

Global Chilled Soup Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Chilled Soup market size was valued at USD 763.4 million in 2023 and is forecast to a readjusted size of USD 1058.9 million by 2030 with a CAGR of 4.8% during review period.

Frozen foods are rapidly gaining acceptance across the globe, boosting the prospects of the global chilled soup market. Manufacturers are racing to cater to this demand by unveiling frozen confectioneries, yogurts and other snacks. A number of companies in the global chilled soup market have come out with fruit-flavored soups to encourage their consumption as a healthy and tasty snack. The companies have positioned drinkable chilled soup as a form of cold press, sweet tasting soup. Consumers seem to have different preferences though, and they seek out vegetable or even savory options in order to reduce their sugar intake.

A large percentage of sales in the global chilled soup market is via the organized retail format. With the growth of the global economy, the retail chain has boomed and this has driven the chilled soup market in both developed and emerging economies. Retailers have begun to create their own chilled soup brands with various flavors to support the global chilled soup market growth during the forecast period.

The Global Info Research report includes an overview of the development of the Chilled Soup industry chain, the market status of Supermarket/Hypermarket (PET Bottles, Carton Packaging), Premium Grocery Stores (PET Bottles, Carton Packaging), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Chilled Soup.

Regionally, the report analyzes the Chilled Soup markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Chilled Soup market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Chilled Soup market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Chilled Soup industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., PET Bottles, Carton Packaging).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Chilled Soup market.

Regional Analysis: The report involves examining the Chilled Soup market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Chilled Soup market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Chilled Soup:

Company Analysis: Report covers individual Chilled Soup manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Chilled Soup This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarket/Hypermarket, Premium Grocery Stores).

Technology Analysis: Report covers specific technologies relevant to Chilled Soup. It assesses the current state, advancements, and potential future developments in Chilled Soup areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Chilled Soup market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Chilled Soup market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PET Bottles

Carton Packaging

Cups/Tubs

Pouches

Market segment by Application

Supermarket/Hypermarket

Premium Grocery Stores

Online Retail

Direct Selling

Major players covered

The Billington

The Hain Daniels

Soupologie

Sonoma Brands

Tio Gazpacho

Campbell Soup

Woolworths

PepsiCo

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Chilled Soup product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Chilled Soup, with price, sales, revenue and global market share of Chilled Soup from 2019 to 2024.

Chapter 3, the Chilled Soup competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Chilled Soup breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Chilled Soup market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Chilled Soup.

Chapter 14 and 15, to describe Chilled Soup sales channel, distributors, customers, research findings and conclusion.

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