

# Global Chocolate Confectionery Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Chocolate Confectionery market size was valued at USD 114800 million in 2023 and is forecast to a readjusted size of USD 131230 million by 2030 with a CAGR of 1.9% during review period.

Confectionery, also called sweets or candy, is sweet food. The term varies among English-speaking countries. In general, though, confectionery is divided into two broad and somewhat overlapping categories, bakers' confections and sugar confections.

The company has introduced the kinder toys within the chocolates and strategies such as blue chocolates and pink chocolates aimed at boys and girls respectively. In addition, the company also has conducted several marketing events. For instance, in the 2016, the company initiated an innovative platform for storytelling, namely 'The Kinder Joy story station' to increase brand engagement. This platform resulted in the company receiving over 2.2 million calls in three months. Such advertising and marketing strategies are bound to increase the demand for chocolate confectionery products over the forecast period.

The Global Info Research report includes an overview of the development of the Chocolate Confectionery industry chain, the market status of Manufactory (Chocolates, Fudge & Fondant), Wholesale Market (Chocolates, Fudge & Fondant), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Chocolate Confectionery.

Regionally, the report analyzes the Chocolate Confectionery markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Chocolate Confectionery market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Chocolate Confectionery market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Chocolate Confectionery industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Chocolates, Fudge & Fondant).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Chocolate Confectionery market.

**Regional Analysis:** The report involves examining the Chocolate Confectionery market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Chocolate Confectionery market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Chocolate Confectionery:

**Company Analysis:** Report covers individual Chocolate Confectionery manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Chocolate Confectionery. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Manufactory, Wholesale Market).

**Technology Analysis:** Report covers specific technologies relevant to Chocolate Confectionery. It assesses the current state, advancements, and potential future developments in Chocolate Confectionery areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Chocolate Confectionery market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Chocolate Confectionery market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Chocolates

Fudge & Fondant

Hard Candy

### Market segment by Application

Manufactory

Wholesale Market

Restaurant and Coffeehouse

Others

Major players covered

Nestle

DV Chocolate

Ooh La La Confectionery

Honest Chocolate

Mondelez International

Mars, Incorporated

Hershey Foods

Arcor

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Chocolate Confectionery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Chocolate Confectionery, with price, sales, revenue and global market share of Chocolate Confectionery from 2019 to 2024.

Chapter 3, the Chocolate Confectionery competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Chocolate Confectionery breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Chocolate Confectionery market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Chocolate Confectionery.

Chapter 14 and 15, to describe Chocolate Confectionery sales channel, distributors, customers, research findings and conclusion.

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