

Global Cigar Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Cigar market size was valued at US\$ 19070 million in 2024 and is forecast to a readjusted size of USD 22540 million by 2031 with a CAGR of 2.4% during review period.

A cigar is a tobacco product made from dried, fermented tobacco leaves, carefully rolled into a cylindrical form designed for smoking. Unlike cigarettes, which are smaller and contain a blend of tobacco and paper, cigars are composed entirely of tobacco leaves and are typically larger in size, offering a more prolonged smoking experience. The process of cigar production is intricate, involving aging and fermenting the tobacco to develop rich, complex flavors. This artisanal production often makes cigars synonymous with luxury and sophistication. Cigars come in various sizes, shapes, and flavors, catering to a broad spectrum of consumer preferences, from casual smokers to connoisseurs who appreciate the refined qualities of premium, hand-rolled cigars.

Current Market Dynamics

The global cigar market is highly concentrated, with a few major companies dominating the industry. Key players such as Imperial Tobacco Group, Swisher International, and Scandinavian Tobacco Group hold over 35% of the global market share, reflecting the dominance of large corporations in this sector. The United States is the largest market for cigars, capturing over 45% of global consumption. This is largely driven by cultural factors, where cigars are often associated with celebrations, social gatherings, and a symbol of status. Western Europe and the Asia-Pacific region follow closely as significant markets, each holding a notable share of around 45%, highlighting the global appeal of cigars.

In terms of production, the cigar industry is predominantly made up of machine-made cigars, which account for nearly 95% of total output. Machine-made cigars are produced on a large scale, making them more accessible and affordable to a wider audience. However, hand-rolled premium cigars, though smaller in volume, cater to the high-end segment of the market and are highly prized for their craftsmanship and superior quality. The most significant consumer base for cigars remains male smokers, though female smokers are emerging as a growing demographic, signaling a shift in market dynamics.

Trends and Future Outlook

Several key trends are shaping the cigar industry today. One notable trend is the increasing demand for premium and flavored cigars, particularly among younger and more affluent consumers. Flavored cigars, offering tastes such as vanilla, cherry, or whiskey, are gaining popularity as they provide a more diverse and enjoyable smoking experience. Additionally, the rise of premium cigars reflects a growing appreciation for high-quality, artisanal products, often linked with luxury and leisure.

Another important trend is the regulatory pressure facing the tobacco industry. As health awareness increases globally, many countries are implementing stricter regulations on tobacco products, including cigars. This has prompted manufacturers to innovate, with some developing smaller cigars or cigars with lower tar and nicotine content to appeal to health-conscious consumers. Moreover, the growing awareness of the environmental impact of tobacco farming and production has led to more sustainable practices within the industry, such as eco-friendly packaging and organic tobacco cultivation.

In the face of these changes, the cigar industry continues to adapt, with major companies investing in new product lines, expanding into emerging markets, and catering to evolving consumer tastes. As the market grows, particularly in regions like Asia-Pacific, where increasing affluence is driving demand, the future of cigars remains robust. With both traditional and modern offerings, the global cigar market is positioned to evolve while maintaining its enduring appeal as a symbol of refinement and luxury.

This report is a detailed and comprehensive analysis for global Cigar market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Consumers. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Cigar market size and forecasts, in consumption value (\$ Million), sales quantity (M Sticks), and average selling prices (USD/Stick), 2020-2031

Global Cigar market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Sticks), and average selling prices (USD/Stick), 2020-2031

Global Cigar market size and forecasts, by Type and by Consumers, in consumption value (\$ Million), sales quantity (M Sticks), and average selling prices (USD/Stick), 2020-2031

Global Cigar market shares of main players, shipments in revenue (\$ Million), sales quantity (M Sticks), and ASP (USD/Stick), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cigar

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cigar market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Imperial Tobacco Group, Swedish Match, Swisher International, Scandinavian Tobacco Group, Altria Group, Habanos, J. Cort's cigars, Oettinger Davidoff, Plasencia Cigars, China Tobacco, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cigar market is split by Type and by Consumers. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Consumers in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Machine-made Cigars

Handmade Cigars

Market segment by Consumers

Male Smokers

Female Smokers

Major players covered

Imperial Tobacco Group

Swedish Match

Swisher International

Scandinavian Tobacco Group

Altria Group

Habanos

J. Cort's cigars

Oettinger Davidoff

Plasencia Cigars

China Tobacco

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cigar product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cigar, with price, sales quantity, revenue, and global market share of Cigar from 2020 to 2025.

