

# **Global Chocolate Confectionery Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029**

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## **Abstracts**

Confectionery, also called sweets or candy, is sweet food. The term varies among English-speaking countries. In general, though, confectionery is divided into two broad and somewhat overlapping categories, bakers' confections and sugar confections.

According to our (Global Info Research) latest study, the global Chocolate Confectionery market size was valued at USD 114800 million in 2022 and is forecast to a readjusted size of USD 131230 million by 2029 with a CAGR of 1.9% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The company has introduced the kinder toys within the chocolates and strategies such as blue chocolates and pink chocolates aimed at boys and girls respectively. In addition, the company also has conducted several marketing events. For instance, in the 2016, the company initiated an innovative platform for storytelling, namely 'The Kinder Joy story station' to increase brand engagement. This platform resulted in the company receiving over 2.2 million calls in three months. Such advertising and marketing strategies are bound to increase the demand for chocolate confectionery products over the forecast period.

This report is a detailed and comprehensive analysis for global Chocolate Confectionery market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Chocolate Confectionery market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2018-2029

Global Chocolate Confectionery market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2018-2029

Global Chocolate Confectionery market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2018-2029

Global Chocolate Confectionery market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Chocolate Confectionery

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Chocolate Confectionery market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nestle, DV Chocolate, Ooh La La Confectionery, Honest Chocolate and Mondelez International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

#### Market Segmentation

Chocolate Confectionery market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Chocolates

Fudge & Fondant

Hard Candy

#### Market segment by Application

Manufactory

Wholesale Market

Restaurant and Coffeehouse

Others

#### Major players covered

Nestle

DV Chocolate

Ooh La La Confectionery

Honest Chocolate

Mondelez International

Mars, Incorporated

Hershey Foods

Arcor

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Chocolate Confectionery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Chocolate Confectionery, with price, sales, revenue and global market share of Chocolate Confectionery from 2018 to 2023.

Chapter 3, the Chocolate Confectionery competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Chocolate Confectionery breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Chocolate Confectionery market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Chocolate Confectionery.

Chapter 14 and 15, to describe Chocolate Confectionery sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Chocolate Confectionery
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Chocolate Confectionery Consumption Value by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 Chocolates
  - 1.3.3 Fudge & Fondant
  - 1.3.4 Hard Candy
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Chocolate Confectionery Consumption Value by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Manufactory
  - 1.4.3 Wholesale Market
  - 1.4.4 Restaurant and Coffeehouse
  - 1.4.5 Others
- 1.5 Global Chocolate Confectionery Market Size & Forecast
  - 1.5.1 Global Chocolate Confectionery Consumption Value (2018 & 2022 & 2029)
  - 1.5.2 Global Chocolate Confectionery Sales Quantity (2018-2029)
  - 1.5.3 Global Chocolate Confectionery Average Price (2018-2029)

### 2 MANUFACTURERS PROFILES

- 2.1 Nestle
  - 2.1.1 Nestle Details
  - 2.1.2 Nestle Major Business
  - 2.1.3 Nestle Chocolate Confectionery Product and Services
  - 2.1.4 Nestle Chocolate Confectionery Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.1.5 Nestle Recent Developments/Updates
- 2.2 DV Chocolate
  - 2.2.1 DV Chocolate Details
  - 2.2.2 DV Chocolate Major Business
  - 2.2.3 DV Chocolate Chocolate Confectionery Product and Services
  - 2.2.4 DV Chocolate Chocolate Confectionery Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

- 2.2.5 DV Chocolate Recent Developments/Updates
- 2.3 Ooh La La Confectionery
  - 2.3.1 Ooh La La Confectionery Details
  - 2.3.2 Ooh La La Confectionery Major Business
  - 2.3.3 Ooh La La Confectionery Chocolate Confectionery Product and Services
  - 2.3.4 Ooh La La Confectionery Chocolate Confectionery Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.3.5 Ooh La La Confectionery Recent Developments/Updates
- 2.4 Honest Chocolate
  - 2.4.1 Honest Chocolate Details
  - 2.4.2 Honest Chocolate Major Business
  - 2.4.3 Honest Chocolate Chocolate Confectionery Product and Services
  - 2.4.4 Honest Chocolate Chocolate Confectionery Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Honest Chocolate Recent Developments/Updates
- 2.5 Mondelez International
  - 2.5.1 Mondelez International Details
  - 2.5.2 Mondelez International Major Business
  - 2.5.3 Mondelez International Chocolate Confectionery Product and Services
  - 2.5.4 Mondelez International Chocolate Confectionery Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 Mondelez International Recent Developments/Updates
- 2.6 Mars, Incorporated
  - 2.6.1 Mars, Incorporated Details
  - 2.6.2 Mars, Incorporated Major Business
  - 2.6.3 Mars, Incorporated Chocolate Confectionery Product and Services
  - 2.6.4 Mars, Incorporated Chocolate Confectionery Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 Mars, Incorporated Recent Developments/Updates
- 2.7 Hershey Foods
  - 2.7.1 Hershey Foods Details
  - 2.7.2 Hershey Foods Major Business
  - 2.7.3 Hershey Foods Chocolate Confectionery Product and Services
  - 2.7.4 Hershey Foods Chocolate Confectionery Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
  - 2.7.5 Hershey Foods Recent Developments/Updates
- 2.8 Arcor
  - 2.8.1 Arcor Details
  - 2.8.2 Arcor Major Business

