

Global Childrenwear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Childrenwear market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Childrenwear is the apparel and footwear for children

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to

25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ?485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

The Global Info Research report includes an overview of the development of the Childrenwear industry chain, the market status of Girls (Apparel, Footwear), Boys (Apparel, Footwear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Childrenwear.

Regionally, the report analyzes the Childrenwear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Childrenwear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Childrenwear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Childrenwear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Apparel, Footwear).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Childrenwear market.

Regional Analysis: The report involves examining the Childrenwear market at a regional or national level. Report analyses regional factors such as government incentives,

infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Childrenwear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Childrenwear:

Company Analysis: Report covers individual Childrenwear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Childrenwear. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Girls, Boys).

Technology Analysis: Report covers specific technologies relevant to Childrenwear. It assesses the current state, advancements, and potential future developments in Childrenwear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Childrenwear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Childrenwear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Apparel

Footwear

Market segment by Application

Girls

Boys

Major players covered

Benetton Group SpA

Carter's Inc.

Esprit Holdings Ltd.

Global Brands Group Holding Limited

Fruit of the Loom, Inc.

Hanesbrands, Inc.

Kellwood Apparel

Phillips-Van Heusen Corporation

Polo Ralph Lauren

Nike

Semir

Adidas

VF Corporation

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Childrenwear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Childrenwear, with price, sales, revenue and global market share of Childrenwear from 2019 to 2024.

Chapter 3, the Childrenwear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Childrenwear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Childrenwear market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Childrenwear.

Chapter 14 and 15, to describe Childrenwear sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Childrenwear
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Childrenwear Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Apparel
 - 1.3.3 Footwear
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Childrenwear Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Girls
 - 1.4.3 Boys
- 1.5 Global Childrenwear Market Size & Forecast
 - 1.5.1 Global Childrenwear Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Childrenwear Sales Quantity (2019-2030)
 - 1.5.3 Global Childrenwear Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Benetton Group SpA
 - 2.1.1 Benetton Group SpA Details
 - 2.1.2 Benetton Group SpA Major Business
 - 2.1.3 Benetton Group SpA Childrenwear Product and Services
 - 2.1.4 Benetton Group SpA Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Benetton Group SpA Recent Developments/Updates
- 2.2 Carter's Inc.
 - 2.2.1 Carter's Inc. Details
 - 2.2.2 Carter's Inc. Major Business
 - 2.2.3 Carter's Inc. Childrenwear Product and Services
 - 2.2.4 Carter's Inc. Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Carter's Inc. Recent Developments/Updates
- 2.3 Esprit Holdings Ltd.
 - 2.3.1 Esprit Holdings Ltd. Details