Chapter 3, the Cigar competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cigar breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Consumers, with sales market share and growth rate by Type, by Consumers, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Cigar market forecast, by regions, by Type, and by Consumers, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cigar.

Chapter 14 and 15, to describe Cigar sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Cigar Consumption Value by Type: 2020 Versus 2024 Versus 2031
 - 1.3.2 Machine-made Cigars
 - 1.3.3 Handmade Cigars
- 1.4 Market Analysis by Consumers
 - 1.4.1 Overview: Global Cigar Consumption Value by Consumers: 2020 Versus 2024 Versus 2031
 - 1.4.2 Male Smokers
 - 1.4.3 Female Smokers
- 1.5 Global Cigar Market Size & Forecast
 - 1.5.1 Global Cigar Consumption Value (2020 & 2024 & 2031)
 - 1.5.2 Global Cigar Sales Quantity (2020-2031)
 - 1.5.3 Global Cigar Average Price (2020-2031)

2 MANUFACTURERS PROFILES

- 2.1 Imperial Tobacco Group
 - 2.1.1 Imperial Tobacco Group Details
 - 2.1.2 Imperial Tobacco Group Major Business
 - 2.1.3 Imperial Tobacco Group Cigar Product and Services
 - 2.1.4 Imperial Tobacco Group Cigar Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.1.5 Imperial Tobacco Group Recent Developments/Updates
- 2.2 Swedish Match
 - 2.2.1 Swedish Match Details
 - 2.2.2 Swedish Match Major Business
 - 2.2.3 Swedish Match Cigar Product and Services
 - 2.2.4 Swedish Match Cigar Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.2.5 Swedish Match Recent Developments/Updates
- 2.3 Swisher International
 - 2.3.1 Swisher International Details

- 2.3.2 Swisher International Major Business
- 2.3.3 Swisher International Cigar Product and Services
- 2.3.4 Swisher International Cigar Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.3.5 Swisher International Recent Developments/Updates
- 2.4 Scandinavian Tobacco Group
 - 2.4.1 Scandinavian Tobacco Group Details
 - 2.4.2 Scandinavian Tobacco Group Major Business
 - 2.4.3 Scandinavian Tobacco Group Cigar Product and Services
 - 2.4.4 Scandinavian Tobacco Group Cigar Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 Scandinavian Tobacco Group Recent Developments/Updates
- 2.5 Altria Group
 - 2.5.1 Altria Group Details
 - 2.5.2 Altria Group Major Business
 - 2.5.3 Altria Group Cigar Product and Services
 - 2.5.4 Altria Group Cigar Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Altria Group Recent Developments/Updates
- 2.6 Habanos
 - 2.6.1 Habanos Details
 - 2.6.2 Habanos Major Business
 - 2.6.3 Habanos Cigar Product and Services
 - 2.6.4 Habanos Cigar Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Habanos Recent Developments/Updates
- 2.7 J. Cort's cigars
 - 2.7.1 J. Cort's cigars Details
 - 2.7.2 J. Cort's cigars Major Business
 - 2.7.3 J. Cort's cigars Cigar Product and Services
 - 2.7.4 J. Cort's cigars Cigar Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 J. Cort's cigars Recent Developments/Updates
- 2.8 Oettinger Davidoff
 - 2.8.1 Oettinger Davidoff Details
 - 2.8.2 Oettinger Davidoff Major Business
 - 2.8.3 Oettinger Davidoff Cigar Product and Services
 - 2.8.4 Oettinger Davidoff Cigar Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.8.5 Oettinger Davidoff Recent Developments/Updates
- 2.9 Plasencia Cigars
 - 2.9.1 Plasencia Cigars Details
 - 2.9.2 Plasencia Cigars Major Business
 - 2.9.3 Plasencia Cigars Cigar Product and Services
 - 2.9.4 Plasencia Cigars Cigar Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Plasencia Cigars Recent Developments/Updates
- 2.10 China Tobacco
 - 2.10.1 China Tobacco Details
 - 2.10.2 China Tobacco Major Business
 - 2.10.3 China Tobacco Cigar Product and Services
 - 2.10.4 China Tobacco Cigar Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 China Tobacco Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: CIGAR BY MANUFACTURER