- 2.8.3 Arcor Chocolate Confectionery Product and Services
- 2.8.4 Arcor Chocolate Confectionery Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.8.5 Arcor Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: CHOCOLATE CONFECTIONERY BY MANUFACTURER**

- 3.1 Global Chocolate Confectionery Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Chocolate Confectionery Revenue by Manufacturer (2018-2023)
- 3.3 Global Chocolate Confectionery Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
  - 3.4.1 Producer Shipments of Chocolate Confectionery by Manufacturer Revenue (\$MM) and Market Share (%): 2022
  - 3.4.2 Top 3 Chocolate Confectionery Manufacturer Market Share in 2022
  - 3.4.2 Top 6 Chocolate Confectionery Manufacturer Market Share in 2022
- 3.5 Chocolate Confectionery Market: Overall Company Footprint Analysis
  - 3.5.1 Chocolate Confectionery Market: Region Footprint
  - 3.5.2 Chocolate Confectionery Market: Company Product Type Footprint
  - 3.5.3 Chocolate Confectionery Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Chocolate Confectionery Market Size by Region
  - 4.1.1 Global Chocolate Confectionery Sales Quantity by Region (2018-2029)
  - 4.1.2 Global Chocolate Confectionery Consumption Value by Region (2018-2029)
  - 4.1.3 Global Chocolate Confectionery Average Price by Region (2018-2029)
- 4.2 North America Chocolate Confectionery Consumption Value (2018-2029)
- 4.3 Europe Chocolate Confectionery Consumption Value (2018-2029)
- 4.4 Asia-Pacific Chocolate Confectionery Consumption Value (2018-2029)
- 4.5 South America Chocolate Confectionery Consumption Value (2018-2029)
- 4.6 Middle East and Africa Chocolate Confectionery Consumption Value (2018-2029)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Chocolate Confectionery Sales Quantity by Type (2018-2029)
- 5.2 Global Chocolate Confectionery Consumption Value by Type (2018-2029)



