

Global Children's Running Shoes Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Children's Running Shoes market size was valued at US\$ 5968 million in 2025 and is forecast to a readjusted size of US\$ 8978 million by 2032 with a CAGR of 5.9% during review period.

Children's running shoes are functional athletic shoes designed for children and teenagers in daily running, school sports, outdoor activity, fitness training, and light exercise scenarios, generally covering toddler, little-kid, and big-kid size ranges. The product emphasizes lightweight construction, cushioning, slip resistance, breathability, durability, easy wearing, and fit adaptability for growing feet. Typical structures include mesh or knit uppers, EVA foam midsoles, rubber or TPR outsoles, protective toe structures, heel-stability components, and hook-and-loop, elastic-lace, or lace-up closure systems. The scope excludes general children's casual shoes, infant pre-walker shoes, professional track spikes, football shoes, basketball shoes, and medical orthopedic footwear.

The main production bases for children's running shoes are concentrated in Asian footwear manufacturing hubs such as China, Vietnam, Indonesia, and India, while brand development, channel sales, and consumer demand are mainly led by the United States, Europe, China, Japan, and South Korea. Driven by children's physical education, parent-child sports, school running activities, and youth fitness training, children's running shoes are evolving from basic durable kids' footwear into a more specialized children's athletic footwear category combining motion protection, wearing comfort, and lifestyle appeal.

In 2025, global production of children's running shoes reached approximately 650

million to 730 million pairs. The mainstream FOB factory price was about USD 7.6 to USD 9.4 per pair, with basic school-sport models generally concentrated at USD 4.5 to USD 7.0 per pair, mid-range branded OEM cushioned models mostly priced at USD 8.0 to USD 12.0 per pair, and higher-end big-kid training and performance cushioning models reaching above USD 12.0 per pair. Overall supply remained concentrated in Asian manufacturing bases, while demand growth was mainly driven by school sports, upgrading children's athletic consumption, and the expansion of kids' footwear lines by sports brands.

The global children's running shoes market is moving from basic kids' footwear consumption toward more specialized children's athletic equipment consumption. The rapid growth of children's feet creates naturally frequent replacement demand, while school sports, parent-child running, outdoor activities, and youth fitness training continue to broaden usage scenarios. As a result, children's running shoes are becoming more functional and brand-driven within the broader kids' footwear market. Parents are no longer focused only on price and appearance; they increasingly value cushioning protection, slip resistance, outsole durability, sole flexibility, heel stability, breathability, comfort, and material safety. Sports brands are also accelerating the transfer of lightweight midsoles, engineered mesh uppers, durable outsoles, and ergonomic lasts from adult running shoes into children's product lines, creating a multi-tier product structure ranging from basic school-sport models to big-kid training shoes and from mass-market price points to mid- and high-end functional products.

Key market challenges include price sensitivity, complex size inventory, product homogenization, and rising compliance requirements. Children's running shoes cover wide age ranges and size spans, with clear differences in color, gender positioning, seasonality, and application scenarios, creating inventory mismatch and markdown pressure for brands and channels. Low-end products face intense competition and can be substituted by general children's athletic shoes or casual footwear, while mid- and high-end products must balance comfort, protection, lightweight performance, durability, and cost control. Looking ahead, lightweight cushioned children's running shoes, school-sport running shoes, wide-fit comfort running shoes, sustainable-material children's running shoes, and functional shoes for big-kid training scenarios are expected to offer stronger growth potential. Companies with sports-brand recognition, children's last-development capability, flexible supply chains, and omnichannel execution will be better positioned in the global market.

This report is a detailed and comprehensive analysis for global Children's Running Shoes market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Children's Running Shoes market size and forecasts, in consumption value (\$ Million), sales quantity (K Pairs), and average selling prices (US\$/Pair), 2021-2032

Global Children's Running Shoes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Pairs), and average selling prices (US\$/Pair), 2021-2032

Global Children's Running Shoes market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Pairs), and average selling prices (US\$/Pair), 2021-2032

Global Children's Running Shoes market shares of main players, shipments in revenue (\$ Million), sales quantity (K Pairs), and ASP (US\$/Pair), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Children's Running Shoes

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Children's Running Shoes market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nike, Inc., adidas AG, PUMA SE, New Balance Athletics, Inc., ASICS Corporation, Mizuno Corporation, Skechers U.S.A., Inc., Under Armour, Inc., Deckers Outdoor Corporation, Wolverine World Wide, Inc.,

etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Children's Running Shoes market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

School Sports Running Shoes

Daily Athletic Running Shoes

Others

Market segment by Gender Positioning

Boys Running Shoes

Girls Running Shoes

Market segment by Upper Material

Mesh Upper Running Shoes

Knit Upper Running Shoes

Synthetic Leather Upper Running Shoes

Others

Market segment by Midsole Material

EVA Midsole Running Shoes

Phylon Midsole Running Shoes

Advanced Foam Midsole Running Shoes

Others

Market segment by Application

Toddler Running Shoes

Little Kid Running Shoes

Big Kid Running Shoes

Major players covered

Nike, Inc.

adidas AG

PUMA SE

New Balance Athletics, Inc.

ASICS Corporation

Mizuno Corporation

Skechers U.S.A., Inc.

Under Armour, Inc.

Deckers Outdoor Corporation

Wolverine World Wide, Inc.

Decathlon SE

On Holding AG

Diadora S.p.A.

Misto Holdings Corp.

LS Networks Corp.

ANTA Sports Products Limited

Li Ning Company Limited

Xtep International Holdings Limited

361 Degrees International Limited

Fujian Hongxing Erke Sports Goods Co., Ltd.

Peak Sport Products Co., Limited

Biti's Company Limited

PT Berca Sportindo

Campus Activewear Limited

Bata India Limited

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Children's Running Shoes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Children's Running Shoes, with price, sales quantity, revenue, and global market share of Children's Running Shoes from 2021 to 2026.

Chapter 3, the Children's Running Shoes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Children's Running Shoes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Children's Running Shoes market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Children's Running Shoes.

Chapter 14 and 15, to describe Children's Running Shoes sales channel, distributors, customers, research findings and conclusion.

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