- 3.1 Global Cigar Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Cigar Revenue by Manufacturer (2020-2025)
- 3.3 Global Cigar Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Cigar by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Cigar Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Cigar Manufacturer Market Share in 2024
- 3.5 Cigar Market: Overall Company Footprint Analysis
 - 3.5.1 Cigar Market: Region Footprint
 - 3.5.2 Cigar Market: Company Product Type Footprint
 - 3.5.3 Cigar Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Cigar Market Size by Region
 - 4.1.1 Global Cigar Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Cigar Consumption Value by Region (2020-2031)
 - 4.1.3 Global Cigar Average Price by Region (2020-2031)

- 4.2 North America Cigar Consumption Value (2020-2031)
- 4.3 Europe Cigar Consumption Value (2020-2031)
- 4.4 Asia-Pacific Cigar Consumption Value (2020-2031)
- 4.5 South America Cigar Consumption Value (2020-2031)
- 4.6 Middle East & Africa Cigar Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Cigar Sales Quantity by Type (2020-2031)
- 5.2 Global Cigar Consumption Value by Type (2020-2031)
- 5.3 Global Cigar Average Price by Type (2020-2031)

6 MARKET SEGMENT BY CONSUMERS

- 6.1 Global Cigar Sales Quantity by Consumers (2020-2031)
- 6.2 Global Cigar Consumption Value by Consumers (2020-2031)
- 6.3 Global Cigar Average Price by Consumers (2020-2031)

7 NORTH AMERICA

- 7.1 North America Cigar Sales Quantity by Type (2020-2031)
- 7.2 North America Cigar Sales Quantity by Consumers (2020-2031)
- 7.3 North America Cigar Market Size by Country
 - 7.3.1 North America Cigar Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Cigar Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)
 - 7.3.4 Canada Market Size and Forecast (2020-2031)
 - 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe Cigar Sales Quantity by Type (2020-2031)
- 8.2 Europe Cigar Sales Quantity by Consumers (2020-2031)
- 8.3 Europe Cigar Market Size by Country
 - 8.3.1 Europe Cigar Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe Cigar Consumption Value by Country (2020-2031)
 - 8.3.3 Germany Market Size and Forecast (2020-2031)
 - 8.3.4 France Market Size and Forecast (2020-2031)
 - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Cigar Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Cigar Sales Quantity by Consumers (2020-2031)

9.3 Asia-Pacific Cigar Market Size by Region

9.3.1 Asia-Pacific Cigar Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Cigar Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Cigar Sales Quantity by Type (2020-2031)

10.2 South America Cigar Sales Quantity by Consumers (2020-2031)

10.3 South America Cigar Market Size by Country

10.3.1 South America Cigar Sales Quantity by Country (2020-2031)

10.3.2 South America Cigar Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Cigar Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Cigar Sales Quantity by Consumers (2020-2031)