### 5.3 Global Chocolate Confectionery Average Price by Type (2018-2029)

## 6 MARKET SEGMENT BY APPLICATION

### 6.1 Global Chocolate Confectionery Sales Quantity by Application (2018-2029)

### 6.2 Global Chocolate Confectionery Consumption Value by Application (2018-2029)

### 6.3 Global Chocolate Confectionery Average Price by Application (2018-2029)

## 7 NORTH AMERICA

### 7.1 North America Chocolate Confectionery Sales Quantity by Type (2018-2029)

### 7.2 North America Chocolate Confectionery Sales Quantity by Application (2018-2029)

### 7.3 North America Chocolate Confectionery Market Size by Country

#### 7.3.1 North America Chocolate Confectionery Sales Quantity by Country (2018-2029)

#### 7.3.2 North America Chocolate Confectionery Consumption Value by Country (2018-2029)

#### 7.3.3 United States Market Size and Forecast (2018-2029)

#### 7.3.4 Canada Market Size and Forecast (2018-2029)

#### 7.3.5 Mexico Market Size and Forecast (2018-2029)

## 8 EUROPE

### 8.1 Europe Chocolate Confectionery Sales Quantity by Type (2018-2029)

### 8.2 Europe Chocolate Confectionery Sales Quantity by Application (2018-2029)

### 8.3 Europe Chocolate Confectionery Market Size by Country

#### 8.3.1 Europe Chocolate Confectionery Sales Quantity by Country (2018-2029)

#### 8.3.2 Europe Chocolate Confectionery Consumption Value by Country (2018-2029)

#### 8.3.3 Germany Market Size and Forecast (2018-2029)

#### 8.3.4 France Market Size and Forecast (2018-2029)

#### 8.3.5 United Kingdom Market Size and Forecast (2018-2029)

#### 8.3.6 Russia Market Size and Forecast (2018-2029)

#### 8.3.7 Italy Market Size and Forecast (2018-2029)

## 9 ASIA-PACIFIC

### 9.1 Asia-Pacific Chocolate Confectionery Sales Quantity by Type (2018-2029)

### 9.2 Asia-Pacific Chocolate Confectionery Sales Quantity by Application (2018-2029)

### 9.3 Asia-Pacific Chocolate Confectionery Market Size by Region

#### 9.3.1 Asia-Pacific Chocolate Confectionery Sales Quantity by Region (2018-2029)

### 9.3.2 Asia-Pacific Chocolate Confectionery Consumption Value by Region (2018-2029)

9.3.3 China Market Size and Forecast (2018-2029)

9.3.4 Japan Market Size and Forecast (2018-2029)

9.3.5 Korea Market Size and Forecast (2018-2029)

9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

## 10 SOUTH AMERICA

10.1 South America Chocolate Confectionery Sales Quantity by Type (2018-2029)

10.2 South America Chocolate Confectionery Sales Quantity by Application (2018-2029)

10.3 South America Chocolate Confectionery Market Size by Country

10.3.1 South America Chocolate Confectionery Sales Quantity by Country (2018-2029)

10.3.2 South America Chocolate Confectionery Consumption Value by Country (2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

## 11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Chocolate Confectionery Sales Quantity by Type (2018-2029)

11.2 Middle East & Africa Chocolate Confectionery Sales Quantity by Application (2018-2029)

11.3 Middle East & Africa Chocolate Confectionery Market Size by Country

11.3.1 Middle East & Africa Chocolate Confectionery Sales Quantity by Country (2018-2029)

11.3.2 Middle East & Africa Chocolate Confectionery Consumption Value by Country (2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

## 12 MARKET DYNAMICS

- 12.1 Chocolate Confectionery Market Drivers
- 12.2 Chocolate Confectionery Market Restraints
- 12.3 Chocolate Confectionery Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry
- 12.5 Influence of COVID-19 and Russia-Ukraine War
  - 12.5.1 Influence of COVID-19
  - 12.5.2 Influence of Russia-Ukraine War

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Chocolate Confectionery and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Chocolate Confectionery
- 13.3 Chocolate Confectionery Production Process
- 13.4 Chocolate Confectionery Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Chocolate Confectionery Typical Distributors
- 14.3 Chocolate Confectionery Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Chocolate Confectionery Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Chocolate Confectionery Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Nestle Basic Information, Manufacturing Base and Competitors

Table 4. Nestle Major Business

Table 5. Nestle Chocolate Confectionery Product and Services

Table 6. Nestle Chocolate Confectionery Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Nestle Recent Developments/Updates

Table 8. DV Chocolate Basic Information, Manufacturing Base and Competitors

Table 9. DV Chocolate Major Business

Table 10. DV Chocolate Chocolate Confectionery Product and Services

Table 11. DV Chocolate Chocolate Confectionery Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. DV Chocolate Recent Developments/Updates

Table 13. Ooh La La Confectionery Basic Information, Manufacturing Base and Competitors

Table 14. Ooh La La Confectionery Major Business

Table 15. Ooh La La Confectionery Chocolate Confectionery Product and Services

Table 16. Ooh La La Confectionery Chocolate Confectionery Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Ooh La La Confectionery Recent Developments/Updates

Table 18. Honest Chocolate Basic Information, Manufacturing Base and Competitors

Table 19. Honest Chocolate Major Business

Table 20. Honest Chocolate Chocolate Confectionery Product and Services

Table 21. Honest Chocolate Chocolate Confectionery Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Honest Chocolate Recent Developments/Updates

Table 23. Mondelez International Basic Information, Manufacturing Base and Competitors

Table 24. Mondelez International Major Business

Table 25. Mondelez International Chocolate Confectionery Product and Services

Table 26. Mondelez International Chocolate Confectionery Sales Quantity (K MT),

Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. Mondelez International Recent Developments/Updates

Table 28. Mars, Incorporated Basic Information, Manufacturing Base and Competitors

Table 29. Mars, Incorporated Major Business

Table 30. Mars, Incorporated Chocolate Confectionery Product and Services

Table 31. Mars, Incorporated Chocolate Confectionery Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. Mars, Incorporated Recent Developments/Updates