- 2.3.2 Esprit Holdings Ltd. Major Business
- 2.3.3 Esprit Holdings Ltd. Childrenwear Product and Services
- 2.3.4 Esprit Holdings Ltd. Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Esprit Holdings Ltd. Recent Developments/Updates
- 2.4 Global Brands Group Holding Limited
 - 2.4.1 Global Brands Group Holding Limited Details
 - 2.4.2 Global Brands Group Holding Limited Major Business
 - 2.4.3 Global Brands Group Holding Limited Childrenwear Product and Services
 - 2.4.4 Global Brands Group Holding Limited Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Global Brands Group Holding Limited Recent Developments/Updates
- 2.5 Fruit of the Loom, Inc.
 - 2.5.1 Fruit of the Loom, Inc. Details
 - 2.5.2 Fruit of the Loom, Inc. Major Business
 - 2.5.3 Fruit of the Loom, Inc. Childrenwear Product and Services
 - 2.5.4 Fruit of the Loom, Inc. Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Fruit of the Loom, Inc. Recent Developments/Updates
- 2.6 Hanesbrands, Inc.
 - 2.6.1 Hanesbrands, Inc. Details
 - 2.6.2 Hanesbrands, Inc. Major Business
 - 2.6.3 Hanesbrands, Inc. Childrenwear Product and Services
 - 2.6.4 Hanesbrands, Inc. Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Hanesbrands, Inc. Recent Developments/Updates
- 2.7 Kellwood Apparel
 - 2.7.1 Kellwood Apparel Details
 - 2.7.2 Kellwood Apparel Major Business
 - 2.7.3 Kellwood Apparel Childrenwear Product and Services
 - 2.7.4 Kellwood Apparel Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Kellwood Apparel Recent Developments/Updates
- 2.8 Phillips-Van Heusen Corporation
 - 2.8.1 Phillips-Van Heusen Corporation Details
 - 2.8.2 Phillips-Van Heusen Corporation Major Business
 - 2.8.3 Phillips-Van Heusen Corporation Childrenwear Product and Services
 - 2.8.4 Phillips-Van Heusen Corporation Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 Phillips-Van Heusen Corporation Recent Developments/Updates
- 2.9 Polo Ralph Lauren
 - 2.9.1 Polo Ralph Lauren Details
 - 2.9.2 Polo Ralph Lauren Major Business
 - 2.9.3 Polo Ralph Lauren Childrenwear Product and Services
 - 2.9.4 Polo Ralph Lauren Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Polo Ralph Lauren Recent Developments/Updates
- 2.10 Nike
 - 2.10.1 Nike Details
 - 2.10.2 Nike Major Business
 - 2.10.3 Nike Childrenwear Product and Services
 - 2.10.4 Nike Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Nike Recent Developments/Updates
- 2.11 Semir
 - 2.11.1 Semir Details
 - 2.11.2 Semir Major Business
 - 2.11.3 Semir Childrenwear Product and Services
 - 2.11.4 Semir Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Semir Recent Developments/Updates
- 2.12 Adidas
 - 2.12.1 Adidas Details
 - 2.12.2 Adidas Major Business
 - 2.12.3 Adidas Childrenwear Product and Services
 - 2.12.4 Adidas Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Adidas Recent Developments/Updates
- 2.13 VF Corporation
 - 2.13.1 VF Corporation Details
 - 2.13.2 VF Corporation Major Business
 - 2.13.3 VF Corporation Childrenwear Product and Services
 - 2.13.4 VF Corporation Childrenwear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 VF Corporation Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: CHILDRENWEAR BY MANUFACTURER

- 3.1 Global Childrenwear Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Childrenwear Revenue by Manufacturer (2019-2024)
- 3.3 Global Childrenwear Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Childrenwear by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Childrenwear Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Childrenwear Manufacturer Market Share in 2023
- 3.5 Childrenwear Market: Overall Company Footprint Analysis
 - 3.5.1 Childrenwear Market: Region Footprint
 - 3.5.2 Childrenwear Market: Company Product Type Footprint
 - 3.5.3 Childrenwear Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Childrenwear Market Size by Region
 - 4.1.1 Global Childrenwear Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Childrenwear Consumption Value by Region (2019-2030)
 - 4.1.3 Global Childrenwear Average Price by Region (2019-2030)
- 4.2 North America Childrenwear Consumption Value (2019-2030)
- 4.3 Europe Childrenwear Consumption Value (2019-2030)
- 4.4 Asia-Pacific Childrenwear Consumption Value (2019-2030)
- 4.5 South America Childrenwear Consumption Value (2019-2030)
- 4.6 Middle East and Africa Childrenwear Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Childrenwear Sales Quantity by Type (2019-2030)
- 5.2 Global Childrenwear Consumption Value by Type (2019-2030)
- 5.3 Global Childrenwear Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Childrenwear Sales Quantity by Application (2019-2030)
- 6.2 Global Childrenwear Consumption Value by Application (2019-2030)
- 6.3 Global Childrenwear Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Childrenwear Sales Quantity by Type (2019-2030)
- 7.2 North America Childrenwear Sales Quantity by Application (2019-2030)
- 7.3 North America Childrenwear Market Size by Country
 - 7.3.1 North America Childrenwear Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Childrenwear Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Childrenwear Sales Quantity by Type (2019-2030)
- 8.2 Europe Childrenwear Sales Quantity by Application (2019-2030)
- 8.3 Europe Childrenwear Market Size by Country
 - 8.3.1 Europe Childrenwear Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Childrenwear Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Childrenwear Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Childrenwear Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Childrenwear Market Size by Region
 - 9.3.1 Asia-Pacific Childrenwear Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Childrenwear Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Childrenwear Sales Quantity by Type (2019-2030)
- 10.2 South America Childrenwear Sales Quantity by Application (2019-2030)
- 10.3 South America Childrenwear Market Size by Country
 - 10.3.1 South America Childrenwear Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Childrenwear Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Childrenwear Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Childrenwear Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Childrenwear Market Size by Country
 - 11.3.1 Middle East & Africa Childrenwear Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Childrenwear Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Childrenwear Market Drivers
- 12.2 Childrenwear Market Restraints
- 12.3 Childrenwear Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Childrenwear and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Childrenwear
- 13.3 Childrenwear Production Process
- 13.4 Childrenwear Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Childrenwear Typical Distributors