11.3 Middle East & Africa Cigar Market Size by Country

11.3.1 Middle East & Africa Cigar Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Cigar Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Cigar Market Drivers
- 12.2 Cigar Market Restraints
- 12.3 Cigar Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Cigar and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Cigar
- 13.3 Cigar Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Cigar Typical Distributors
- 14.3 Cigar Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Cigar Consumption Value by Type, (USD Million), 2020 & 2024 & 2031
- Table 2. Global Cigar Consumption Value by Consumers, (USD Million), 2020 & 2024 & 2031
- Table 3. Imperial Tobacco Group Basic Information, Manufacturing Base and Competitors
- Table 4. Imperial Tobacco Group Major Business
- Table 5. Imperial Tobacco Group Cigar Product and Services
- Table 6. Imperial Tobacco Group Cigar Sales Quantity (M Sticks), Average Price (USD/Stick), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 7. Imperial Tobacco Group Recent Developments/Updates
- Table 8. Swedish Match Basic Information, Manufacturing Base and Competitors
- Table 9. Swedish Match Major Business
- Table 10. Swedish Match Cigar Product and Services
- Table 11. Swedish Match Cigar Sales Quantity (M Sticks), Average Price (USD/Stick), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 12. Swedish Match Recent Developments/Updates
- Table 13. Swisher International Basic Information, Manufacturing Base and Competitors
- Table 14. Swisher International Major Business
- Table 15. Swisher International Cigar Product and Services
- Table 16. Swisher International Cigar Sales Quantity (M Sticks), Average Price (USD/Stick), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 17. Swisher International Recent Developments/Updates
- Table 18. Scandinavian Tobacco Group Basic Information, Manufacturing Base and Competitors
- Table 19. Scandinavian Tobacco Group Major Business
- Table 20. Scandinavian Tobacco Group Cigar Product and Services
- Table 21. Scandinavian Tobacco Group Cigar Sales Quantity (M Sticks), Average Price (USD/Stick), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 22. Scandinavian Tobacco Group Recent Developments/Updates
- Table 23. Altria Group Basic Information, Manufacturing Base and Competitors
- Table 24. Altria Group Major Business
- Table 25. Altria Group Cigar Product and Services
- Table 26. Altria Group Cigar Sales Quantity (M Sticks), Average Price (USD/Stick), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 27. Altria Group Recent Developments/Updates

Table 28. Habanos Basic Information, Manufacturing Base and Competitors
Table 29. Habanos Major Business
Table 30. Habanos Cigar Product and Services
Table 31. Habanos Cigar Sales Quantity (M Sticks), Average Price (USD/Stick), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 32. Habanos Recent Developments/Updates
Table 33. J. Cort's cigars Basic Information, Manufacturing Base and Competitors
Table 34. J. Cort's cigars Major Business
Table 35. J. Cort's cigars Cigar Product and Services
Table 36. J. Cort's cigars Cigar Sales Quantity (M Sticks), Average Price (USD/Stick), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 37. J. Cort's cigars Recent Developments/Updates
Table 38. Oettinger Davidoff Basic Information, Manufacturing Base and Competitors
Table 39. Oettinger Davidoff Major Business
Table 40. Oettinger Davidoff Cigar Product and Services
Table 41. Oettinger Davidoff Cigar Sales Quantity (M Sticks), Average Price (USD/Stick), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 42. Oettinger Davidoff Recent Developments/Updates
Table 43. Plasencia Cigars Basic Information, Manufacturing Base and Competitors
Table 44. Plasencia Cigars Major Business
Table 45. Plasencia Cigars Cigar Product and Services
Table 46. Plasencia Cigars Cigar Sales Quantity (M Sticks), Average Price (USD/Stick), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 47. Plasencia Cigars Recent Developments/Updates
Table 48. China Tobacco Basic Information, Manufacturing Base and Competitors
Table 49. China Tobacco Major Business
Table 50. China Tobacco Cigar Product and Services
Table 51. China Tobacco Cigar Sales Quantity (M Sticks), Average Price (USD/Stick), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 52. China Tobacco Recent Developments/Updates
Table 53. Global Cigar Sales Quantity by Manufacturer (2020-2025) & (M Sticks)
Table 54. Global Cigar Revenue by Manufacturer (2020-2025) & (USD Million)
Table 55. Global Cigar Average Price by Manufacturer (2020-2025) & (USD/Stick)
Table 56. Market Position of Manufacturers in Cigar, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
Table 57. Head Office and Cigar Production Site of Key Manufacturer
Table 58. Cigar Market: Company Product Type Footprint
Table 59. Cigar Market: Company Product Application Footprint
Table 60. Cigar New Market Entrants and Barriers to Market Entry