Table 33. Hershey Foods Basic Information, Manufacturing Base and Competitors

Table 34. Hershey Foods Major Business

Table 35. Hershey Foods Chocolate Confectionery Product and Services

Table 36. Hershey Foods Chocolate Confectionery Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 37. Hershey Foods Recent Developments/Updates

Table 38. Arcor Basic Information, Manufacturing Base and Competitors

Table 39. Arcor Major Business

Table 40. Arcor Chocolate Confectionery Product and Services

Table 41. Arcor Chocolate Confectionery Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. Arcor Recent Developments/Updates

Table 43. Global Chocolate Confectionery Sales Quantity by Manufacturer (2018-2023) & (K MT)

Table 44. Global Chocolate Confectionery Revenue by Manufacturer (2018-2023) & (USD Million)

Table 45. Global Chocolate Confectionery Average Price by Manufacturer (2018-2023) & (USD/MT)

Table 46. Market Position of Manufacturers in Chocolate Confectionery, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 47. Head Office and Chocolate Confectionery Production Site of Key Manufacturer

Table 48. Chocolate Confectionery Market: Company Product Type Footprint

Table 49. Chocolate Confectionery Market: Company Product Application Footprint

Table 50. Chocolate Confectionery New Market Entrants and Barriers to Market Entry

Table 51. Chocolate Confectionery Mergers, Acquisition, Agreements, and Collaborations

Table 52. Global Chocolate Confectionery Sales Quantity by Region (2018-2023) & (K MT)

Table 53. Global Chocolate Confectionery Sales Quantity by Region (2024-2029) & (K

MT)

Table 54. Global Chocolate Confectionery Consumption Value by Region (2018-2023) & (USD Million)

Table 55. Global Chocolate Confectionery Consumption Value by Region (2024-2029) & (USD Million)

Table 56. Global Chocolate Confectionery Average Price by Region (2018-2023) & (USD/MT)

Table 57. Global Chocolate Confectionery Average Price by Region (2024-2029) & (USD/MT)

Table 58. Global Chocolate Confectionery Sales Quantity by Type (2018-2023) & (K MT)

Table 59. Global Chocolate Confectionery Sales Quantity by Type (2024-2029) & (K MT)

Table 60. Global Chocolate Confectionery Consumption Value by Type (2018-2023) & (USD Million)

Table 61. Global Chocolate Confectionery Consumption Value by Type (2024-2029) & (USD Million)

Table 62. Global Chocolate Confectionery Average Price by Type (2018-2023) & (USD/MT)

Table 63. Global Chocolate Confectionery Average Price by Type (2024-2029) & (USD/MT)

Table 64. Global Chocolate Confectionery Sales Quantity by Application (2018-2023) & (K MT)

Table 65. Global Chocolate Confectionery Sales Quantity by Application (2024-2029) & (K MT)

Table 66. Global Chocolate Confectionery Consumption Value by Application (2018-2023) & (USD Million)

Table 67. Global Chocolate Confectionery Consumption Value by Application (2024-2029) & (USD Million)

Table 68. Global Chocolate Confectionery Average Price by Application (2018-2023) & (USD/MT)

Table 69. Global Chocolate Confectionery Average Price by Application (2024-2029) & (USD/MT)

Table 70. North America Chocolate Confectionery Sales Quantity by Type (2018-2023) & (K MT)

Table 71. North America Chocolate Confectionery Sales Quantity by Type (2024-2029) & (K MT)

Table 72. North America Chocolate Confectionery Sales Quantity by Application (2018-2023) & (K MT)



Table 73. North America Chocolate Confectionery Sales Quantity by Application (2024-2029) & (K MT)

Table 74. North America Chocolate Confectionery Sales Quantity by Country (2018-2023) & (K MT)

Table 75. North America Chocolate Confectionery Sales Quantity by Country (2024-2029) & (K MT)

Table 76. North America Chocolate Confectionery Consumption Value by Country (2018-2023) & (USD Million)

Table 77. North America Chocolate Confectionery Consumption Value by Country (2024-2029) & (USD Million)

Table 78. Europe Chocolate Confectionery Sales Quantity by Type (2018-2023) & (K MT)

Table 79. Europe Chocolate Confectionery Sales Quantity by Type (2024-2029) & (K MT)

Table 80. Europe Chocolate Confectionery Sales Quantity by Application (2018-2023) & (K MT)

