

Global Chinese Herbal Formula Granules Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Chinese Herbal Formula Granules market size is expected to reach \$ 36150 million by 2032, rising at a market growth of 12.5% CAGR during the forecast period (2026-2032).

Chinese Herbal Formula Granules are standardized granulated preparations manufactured from single-herb decoction pieces in compliance with national processing standards, using modern pharmaceutical technologies such as extraction, concentration, purification, drying, and granulation. Prescribed and combined by physicians under traditional Chinese medicine (TCM) diagnostic principles, they are administered through oral dissolution. These products represent the industrialized and standardized evolution of traditional decoctions, offering consistent efficacy, controlled quality, precise dosage, and convenient usage. With the continuous improvement of national standards and regulatory systems, Chinese herbal formula granules are becoming a key driver for the modernization and globalization of TCM, gradually replacing traditional decoctions and shaping an integrated ecosystem of standardized medicine and digital healthcare. The average gross profit margin of this product is 55%.

Driven by national strategies promoting TCM innovation and healthcare system upgrades, the Chinese herbal formula granules industry is entering a phase of policy-driven expansion and market liberalization. The removal of pilot restrictions and the rollout of unified national standards have transformed the industry into a more competitive and regulated environment, significantly expanding market potential and attracting capital investment. Leading pharmaceutical companies are leveraging brand strength, distribution networks, and compliance capabilities to accelerate market penetration, while healthcare institutions increasingly favor standardized and traceable products, driving clinical adoption. As competition intensifies, companies face higher

regulatory and quality requirements. Stricter national standards on raw material sourcing, active ingredient control, and manufacturing processes require continuous investment in R&D and quality systems, increasing operational costs. Transitional challenges in product registration and standard alignment may create short-term supply-demand imbalances. In addition, volatility in herbal raw material prices and supply chain uncertainties pose risks to profitability and operational stability, potentially accelerating industry consolidation. On the demand side, application scenarios are rapidly expanding from traditional TCM hospitals to general hospitals, primary healthcare institutions, and digital health platforms. Increasing patient preference for convenience and standardized treatment is accelerating the replacement of traditional decoctions. Meanwhile, the rise of chronic disease management and personalized medicine is fostering integration between TCM prescriptions, granule formulations, and digital healthcare services, shifting the industry toward comprehensive solution offerings. Growing global recognition of TCM is also opening new opportunities for international expansion. The quality and stability of Chinese herbal materials are fundamental to the industry. With stricter regulations, upstream supply must meet higher standards for authenticity, standardized cultivation, and full traceability, driving modernization of the herbal supply chain. However, production remains highly sensitive to climate conditions, geographic concentration, and cyclical fluctuations, leading to price volatility. Leading companies are strengthening upstream control through origin-based sourcing, co-development of cultivation bases, and supply chain integration, making raw material access a key competitive differentiator.

This report studies the global Chinese Herbal Formula Granules demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Chinese Herbal Formula Granules, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Chinese Herbal Formula Granules that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Chinese Herbal Formula Granules total market, 2021-2032, (USD Million)

Global Chinese Herbal Formula Granules total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Chinese Herbal Formula Granules total market, key domestic companies, and share, (USD Million)

Global Chinese Herbal Formula Granules revenue by player, revenue and market share

2021-2026, (USD Million)

Global Chinese Herbal Formula Granules total market by Type, CAGR, 2021-2032,
(USD Million)

Global Chinese Herbal Formula Granules total market by Application, CAGR,
2021-2032, (USD Million)

This report profiles major players in the global Chinese Herbal Formula Granules market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Jiangyin Tianjiang?China?, Tsumura & Co.?Japan?, Tianjin Hongri?China?, Sanjiu Medical?China?, Sichuan Neo-Green?China?, PuraPharm?Hong Kong, China?, Jilin Aodong?China?, China Shineway Pharmaceutical?China?, Anhui Jiren?China?, Guangdong Yifang?China?, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Chinese Herbal Formula Granules market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Chinese Herbal Formula Granules Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Chinese Herbal Formula Granules Market, Segmentation by Type:

Single-ingredient Formula Granules

Compound Formula Granules

Global Chinese Herbal Formula Granules Market, Segmentation by End Users:

Children

Adults

Elderly

Global Chinese Herbal Formula Granules Market, Segmentation by Therapeutic Area:

Chronic Diseases

Respiratory Care

Digestive System

Others

Global Chinese Herbal Formula Granules Market, Segmentation by Application:

Hospital

Clinic

Others

Companies Profiled:

Jiangyin Tianjiang?China?

Tsumura & Co.?Japan?

Tianjin Hongri?China?

Sanjiu Medical?China?

Sichuan Neo-Green?China?

PuraPharm?Hong Kong, China?

Jilin Aodong?China?

China Shineway Pharmaceutical?China?

Anhui Jiren?China?

Guangdong Yifang?China?

Jiangxi Baishen?China?

Heilongjiang Shuanglanxing?China?

Zhejiang Jingyuetang?China?

Key Questions Answered

1. How big is the global Chinese Herbal Formula Granules market?
2. What is the demand of the global Chinese Herbal Formula Granules market?
3. What is the year over year growth of the global Chinese Herbal Formula Granules market?
4. What is the total value of the global Chinese Herbal Formula Granules market?

5. Who are the Major Players in the global Chinese Herbal Formula Granules market?
6. What are the growth factors driving the market demand?

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