Table 61. Cigar Mergers, Acquisition, Agreements, and Collaborations

Table 62. Global Cigar Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 63. Global Cigar Sales Quantity by Region (2020-2025) & (M Sticks)

Table 64. Global Cigar Sales Quantity by Region (2026-2031) & (M Sticks)

Table 65. Global Cigar Consumption Value by Region (2020-2025) & (USD Million)

Table 66. Global Cigar Consumption Value by Region (2026-2031) & (USD Million)

Table 67. Global Cigar Average Price by Region (2020-2025) & (USD/Stick)

Table 68. Global Cigar Average Price by Region (2026-2031) & (USD/Stick)

Table 69. Global Cigar Sales Quantity by Type (2020-2025) & (M Sticks)

Table 70. Global Cigar Sales Quantity by Type (2026-2031) & (M Sticks)

Table 71. Global Cigar Consumption Value by Type (2020-2025) & (USD Million)

Table 72. Global Cigar Consumption Value by Type (2026-2031) & (USD Million)

Table 73. Global Cigar Average Price by Type (2020-2025) & (USD/Stick)

Table 74. Global Cigar Average Price by Type (2026-2031) & (USD/Stick)

Table 75. Global Cigar Sales Quantity by Consumers (2020-2025) & (M Sticks)

Table 76. Global Cigar Sales Quantity by Consumers (2026-2031) & (M Sticks)

Table 77. Global Cigar Consumption Value by Consumers (2020-2025) & (USD Million)

Table 78. Global Cigar Consumption Value by Consumers (2026-2031) & (USD Million)

Table 79. Global Cigar Average Price by Consumers (2020-2025) & (USD/Stick)

Table 80. Global Cigar Average Price by Consumers (2026-2031) & (USD/Stick)

Table 81. North America Cigar Sales Quantity by Type (2020-2025) & (M Sticks)

Table 82. North America Cigar Sales Quantity by Type (2026-2031) & (M Sticks)

Table 83. North America Cigar Sales Quantity by Consumers (2020-2025) & (M Sticks)

Table 84. North America Cigar Sales Quantity by Consumers (2026-2031) & (M Sticks)

Table 85. North America Cigar Sales Quantity by Country (2020-2025) & (M Sticks)

Table 86. North America Cigar Sales Quantity by Country (2026-2031) & (M Sticks)

Table 87. North America Cigar Consumption Value by Country (2020-2025) & (USD Million)

Table 88. North America Cigar Consumption Value by Country (2026-2031) & (USD Million)

Table 89. Europe Cigar Sales Quantity by Type (2020-2025) & (M Sticks)

Table 90. Europe Cigar Sales Quantity by Type (2026-2031) & (M Sticks)

Table 91. Europe Cigar Sales Quantity by Consumers (2020-2025) & (M Sticks)

Table 92. Europe Cigar Sales Quantity by Consumers (2026-2031) & (M Sticks)

Table 93. Europe Cigar Sales Quantity by Country (2020-2025) & (M Sticks)

Table 94. Europe Cigar Sales Quantity by Country (2026-2031) & (M Sticks)

Table 95. Europe Cigar Consumption Value by Country (2020-2025) & (USD Million)

Table 96. Europe Cigar Consumption Value by Country (2026-2031) & (USD Million)

Table 97. Asia-Pacific Cigar Sales Quantity by Type (2020-2025) & (M Sticks)

Table 98. Asia-Pacific Cigar Sales Quantity by Type (2026-2031) & (M Sticks)

Table 99. Asia-Pacific Cigar Sales Quantity by Consumers (2020-2025) & (M Sticks)

Table 100. Asia-Pacific Cigar Sales Quantity by Consumers (2026-2031) & (M Sticks)

Table 101. Asia-Pacific Cigar Sales Quantity by Region (2020-2025) & (M Sticks)

Table 102. Asia-Pacific Cigar Sales Quantity by Region (2026-2031) & (M Sticks)

Table 103. Asia-Pacific Cigar Consumption Value by Region (2020-2025) & (USD Million)