Table 81. Europe Chocolate Confectionery Sales Quantity by Application (2024-2029) & (K MT)

Table 82. Europe Chocolate Confectionery Sales Quantity by Country (2018-2023) & (K MT)

Table 83. Europe Chocolate Confectionery Sales Quantity by Country (2024-2029) & (K MT)

Table 84. Europe Chocolate Confectionery Consumption Value by Country (2018-2023) & (USD Million)

Table 85. Europe Chocolate Confectionery Consumption Value by Country (2024-2029) & (USD Million)

Table 86. Asia-Pacific Chocolate Confectionery Sales Quantity by Type (2018-2023) & (K MT)

Table 87. Asia-Pacific Chocolate Confectionery Sales Quantity by Type (2024-2029) & (K MT)

Table 88. Asia-Pacific Chocolate Confectionery Sales Quantity by Application (2018-2023) & (K MT)

Table 89. Asia-Pacific Chocolate Confectionery Sales Quantity by Application (2024-2029) & (K MT)

Table 90. Asia-Pacific Chocolate Confectionery Sales Quantity by Region (2018-2023) & (K MT)

Table 91. Asia-Pacific Chocolate Confectionery Sales Quantity by Region (2024-2029) & (K MT)

Table 92. Asia-Pacific Chocolate Confectionery Consumption Value by Region

(2018-2023) & (USD Million)

Table 93. Asia-Pacific Chocolate Confectionery Consumption Value by Region

(2024-2029) & (USD Million)

Table 94. South America Chocolate Confectionery Sales Quantity by Type (2018-2023) & (K MT)

Table 95. South America Chocolate Confectionery Sales Quantity by Type (2024-2029) & (K MT)

Table 96. South America Chocolate Confectionery Sales Quantity by Application (2018-2023) & (K MT)

Table 97. South America Chocolate Confectionery Sales Quantity by Application (2024-2029) & (K MT)

Table 98. South America Chocolate Confectionery Sales Quantity by Country (2018-2023) & (K MT)

Table 99. South America Chocolate Confectionery Sales Quantity by Country (2024-2029) & (K MT)

Table 100. South America Chocolate Confectionery Consumption Value by Country (2018-2023) & (USD Million)

Table 101. South America Chocolate Confectionery Consumption Value by Country (2024-2029) & (USD Million)

Table 102. Middle East & Africa Chocolate Confectionery Sales Quantity by Type (2018-2023) & (K MT)

Table 103. Middle East & Africa Chocolate Confectionery Sales Quantity by Type (2024-2029) & (K MT)

Table 104. Middle East & Africa Chocolate Confectionery Sales Quantity by Application (2018-2023) & (K MT)

Table 105. Middle East & Africa Chocolate Confectionery Sales Quantity by Application (2024-2029) & (K MT)

Table 106. Middle East & Africa Chocolate Confectionery Sales Quantity by Region (2018-2023) & (K MT)

Table 107. Middle East & Africa Chocolate Confectionery Sales Quantity by Region (2024-2029) & (K MT)

Table 108. Middle East & Africa Chocolate Confectionery Consumption Value by Region (2018-2023) & (USD Million)

Table 109. Middle East & Africa Chocolate Confectionery Consumption Value by Region (2024-2029) & (USD Million)

Table 110. Chocolate Confectionery Raw Material

Table 111. Key Manufacturers of Chocolate Confectionery Raw Materials

Table 112. Chocolate Confectionery Typical Distributors

Table 113. Chocolate Confectionery Typical Customers





## List Of Figures

### LIST OF FIGURES

Figure 1. Chocolate Confectionery Picture

Figure 2. Global Chocolate Confectionery Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Chocolate Confectionery Consumption Value Market Share by Type in 2022

Figure 4. Chocolates Examples

Figure 5. Fudge & Fondant Examples

Figure 6. Hard Candy Examples

Figure 7. Global Chocolate Confectionery Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 8. Global Chocolate Confectionery Consumption Value Market Share by Application in 2022

Figure 9. Manufactory Examples

Figure 10. Wholesale Market Examples

Figure 11. Restaurant and Coffeehouse Examples

Figure 12. Others Examples

Figure 13. Global Chocolate Confectionery Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 14. Global Chocolate Confectionery Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 15. Global Chocolate Confectionery Sales Quantity (2018-2029) & (K MT)

Figure 16. Global Chocolate Confectionery Average Price (2018-2029) & (USD/MT)

Figure 17. Global Chocolate Confectionery Sales Quantity Market Share by Manufacturer in 2022

