

Global Cigar Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cigar market size is expected to reach \$ 23050 million by 2032, rising at a market growth of 2.4% CAGR during the forecast period (2026-2032).

A cigar is a tobacco product made from dried, fermented tobacco leaves, carefully rolled into a cylindrical form designed for smoking. Unlike cigarettes, which are smaller and contain a blend of tobacco and paper, cigars are composed entirely of tobacco leaves and are typically larger in size, offering a more prolonged smoking experience. The process of cigar production is intricate, involving aging and fermenting the tobacco to develop rich, complex flavors. This artisanal production often makes cigars synonymous with luxury and sophistication. Cigars come in various sizes, shapes, and flavors, catering to a broad spectrum of consumer preferences, from casual smokers to connoisseurs who appreciate the refined qualities of premium, hand-rolled cigars.

Current Market Dynamics

The global cigar market is highly concentrated, with a few major companies dominating the industry. Key players such as Imperial Tobacco Group, Swisher International, and Scandinavian Tobacco Group hold over 35% of the global market share, reflecting the dominance of large corporations in this sector. The United States is the largest market for cigars, capturing over 45% of global consumption. This is largely driven by cultural factors, where cigars are often associated with celebrations, social gatherings, and a symbol of status. Western Europe and the Asia-Pacific region follow closely as significant markets, each holding a notable share of around 45%, highlighting the global appeal of cigars.

In terms of production, the cigar industry is predominantly made up of machine-made

cigars, which account for nearly 95% of total output. Machine-made cigars are produced on a large scale, making them more accessible and affordable to a wider audience. However, hand-rolled premium cigars, though smaller in volume, cater to the high-end segment of the market and are highly prized for their craftsmanship and superior quality. The most significant consumer base for cigars remains male smokers, though female smokers are emerging as a growing demographic, signaling a shift in market dynamics.

Trends and Future Outlook

Several key trends are shaping the cigar industry today. One notable trend is the increasing demand for premium and flavored cigars, particularly among younger and more affluent consumers. Flavored cigars, offering tastes such as vanilla, cherry, or whiskey, are gaining popularity as they provide a more diverse and enjoyable smoking experience. Additionally, the rise of premium cigars reflects a growing appreciation for high-quality, artisanal products, often linked with luxury and leisure.

Another important trend is the regulatory pressure facing the tobacco industry. As health awareness increases globally, many countries are implementing stricter regulations on tobacco products, including cigars. This has prompted manufacturers to innovate, with some developing smaller cigars or cigars with lower tar and nicotine content to appeal to health-conscious consumers. Moreover, the growing awareness of the environmental impact of tobacco farming and production has led to more sustainable practices within the industry, such as eco-friendly packaging and organic tobacco cultivation.

In the face of these changes, the cigar industry continues to adapt, with major companies investing in new product lines, expanding into emerging markets, and catering to evolving consumer tastes. As the market grows, particularly in regions like Asia-Pacific, where increasing affluence is driving demand, the future of cigars remains robust. With both traditional and modern offerings, the global cigar market is positioned to evolve while maintaining its enduring appeal as a symbol of refinement and luxury.

This report studies the global Cigar production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cigar and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cigar that contribute to its increasing demand across many

markets.

Highlights and key features of the study

Global Cigar total production and demand, 2021-2032, (M Sticks)

Global Cigar total production value, 2021-2032, (USD Million)

Global Cigar production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Sticks), (based on production site)

Global Cigar consumption by region & country, CAGR, 2021-2032 & (M Sticks)

U.S. VS China: Cigar domestic production, consumption, key domestic manufacturers and share

Global Cigar production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Sticks)

Global Cigar production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Sticks)

Global Cigar production by Consumers, production, value, CAGR, 2021-2032, (USD Million) & (M Sticks)

This report profiles key players in the global Cigar market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Imperial Tobacco Group, Swedish Match, Swisher International, Scandinavian Tobacco Group, Altria Group, Habanos, J. Cort's cigars, Oettinger Davidoff, Plasencia Cigars, China Tobacco, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cigar market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Sticks) and average price (USD/Stick) by manufacturer, by Type, and by Consumers. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Cigar Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cigar Market, Segmentation by Type:

Machine-made Cigars

Handmade Cigars

Global Cigar Market, Segmentation by Consumers:

Male Smokers

Female Smokers

Companies Profiled:

Imperial Tobacco Group

Swedish Match

Swisher International

Scandinavian Tobacco Group

Altria Group

Habanos

J. Cort's cigars

Oettinger Davidoff

Plasencia Cigars

China Tobacco

Key Questions Answered:

1. How big is the global Cigar market?
2. What is the demand of the global Cigar market?
3. What is the year over year growth of the global Cigar market?
4. What is the production and production value of the global Cigar market?
5. Who are the key producers in the global Cigar market?
6. What are the growth factors driving the market demand?

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