Table 104. Asia-Pacific Cigar Consumption Value by Region (2026-2031) & (USD Million)

Table 105. South America Cigar Sales Quantity by Type (2020-2025) & (M Sticks)

Table 106. South America Cigar Sales Quantity by Type (2026-2031) & (M Sticks)

Table 107. South America Cigar Sales Quantity by Consumers (2020-2025) & (M Sticks)

Table 108. South America Cigar Sales Quantity by Consumers (2026-2031) & (M Sticks)

Table 109. South America Cigar Sales Quantity by Country (2020-2025) & (M Sticks)

Table 110. South America Cigar Sales Quantity by Country (2026-2031) & (M Sticks)

Table 111. South America Cigar Consumption Value by Country (2020-2025) & (USD Million)

Table 112. South America Cigar Consumption Value by Country (2026-2031) & (USD Million)

Table 113. Middle East & Africa Cigar Sales Quantity by Type (2020-2025) & (M Sticks)

Table 114. Middle East & Africa Cigar Sales Quantity by Type (2026-2031) & (M Sticks)

Table 115. Middle East & Africa Cigar Sales Quantity by Consumers (2020-2025) & (M Sticks)

Table 116. Middle East & Africa Cigar Sales Quantity by Consumers (2026-2031) & (M Sticks)

Table 117. Middle East & Africa Cigar Sales Quantity by Country (2020-2025) & (M Sticks)

Table 118. Middle East & Africa Cigar Sales Quantity by Country (2026-2031) & (M Sticks)

Table 119. Middle East & Africa Cigar Consumption Value by Country (2020-2025) & (USD Million)

Table 120. Middle East & Africa Cigar Consumption Value by Country (2026-2031) & (USD Million)

Table 121. Cigar Raw Material

Table 122. Key Manufacturers of Cigar Raw Materials

Table 123. Cigar Typical Distributors

Table 124. Cigar Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Cigar Picture
- Figure 2. Global Cigar Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Cigar Revenue Market Share by Type in 2024
- Figure 4. Machine-made Cigars Examples
- Figure 5. Handmade Cigars Examples
- Figure 6. Global Cigar Consumption Value by Consumers, (USD Million), 2020 & 2024 & 2031
- Figure 7. Global Cigar Revenue Market Share by Consumers in 2024
- Figure 8. Male Smokers Examples
- Figure 9. Female Smokers Examples
- Figure 10. Global Cigar Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 11. Global Cigar Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 12. Global Cigar Sales Quantity (2020-2031) & (M Sticks)
- Figure 13. Global Cigar Price (2020-2031) & (USD/Stick)
- Figure 14. Global Cigar Sales Quantity Market Share by Manufacturer in 2024
- Figure 15. Global Cigar Revenue Market Share by Manufacturer in 2024
- Figure 16. Producer Shipments of Cigar by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 17. Top 3 Cigar Manufacturer (Revenue) Market Share in 2024
- Figure 18. Top 6 Cigar Manufacturer (Revenue) Market Share in 2024
- Figure 19. Global Cigar Sales Quantity Market Share by Region (2020-2031)
- Figure 20. Global Cigar Consumption Value Market Share by Region (2020-2031)
- Figure 21. North America Cigar Consumption Value (2020-2031) & (USD Million)
- Figure 22. Europe Cigar Consumption Value (2020-2031) & (USD Million)
- Figure 23. Asia-Pacific Cigar Consumption Value (2020-2031) & (USD Million)
- Figure 24. South America Cigar Consumption Value (2020-2031) & (USD Million)
- Figure 25. Middle East & Africa Cigar Consumption Value (2020-2031) & (USD Million)
- Figure 26. Global Cigar Sales Quantity Market Share by Type (2020-2031)
- Figure 27. Global Cigar Consumption Value Market Share by Type (2020-2031)
- Figure 28. Global Cigar Average Price by Type (2020-2031) & (USD/Stick)
- Figure 29. Global Cigar Sales Quantity Market Share by Consumers (2020-2031)
- Figure 30. Global Cigar Revenue Market Share by Consumers (2020-2031)
- Figure 31. Global Cigar Average Price by Consumers (2020-2031) & (USD/Stick)
- Figure 32. North America Cigar Sales Quantity Market Share by Type (2020-2031)
- Figure 33. North America Cigar Sales Quantity Market Share by Consumers

