

Global Cinnamaldehyde Powder Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Cinnamaldehyde Powder market size was valued at US\$ 84.37 million in 2025 and is forecast to a readjusted size of US\$ 181 million by 2032 with a CAGR of 9.0% during review period.

In 2025, global cinnamaldehyde powder production reached 12 thousand tons, with an average selling price of USD 6,800 per ton, production capacity of 16 thousand tons, and gross margin of 28%.

Cinnamaldehyde powder is a solid form product made from cinnamaldehyde as the main active ingredient, converted from liquid cinnamaldehyde into powder through adsorption, spray drying, or microencapsulation processes to improve stability, storage, transportation, and usability in downstream applications. Cinnamaldehyde powder has antibacterial, antifungal, flavoring, and fragrance functions, and is widely used in food additives, feed additives, daily chemical flavors and fragrances, and pharmaceutical intermediates.

Cinnamaldehyde powder belongs to the downstream products of natural flavor derivatives and functional plant extracts. Market demand mainly comes from food preservation and flavoring, antibiotic alternatives in feed additives, daily chemical fragrances, and pharmaceutical and health product applications. With increasing demand for natural plant extracts, natural preservatives, and antibiotic alternatives in feed, the cinnamaldehyde powder market continues to grow steadily. Production is mainly concentrated in China, especially in natural flavor raw material regions such as Jiangxi, Guangxi, and Hunan. The industry is characterized by many small and medium-sized manufacturers, with food-grade and feed-grade products as the main products,

and a strong export orientation.

This report is a detailed and comprehensive analysis for global Cinnamaldehyde Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cinnamaldehyde Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Cinnamaldehyde Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Cinnamaldehyde Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Cinnamaldehyde Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Cinnamaldehyde Powder
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Cinnamaldehyde Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wuhan Youjixinrong Chemical, Jiangxi Hairui Natural Plant, Elan-Chemical, Techvina, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cinnamaldehyde Powder market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

?99.0%

?98.0%

Market segment by Source

Natural Cinnamaldehyde Powder

Synthetic Cinnamaldehyde Powder

Market segment by Purity Grade

Food Grade

Feed Grade

Pharmaceutical Grade

Industrial Grade

Market segment by Application

Food

Spices

Medicine

Agriculture

Other

Major players covered

Wuhan Youjixinrong Chemical

Jiangxi Hairui Natural Plant

Elan-Chemical

Techvina

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cinnamaldehyde Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cinnamaldehyde Powder, with price, sales quantity, revenue, and global market share of Cinnamaldehyde Powder from 2021 to 2026.

Chapter 3, the Cinnamaldehyde Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cinnamaldehyde Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Cinnamaldehyde Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cinnamaldehyde Powder.

Chapter 14 and 15, to describe Cinnamaldehyde Powder sales channel, distributors, customers, research findings and conclusion.

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