14.3 Childrenwear Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Childrenwear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Childrenwear Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Benetton Group SpA Basic Information, Manufacturing Base and Competitors

Table 4. Benetton Group SpA Major Business

Table 5. Benetton Group SpA Childrenwear Product and Services

Table 6. Benetton Group SpA Childrenwear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Benetton Group SpA Recent Developments/Updates

Table 8. Carter's Inc. Basic Information, Manufacturing Base and Competitors

Table 9. Carter's Inc. Major Business

Table 10. Carter's Inc. Childrenwear Product and Services

Table 11. Carter's Inc. Childrenwear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Carter's Inc. Recent Developments/Updates

Table 13. Esprit Holdings Ltd. Basic Information, Manufacturing Base and Competitors

Table 14. Esprit Holdings Ltd. Major Business

Table 15. Esprit Holdings Ltd. Childrenwear Product and Services

Table 16. Esprit Holdings Ltd. Childrenwear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Esprit Holdings Ltd. Recent Developments/Updates

Table 18. Global Brands Group Holding Limited Basic Information, Manufacturing Base and Competitors

Table 19. Global Brands Group Holding Limited Major Business

Table 20. Global Brands Group Holding Limited Childrenwear Product and Services

Table 21. Global Brands Group Holding Limited Childrenwear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Global Brands Group Holding Limited Recent Developments/Updates

Table 23. Fruit of the Loom, Inc. Basic Information, Manufacturing Base and Competitors

Table 24. Fruit of the Loom, Inc. Major Business

Table 25. Fruit of the Loom, Inc. Childrenwear Product and Services

Table 26. Fruit of the Loom, Inc. Childrenwear Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Fruit of the Loom, Inc. Recent Developments/Updates

Table 28. Hanesbrands, Inc. Basic Information, Manufacturing Base and Competitors

Table 29. Hanesbrands, Inc. Major Business

Table 30. Hanesbrands, Inc. Childrenwear Product and Services

Table 31. Hanesbrands, Inc. Childrenwear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Hanesbrands, Inc. Recent Developments/Updates

Table 33. Kellwood Apparel Basic Information, Manufacturing Base and Competitors

Table 34. Kellwood Apparel Major Business

Table 35. Kellwood Apparel Childrenwear Product and Services

Table 36. Kellwood Apparel Childrenwear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Kellwood Apparel Recent Developments/Updates

Table 38. Phillips-Van Heusen Corporation Basic Information, Manufacturing Base and Competitors

Table 39. Phillips-Van Heusen Corporation Major Business

Table 40. Phillips-Van Heusen Corporation Childrenwear Product and Services

Table 41. Phillips-Van Heusen Corporation Childrenwear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Phillips-Van Heusen Corporation Recent Developments/Updates

Table 43. Polo Ralph Lauren Basic Information, Manufacturing Base and Competitors

Table 44. Polo Ralph Lauren Major Business

Table 45. Polo Ralph Lauren Childrenwear Product and Services

Table 46. Polo Ralph Lauren Childrenwear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Polo Ralph Lauren Recent Developments/Updates

Table 48. Nike Basic Information, Manufacturing Base and Competitors

Table 49. Nike Major Business

Table 50. Nike Childrenwear Product and Services

Table 51. Nike Childrenwear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Nike Recent Developments/Updates