(2020-2031)

Figure 34. North America Cigar Sales Quantity Market Share by Country (2020-2031)

Figure 35. North America Cigar Consumption Value Market Share by Country
(2020-2031)

Figure 36. United States Cigar Consumption Value (2020-2031) & (USD Million)

Figure 37. Canada Cigar Consumption Value (2020-2031) & (USD Million)

Figure 38. Mexico Cigar Consumption Value (2020-2031) & (USD Million)

Figure 39. Europe Cigar Sales Quantity Market Share by Type (2020-2031)

Figure 40. Europe Cigar Sales Quantity Market Share by Consumers (2020-2031)

Figure 41. Europe Cigar Sales Quantity Market Share by Country (2020-2031)

Figure 42. Europe Cigar Consumption Value Market Share by Country (2020-2031)

Figure 43. Germany Cigar Consumption Value (2020-2031) & (USD Million)

Figure 44. France Cigar Consumption Value (2020-2031) & (USD Million)

Figure 45. United Kingdom Cigar Consumption Value (2020-2031) & (USD Million)

Figure 46. Russia Cigar Consumption Value (2020-2031) & (USD Million)

Figure 47. Italy Cigar Consumption Value (2020-2031) & (USD Million)

Figure 48. Asia-Pacific Cigar Sales Quantity Market Share by Type (2020-2031)

Figure 49. Asia-Pacific Cigar Sales Quantity Market Share by Consumers (2020-2031)

Figure 50. Asia-Pacific Cigar Sales Quantity Market Share by Region (2020-2031)

Figure 51. Asia-Pacific Cigar Consumption Value Market Share by Region (2020-2031)

Figure 52. China Cigar Consumption Value (2020-2031) & (USD Million)

Figure 53. Japan Cigar Consumption Value (2020-2031) & (USD Million)

Figure 54. South Korea Cigar Consumption Value (2020-2031) & (USD Million)

Figure 55. India Cigar Consumption Value (2020-2031) & (USD Million)

Figure 56. Southeast Asia Cigar Consumption Value (2020-2031) & (USD Million)

Figure 57. Australia Cigar Consumption Value (2020-2031) & (USD Million)

Figure 58. South America Cigar Sales Quantity Market Share by Type (2020-2031)

Figure 59. South America Cigar Sales Quantity Market Share by Consumers
(2020-2031)

Figure 60. South America Cigar Sales Quantity Market Share by Country (2020-2031)

Figure 61. South America Cigar Consumption Value Market Share by Country
(2020-2031)

Figure 62. Brazil Cigar Consumption Value (2020-2031) & (USD Million)

Figure 63. Argentina Cigar Consumption Value (2020-2031) & (USD Million)

Figure 64. Middle East & Africa Cigar Sales Quantity Market Share by Type
(2020-2031)

Figure 65. Middle East & Africa Cigar Sales Quantity Market Share by Consumers
(2020-2031)

Figure 66. Middle East & Africa Cigar Sales Quantity Market Share by Country

(2020-2031)

Figure 67. Middle East & Africa Cigar Consumption Value Market Share by Country (2020-2031)

Figure 68. Turkey Cigar Consumption Value (2020-2031) & (USD Million)

Figure 69. Egypt Cigar Consumption Value (2020-2031) & (USD Million)

Figure 70. Saudi Arabia Cigar Consumption Value (2020-2031) & (USD Million)

Figure 71. South Africa Cigar Consumption Value (2020-2031) & (USD Million)

Figure 72. Cigar Market Drivers

Figure 73. Cigar Market Restraints

Figure 74. Cigar Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Cigar in 2024

Figure 77. Manufacturing Process Analysis of Cigar

Figure 78. Cigar Industrial Chain

Figure 79. Sales Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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