacturer (2016-2017)
Figure Global Citral Revenue Market Share by Manufacturer in 2016
Figure Global Citral Revenue Market Share by Manufacturer in 2017
Table Global Citral Price by Manufacturer (2016-2017)
Figure Top 3 Citral Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Citral Manufacturer (Revenue) Market Share in 2017
Figure Global Citral Sales and Growth Rate (2013-2018)
Figure Global Citral Revenue and Growth Rate (2013-2018)
Table Global Citral Sales by Regions (2013-2018)
Table Global Citral Sales Market Share by Regions (2013-2018)
Table Global Citral Revenue by Regions (2013-2018)
Figure Global Citral Revenue Market Share by Regions in 2013
Figure Global Citral Revenue Market Share by Regions in 2017
Figure North America Citral Sales and Growth Rate (2013-2018)
Figure North America Citral Revenue and Growth Rate (2013-2018)
Figure Europe Citral Sales and Growth Rate (2013-2018)
Figure Europe Citral Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Citral Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Citral Revenue and Growth Rate (2013-2018)
Figure South America Citral Sales and Growth Rate (2013-2018)
Figure South America Citral Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Citral Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Citral Revenue and Growth Rate (2013-2018)
Figure North America Citral Revenue and Growth Rate (2013-2018)
Table North America Citral Sales by Countries (2013-2018)
Table North America Citral Sales Market Share by Countries (2013-2018)
Figure North America Citral Sales Market Share by Countries in 2013
Figure North America Citral Sales Market Share by Countries in 2017
Table North America Citral Revenue by Countries (2013-2018)
Table North America Citral Revenue Market Share by Countries (2013-2018)
Figure North America Citral Revenue Market Share by Countries in 2013
Figure North America Citral Revenue Market Share by Countries in 2017
Figure United States Citral Sales and Growth Rate (2013-2018)
Figure Canada Citral Sales and Growth Rate (2013-2018)

Figure Mexico Citral Sales and Growth Rate (2013-2018)
Table North America Citral Sales by Manufacturer (2016-2017)
Figure North America Citral Sales Market Share by Manufacturer in 2016
Figure North America Citral Sales Market Share by Manufacturer in 2017
Table North America Citral Revenue by Manufacturer (2016-2017)
Figure North America Citral Revenue Market Share by Manufacturer in 2016
Figure North America Citral Revenue Market Share by Manufacturer in 2017
Table North America Citral Sales by Type (2013-2018)
Table North America Citral Sales Share by Type (2013-2018)
Table North America Citral Revenue by Type (2013-2018)
Table North America Citral Revenue Share by Type (2013-2018)
Table North America Citral Sales by Application (2013-2018)
Table North America Citral Sales Share by Application (2013-2018)
Table North America Citral Revenue by Application (2013-2018)
Table North America Citral Revenue Share by Application (2013-2018)
Figure Europe Citral Revenue and Growth Rate (2013-2018)
Table Europe Citral Sales by Countries (2013-2018)
Table Europe Citral Sales Market Share by Countries (2013-2018)
Table Europe Citral Revenue by Countries (2013-2018)
Figure Europe Citral Revenue Market Share by Countries in 2016
Figure Europe Citral Revenue Market Share by Countries in 2017
Figure Germany Citral Sales and Growth Rate (2013-2018)
Figure UK Citral Sales and Growth Rate (2013-2018)
Figure France Citral Sales and Growth Rate (2013-2018)
Figure Russia Citral Sales and Growth Rate (2013-2018)
Figure Italy Citral Sales and Growth Rate (2013-2018)
Table Europe Citral Sales by Manufacturer (2016-2017)
Figure Europe Citral Sales Market Share by Manufacturer in 2016
Figure Europe Citral Sales Market Share by Manufacturer in 2017
Table Europe Citral Revenue by Manufacturer (2016-2017)
Figure Europe Citral Revenue Market Share by Manufacturer in 2016
Figure Europe Citral Revenue Market Share by Manufacturer in 2017
Table Europe Citral Sales by Type (2013-2018)
Table Europe Citral Sales Share by Type (2013-2018)
Table Europe Citral Revenue by Type (2013-2018)
Table Europe Citral Revenue Share by Type (2013-2018)
Table Europe Citral Sales by Application (2013-2018)
Table Europe Citral Sales Share by Application (2013-2018)
Table Europe Citral Revenue by Application (2013-2018)