Table 53. Semir Basic Information, Manufacturing Base and Competitors

Table 54. Semir Major Business

Table 55. Semir Childrenwear Product and Services

Table 56. Semir Childrenwear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 57. Semir Recent Developments/Updates
- Table 58. Adidas Basic Information, Manufacturing Base and Competitors
- Table 59. Adidas Major Business
- Table 60. Adidas Childrenwear Product and Services
- Table 61. Adidas Childrenwear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Adidas Recent Developments/Updates
- Table 63. VF Corporation Basic Information, Manufacturing Base and Competitors
- Table 64. VF Corporation Major Business
- Table 65. VF Corporation Childrenwear Product and Services
- Table 66. VF Corporation Childrenwear Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. VF Corporation Recent Developments/Updates
- Table 68. Global Childrenwear Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 69. Global Childrenwear Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 70. Global Childrenwear Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 71. Market Position of Manufacturers in Childrenwear, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 72. Head Office and Childrenwear Production Site of Key Manufacturer
- Table 73. Childrenwear Market: Company Product Type Footprint
- Table 74. Childrenwear Market: Company Product Application Footprint
- Table 75. Childrenwear New Market Entrants and Barriers to Market Entry
- Table 76. Childrenwear Mergers, Acquisition, Agreements, and Collaborations
- Table 77. Global Childrenwear Sales Quantity by Region (2019-2024) & (K Units)
- Table 78. Global Childrenwear Sales Quantity by Region (2025-2030) & (K Units)
- Table 79. Global Childrenwear Consumption Value by Region (2019-2024) & (USD Million)
- Table 80. Global Childrenwear Consumption Value by Region (2025-2030) & (USD Million)
- Table 81. Global Childrenwear Average Price by Region (2019-2024) & (USD/Unit)
- Table 82. Global Childrenwear Average Price by Region (2025-2030) & (USD/Unit)
- Table 83. Global Childrenwear Sales Quantity by Type (2019-2024) & (K Units)
- Table 84. Global Childrenwear Sales Quantity by Type (2025-2030) & (K Units)
- Table 85. Global Childrenwear Consumption Value by Type (2019-2024) & (USD Million)
- Table 86. Global Childrenwear Consumption Value by Type (2025-2030) & (USD Million)
- Table 87. Global Childrenwear Average Price by Type (2019-2024) & (USD/Unit)

- Table 88. Global Childrenwear Average Price by Type (2025-2030) & (USD/Unit)
- Table 89. Global Childrenwear Sales Quantity by Application (2019-2024) & (K Units)
- Table 90. Global Childrenwear Sales Quantity by Application (2025-2030) & (K Units)
- Table 91. Global Childrenwear Consumption Value by Application (2019-2024) & (USD Million)
- Table 92. Global Childrenwear Consumption Value by Application (2025-2030) & (USD Million)
- Table 93. Global Childrenwear Average Price by Application (2019-2024) & (USD/Unit)
- Table 94. Global Childrenwear Average Price by Application (2025-2030) & (USD/Unit)
- Table 95. North America Childrenwear Sales Quantity by Type (2019-2024) & (K Units)
- Table 96. North America Childrenwear Sales Quantity by Type (2025-2030) & (K Units)
- Table 97. North America Childrenwear Sales Quantity by Application (2019-2024) & (K Units)
- Table 98. North America Childrenwear Sales Quantity by Application (2025-2030) & (K Units)
- Table 99. North America Childrenwear Sales Quantity by Country (2019-2024) & (K Units)
- Table 100. North America Childrenwear Sales Quantity by Country (2025-2030) & (K Units)
- Table 101. North America Childrenwear Consumption Value by Country (2019-2024) & (USD Million)
- Table 102. North America Childrenwear Consumption Value by Country (2025-2030) & (USD Million)
- Table 103. Europe Childrenwear Sales Quantity by Type (2019-2024) & (K Units)
- Table 104. Europe Childrenwear Sales Quantity by Type (2025-2030) & (K Units)
- Table 105. Europe Childrenwear Sales Quantity by Application (2019-2024) & (K Units)
- Table 106. Europe Childrenwear Sales Quantity by Application (2025-2030) & (K Units)
- Table 107. Europe Childrenwear Sales Quantity by Country (2019-2024) & (K Units)
- Table 108. Europe Childrenwear Sales Quantity by Country (2025-2030) & (K Units)
- Table 109. Europe Childrenwear Consumption Value by Country (2019-2024) & (USD Million)
- Table 110. Europe Childrenwear Consumption Value by Country (2025-2030) & (USD Million)
- Table 111. Asia-Pacific Childrenwear Sales Quantity by Type (2019-2024) & (K Units)
- Table 112. Asia-Pacific Childrenwear Sales Quantity by Type (2025-2030) & (K Units)
- Table 113. Asia-Pacific Childrenwear Sales Quantity by Application (2019-2024) & (K Units)
- Table 114. Asia-Pacific Childrenwear Sales Quantity by Application (2025-2030) & (K Units)

