

Global Christmas Lights and Christmas Decorations Market 2019 by Manufacturers, Regions, Type and Application, Forecast to 2024

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Abstracts

People buy a variety of Christmas lights and Christmas decorations to add glamor to the festival at Christmas. Christmas decorations including Christmas trees, which may be real or artificial, ornaments, tinsel, flowers, and other things meant to decorate the surroundings on Christmas.

SCOPE OF THE REPORT:

In 2017, the Christmas Lightings revenue was US\$ 1896.55 million and the market share was 31.89%, and it will be US\$ 2299.67 million and 30.23% in 2023, with a CAGR 3.26% from 2017 to 2023.

The technical barriers of Christmas Lights and Christmas Decorations are not high. Because of low labor cost and raw material cost, Chinese enterprises have advantages to produce Christmas decorations, and export large amount of products to USA and Europe. USA is a large consumer and imported more than 90% of decoration in 2015. In local market, there are players such as Amscan, Balsam Brands, Barcana, Roman, Crab Pot Trees, Crystal Valley, Tree Classics, and Hilltop.

The worldwide market for Christmas Lights and Christmas Decorations is expected to grow at a CAGR of roughly 4.2% over the next five years, will reach 7590 million US\$ in 2024, from 6180 million US\$ in 2019, according to a new GIR (Global Info Research) study.

This report focuses on the Christmas Lights and Christmas Decorations in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions,

type and application.

Market Segment by Manufacturers, this report covers

Amscan

Balsam Hill

Barcana

Roman

Kingtree

Crystal Valley

Tree Classics

Festive Productions Ltd

Hilltop

BLACHERE ILLUMINATION

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Artificial Christmas Trees

Christmas Lightings

Christmas Decorations

Market Segment by Applications, can be divided into

Residential

Commercial

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Christmas Lights and Christmas Decorations product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top manufacturers of Christmas Lights and Christmas Decorations, with price, sales, revenue and global market share of Christmas Lights and Christmas Decorations in 2017 and 2018.

Chapter 3, the Christmas Lights and Christmas Decorations competitive situation, sales, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Christmas Lights and Christmas Decorations breakdown data are shown at the regional level, to show the sales, revenue and growth by regions, from 2014 to 2019.

Chapter 5, 6, 7, 8 and 9, to break the sales data at the country level, with sales, revenue and market share for key countries in the world, from 2014 to 2019.

Chapter 10 and 11, to segment the sales by type and application, with sales market share and growth rate by type, application, from 2014 to 2019.

Chapter 12, Christmas Lights and Christmas Decorations market forecast, by regions, type and application, with sales and revenue, from 2019 to 2024.

Chapter 13, 14 and 15, to describe Christmas Lights and Christmas Decorations sales channel, distributors, customers, research findings and conclusion, appendix and data source.

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