Table Europe Citral Revenue Share by Application (2013-2018)
Figure Asia-Pacific Citral Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Citral Sales by Countries (2013-2018)
Table Asia-Pacific Citral Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Citral Sales Market Share by Countries 2017
Table Asia-Pacific Citral Revenue by Countries (2013-2018)
Figure Asia-Pacific Citral Revenue Market Share by Countries 2017
Figure China Citral Sales and Growth Rate (2013-2018)
Figure Japan Citral Sales and Growth Rate (2013-2018)
Figure Korea Citral Sales and Growth Rate (2013-2018)
Figure India Citral Sales and Growth Rate (2013-2018)
Figure Southeast Asia Citral Sales and Growth Rate (2013-2018)
Table Asia-Pacific Citral Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Citral Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Citral Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Citral Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Citral Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Citral Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Citral Sales by Type (2013-2018)
Table Asia-Pacific Citral Sales Share by Type (2013-2018)
Table Asia-Pacific Citral Revenue by Type (2013-2018)
Table Asia-Pacific Citral Revenue Share by Type (2013-2018)
Table Asia-Pacific Citral Sales by Application (2013-2018)
Table Asia-Pacific Citral Sales Share by Application (2013-2018)
Table Asia-Pacific Citral Revenue by Application (2013-2018)
Table Asia-Pacific Citral Revenue Share by Application (2013-2018)
Figure South America Citral Revenue and Growth Rate (2013-2018)
Table South America Citral Sales by Countries (2013-2018)
Table South America Citral Sales Market Share by Countries (2013-2018)
Figure South America Citral Sales Market Share by Countries in 2017
Table South America Citral Revenue by Countries (2013-2018)
Table South America Citral Revenue Market Share by Countries (2013-2018)
Figure South America Citral Revenue Market Share by Countries in 2017
Figure Brazil Citral Sales and Growth Rate (2013-2018)
Figure Argentina Citral Sales and Growth Rate (2013-2018)
Figure Colombia Citral Sales and Growth Rate (2013-2018)
Table South America Citral Sales by Manufacturer (2016-2017)
Figure South America Citral Sales Market Share by Manufacturer in 2016
Figure South America Citral Sales Market Share by Manufacturer in 2017

Table South America Citral Revenue by Manufacturer (2016-2017)
Figure South America Citral Revenue Market Share by Manufacturer in 2016
Figure South America Citral Revenue Market Share by Manufacturer in 2017
Table South America Citral Sales by Type (2013-2018)
Table South America Citral Sales Share by Type (2013-2018)
Table South America Citral Revenue by Type (2013-2018)
Table South America Citral Revenue Share by Type (2013-2018)
Table South America Citral Sales by Application (2013-2018)
Table South America Citral Sales Share by Application (2013-2018)
Table South America Citral Revenue by Application (2013-2018)
Table South America Citral Revenue Share by Application (2013-2018)
Figure Middle East and Africa Citral Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Citral Sales by Countries (2013-2018)
Table Middle East and Africa Citral Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Citral Sales Market Share by Countries in 2017
Table Middle East and Africa Citral Revenue by Countries (2013-2018)
Table Middle East and Africa Citral Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Citral Revenue Market Share by Countries in 2013
Figure Middle East and Africa Citral Revenue Market Share by Countries in 2017
Figure Saudi Arabia Citral Sales and Growth Rate (2013-2018)
Figure UAE Citral Sales and Growth Rate (2013-2018)
Figure Egypt Citral Sales and Growth Rate (2013-2018)
Figure Nigeria Citral Sales and Growth Rate (2013-2018)
Figure South Africa Citral Sales and Growth Rate (2013-2018)
Table Middle East and Africa Citral Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Citral Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Citral Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Citral Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Citral Revenue Market Share by Manufacturer in 2016
Figure Middle East and Africa Citral Revenue Market Share by Manufacturer in 2017
Table Middle East and Africa Citral Sales by Type (2013-2018)
Table Middle East and Africa Citral Sales Share by Type (2013-2018)
Table Middle East and Africa Citral Revenue by Type (2013-2018)
Table Middle East and Africa Citral Revenue Share by Type (2013-2018)
Table Middle East and Africa Citral Sales by Application (2013-2018)
Table Middle East and Africa Citral Sales Share by Application (2013-2018)
Table Middle East and Africa Citral Revenue by Application (2013-2018)
Table Middle East and Africa Citral Revenue Share by Application (2013-2018)
Table Global Citral Sales by Type (2013-2018)

Table Global Citral Sales Share by Type (2013-2018)
Table Global Citral Revenue by Type (2013-2018)
Table Global Citral Revenue Share by Type (2013-2018)
Figure Global Natural Citral Sales Growth (2013-2018)
Figure Global Natural Citral Price (2013-2018)
Figure Global Synthetic Citral Sales Growth (2013-2018)
Figure Global Synthetic Citral Price (2013-2018)
Table Global Citral Sales by Application (2013-2018)
Table Global Citral Sales Share by Application (2013-2018)
Figure Global Lemon Essence Sales Growth (2013-2018)
Figure Global Vitamin A Sales Growth (2013-2018)
Figure Global Ionone Sales Growth (2013-2018)
Figure Global Menthol Sales Growth (2013-2018)
Figure Global Others Sales Growth (2013-2018)
Figure Global Citral Sales, Revenue and Growth Rate (2018-2023)
Table Global Citral Sales Forecast by Regions (2018-2023)
Table Global Citral Market Share Forecast by Regions (2018-2023)
Figure North America Sales Citral Market Forecast (2018-2023)
Figure Europe Sales Citral Market Forecast (2018-2023)
Figure Asia-Pacific Sales Citral Market Forecast (2018-2023)
Figure South America Sales Citral Market Forecast (2018-2023)
Figure Middle East and Africa Sales Citral Market Forecast (2018-2023)
Table Global Citral Sales Forecast by Type (2018-2023)
Table Global Citral Market Share Forecast by Type (2018-2023)
Table Global Citral Sales Forecast by Application (2018-2023)
Table Global Citral Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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