Table 115. Asia-Pacific Childrenwear Sales Quantity by Region (2019-2024) & (K Units)

Table 116. Asia-Pacific Childrenwear Sales Quantity by Region (2025-2030) & (K Units)

Table 117. Asia-Pacific Childrenwear Consumption Value by Region (2019-2024) & (USD Million)

Table 118. Asia-Pacific Childrenwear Consumption Value by Region (2025-2030) & (USD Million)

Table 119. South America Childrenwear Sales Quantity by Type (2019-2024) & (K Units)

Table 120. South America Childrenwear Sales Quantity by Type (2025-2030) & (K Units)

Table 121. South America Childrenwear Sales Quantity by Application (2019-2024) & (K Units)

Table 122. South America Childrenwear Sales Quantity by Application (2025-2030) & (K Units)

Table 123. South America Childrenwear Sales Quantity by Country (2019-2024) & (K Units)

Table 124. South America Childrenwear Sales Quantity by Country (2025-2030) & (K Units)

Table 125. South America Childrenwear Consumption Value by Country (2019-2024) & (USD Million)

Table 126. South America Childrenwear Consumption Value by Country (2025-2030) & (USD Million)

Table 127. Middle East & Africa Childrenwear Sales Quantity by Type (2019-2024) & (K Units)

Table 128. Middle East & Africa Childrenwear Sales Quantity by Type (2025-2030) & (K Units)

Table 129. Middle East & Africa Childrenwear Sales Quantity by Application (2019-2024) & (K Units)

Table 130. Middle East & Africa Childrenwear Sales Quantity by Application (2025-2030) & (K Units)

Table 131. Middle East & Africa Childrenwear Sales Quantity by Region (2019-2024) & (K Units)

Table 132. Middle East & Africa Childrenwear Sales Quantity by Region (2025-2030) & (K Units)

Table 133. Middle East & Africa Childrenwear Consumption Value by Region (2019-2024) & (USD Million)

Table 134. Middle East & Africa Childrenwear Consumption Value by Region (2025-2030) & (USD Million)

Table 135. Childrenwear Raw Material

Table 136. Key Manufacturers of Childrenwear Raw Materials

Table 137. Childrenwear Typical Distributors

Table 138. Childrenwear Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Childrenwear Picture

Figure 2. Global Childrenwear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Childrenwear Consumption Value Market Share by Type in 2023

Figure 4. Apparel Examples

Figure 5. Footwear Examples

Figure 6. Global Childrenwear Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Childrenwear Consumption Value Market Share by Application in 2023

Figure 8. Girls Examples

Figure 9. Boys Examples

Figure 10. Global Childrenwear Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Childrenwear Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Childrenwear Sales Quantity (2019-2030) & (K Units)

Figure 13. Global Childrenwear Average Price (2019-2030) & (USD/Unit)

Figure 14. Global Childrenwear Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Childrenwear Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Childrenwear by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Childrenwear Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Childrenwear Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Childrenwear Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Childrenwear Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Childrenwear Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Childrenwear Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Childrenwear Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Childrenwear Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Childrenwear Consumption Value (2019-2030) & (USD Million)

Million)

Figure 26. Global Childrenwear Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Childrenwear Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Childrenwear Average Price by Type (2019-2030) & (USD/Unit)

Figure 29. Global Childrenwear Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Childrenwear Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Childrenwear Average Price by Application (2019-2030) & (USD/Unit)

Figure 32. North America Childrenwear Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Childrenwear Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Childrenwear Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Childrenwear Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Childrenwear Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Childrenwear Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Childrenwear Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Childrenwear Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Childrenwear Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Childrenwear Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Childrenwear Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Childrenwear Consumption Value Market Share by Region (2019-2030)

Figure 52. China Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Childrenwear Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Childrenwear Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Childrenwear Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Childrenwear Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Childrenwear Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Childrenwear Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Childrenwear Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Childrenwear Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Childrenwear Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Childrenwear Market Drivers

Figure 73. Childrenwear Market Restraints

Figure 74. Childrenwear Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Childrenwear in 2023

Figure 77. Manufacturing Process Analysis of Childrenwear

Figure 78. Childrenwear Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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