

# Global Cigars and Cigarillos Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Cigars and Cigarillos market size is expected to reach \$ 26900 million by 2032, rising at a market growth of 1.8% CAGR during the forecast period (2026-2032).

Cigars and cigarillos are tobacco products made from dried, fermented tobacco leaves, typically rolled into cylindrical shapes for smoking. While cigars are larger and often associated with luxury and longer smoking experiences, cigarillos are smaller, thinner versions that offer a quicker and more convenient smoke. Both products undergo a similar process of tobacco fermentation and aging, which enhances their flavor and aroma. Cigars, especially the premium hand-rolled varieties, are known for their rich and complex taste, while cigarillos tend to be machine-made and are often seen as a more accessible, casual alternative to traditional cigars. Available in various sizes, shapes, and flavors, cigars and cigarillos cater to a broad range of smoking preferences.

### Current Market Dynamics

The global market for cigars and cigarillos is dominated by major industry players such as Imperial Tobacco Group, Swisher International, and Scandinavian Tobacco Group, which together hold over 35% of the total market share. The United States leads as the largest market for these products, accounting for over 45% of global sales. Western Europe and the Asia-Pacific region also represent significant markets, with each holding about 45% of the total market share. The popularity of cigars and cigarillos is largely driven by cultural associations with social events, leisure, and status symbols.

In terms of production, cigars and cigarillos are predominantly machine-made. Their smaller size and mass production contribute to their affordability and accessibility,

making them popular among casual smokers. Cigars, particularly the premium hand-rolled varieties, while representing a smaller segment, remain highly valued for their craftsmanship and superior quality. The majority of consumers for both cigars and cigarillos are male smokers, though there is a growing trend of female smokers entering the market, signaling an evolving demographic shift.

## Trends and Future Outlook

Several trends are shaping the future of cigars and cigarillos. One prominent trend is the rising demand for premium and flavored varieties, particularly among younger and more affluent consumers. Flavored cigarillos, with options like vanilla, cherry, and whiskey, are increasingly popular for providing a more enjoyable and varied smoking experience. The market for premium cigars is also growing, as more consumers appreciate the craftsmanship and luxurious appeal of hand-rolled products.

Regulatory changes are also impacting the cigar and cigarillo market, as many countries implement stricter health regulations on tobacco products. This has prompted manufacturers to adapt by producing smaller cigars and cigarillos with lower tar and nicotine content to appeal to more health-conscious consumers. Sustainability is another growing concern, with companies adopting eco-friendly practices in tobacco farming, packaging, and production to address environmental impacts.

As consumer preferences evolve, the market for cigars and cigarillos continues to expand, particularly in regions like Asia-Pacific, where economic growth and rising affluence are driving demand. Both traditional and modern offerings remain popular, ensuring that cigars and cigarillos retain their appeal as symbols of leisure, luxury, and personal enjoyment while adapting to changing global trends.

This report studies the global Cigars and Cigarillos production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cigars and Cigarillos and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cigars and Cigarillos that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Cigars and Cigarillos total production and demand, 2021-2032, (Billion Sticks)

Global Cigars and Cigarillos total production value, 2021-2032, (USD Million)

Global Cigars and Cigarillos production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Billion Sticks), (based on production site)

Global Cigars and Cigarillos consumption by region & country, CAGR, 2021-2032 & (Billion Sticks)

U.S. VS China: Cigars and Cigarillos domestic production, consumption, key domestic manufacturers and share

Global Cigars and Cigarillos production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Billion Sticks)

Global Cigars and Cigarillos production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Billion Sticks)

Global Cigars and Cigarillos production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Billion Sticks)

This report profiles key players in the global Cigars and Cigarillos market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Imperial Tobacco Group, Swedish Match, Swisher International, Scandinavian Tobacco Group, Altria Group, Habanos, J. Cort's cigars, Oettinger Davidoff, Plasencia Cigars, China Tobacco, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cigars and Cigarillos market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Billion Sticks) and average price (USD/Carton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cigars and Cigarillos Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Cigars and Cigarillos Market, Segmentation by Type:

Full Flavor

Light Menthol

Other

#### Global Cigars and Cigarillos Market, Segmentation by Application:

Men

Women

#### Companies Profiled:

Imperial Tobacco Group

Swedish Match

Swisher International

Scandinavian Tobacco Group

Altria Group

Habanos

J. Cort?s cigars

Oettinger Davidoff

Plasencia Cigars

China Tobacco

**Key Questions Answered:**

1. How big is the global Cigars and Cigarillos market?
2. What is the demand of the global Cigars and Cigarillos market?
3. What is the year over year growth of the global Cigars and Cigarillos market?
4. What is the production and production value of the global Cigars and Cigarillos market?
5. Who are the key producers in the global Cigars and Cigarillos market?
6. What are the growth factors driving the market demand?

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