Figure 18. Global Chocolate Confectionery Consumption Value Market Share by Manufacturer in 2022

Figure 19. Producer Shipments of Chocolate Confectionery by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 20. Top 3 Chocolate Confectionery Manufacturer (Consumption Value) Market Share in 2022

Figure 21. Top 6 Chocolate Confectionery Manufacturer (Consumption Value) Market Share in 2022

Figure 22. Global Chocolate Confectionery Sales Quantity Market Share by Region (2018-2029)

Figure 23. Global Chocolate Confectionery Consumption Value Market Share by Region

(2018-2029)

Figure 24. North America Chocolate Confectionery Consumption Value (2018-2029) & (USD Million)

Figure 25. Europe Chocolate Confectionery Consumption Value (2018-2029) & (USD Million)

Figure 26. Asia-Pacific Chocolate Confectionery Consumption Value (2018-2029) & (USD Million)

Figure 27. South America Chocolate Confectionery Consumption Value (2018-2029) & (USD Million)

Figure 28. Middle East & Africa Chocolate Confectionery Consumption Value (2018-2029) & (USD Million)

Figure 29. Global Chocolate Confectionery Sales Quantity Market Share by Type (2018-2029)

Figure 30. Global Chocolate Confectionery Consumption Value Market Share by Type (2018-2029)

Figure 31. Global Chocolate Confectionery Average Price by Type (2018-2029) & (USD/MT)

Figure 32. Global Chocolate Confectionery Sales Quantity Market Share by Application (2018-2029)

Figure 33. Global Chocolate Confectionery Consumption Value Market Share by Application (2018-2029)

Figure 34. Global Chocolate Confectionery Average Price by Application (2018-2029) & (USD/MT)

Figure 35. North America Chocolate Confectionery Sales Quantity Market Share by Type (2018-2029)

Figure 36. North America Chocolate Confectionery Sales Quantity Market Share by Application (2018-2029)

Figure 37. North America Chocolate Confectionery Sales Quantity Market Share by Country (2018-2029)

Figure 38. North America Chocolate Confectionery Consumption Value Market Share by Country (2018-2029)

Figure 39. United States Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Canada Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Mexico Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 42. Europe Chocolate Confectionery Sales Quantity Market Share by Type (2018-2029)

Figure 43. Europe Chocolate Confectionery Sales Quantity Market Share by Application (2018-2029)

Figure 44. Europe Chocolate Confectionery Sales Quantity Market Share by Country (2018-2029)

Figure 45. Europe Chocolate Confectionery Consumption Value Market Share by Country (2018-2029)

Figure 46. Germany Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. France Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. United Kingdom Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Russia Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Italy Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Asia-Pacific Chocolate Confectionery Sales Quantity Market Share by Type (2018-2029)

Figure 52. Asia-Pacific Chocolate Confectionery Sales Quantity Market Share by Application (2018-2029)

Figure 53. Asia-Pacific Chocolate Confectionery Sales Quantity Market Share by Region (2018-2029)

Figure 54. Asia-Pacific Chocolate Confectionery Consumption Value Market Share by Region (2018-2029)

Figure 55. China Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Japan Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Korea Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. India Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Southeast Asia Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Australia Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. South America Chocolate Confectionery Sales Quantity Market Share by Type (2018-2029)

Figure 62. South America Chocolate Confectionery Sales Quantity Market Share by

Application (2018-2029)

Figure 63. South America Chocolate Confectionery Sales Quantity Market Share by Country (2018-2029)

Figure 64. South America Chocolate Confectionery Consumption Value Market Share by Country (2018-2029)

Figure 65. Brazil Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 66. Argentina Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 67. Middle East & Africa Chocolate Confectionery Sales Quantity Market Share by Type (2018-2029)

Figure 68. Middle East & Africa Chocolate Confectionery Sales Quantity Market Share by Application (2018-2029)

Figure 69. Middle East & Africa Chocolate Confectionery Sales Quantity Market Share by Region (2018-2029)

Figure 70. Middle East & Africa Chocolate Confectionery Consumption Value Market Share by Region (2018-2029)

Figure 71. Turkey Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 72. Egypt Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 73. Saudi Arabia Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. South Africa Chocolate Confectionery Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. Chocolate Confectionery Market Drivers

Figure 76. Chocolate Confectionery Market Restraints

Figure 77. Chocolate Confectionery Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Chocolate Confectionery in 2022

Figure 80. Manufacturing Process Analysis of Chocolate Confectionery

Figure 81. Chocolate Confectionery Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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