

Global Children Tennis Wear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Children Tennis Wear market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to 25,500. According to data from the Yuwa Population Research, the national average

cost of raising a child (the cost of raising a child to the age of 18) is ₹485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

The Global Info Research report includes an overview of the development of the Children Tennis Wear industry chain, the market status of Boys (Upper Garment, Under Clothing), Girls (Upper Garment, Under Clothing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Children Tennis Wear.

Regionally, the report analyzes the Children Tennis Wear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Children Tennis Wear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Children Tennis Wear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Children Tennis Wear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Upper Garment, Under Clothing).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Children Tennis Wear market.

Regional Analysis: The report involves examining the Children Tennis Wear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour

to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Children Tennis Wear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Children Tennis Wear:

Company Analysis: Report covers individual Children Tennis Wear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Children Tennis Wear. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Boys, Girls).

Technology Analysis: Report covers specific technologies relevant to Children Tennis Wear. It assesses the current state, advancements, and potential future developments in Children Tennis Wear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Children Tennis Wear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Children Tennis Wear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Upper Garment

Under Clothing

Others

Market segment by Application

Boys

Girls

Major players covered

Nike

Adidas

Under Armour

Fred Perry

ASICS

ANTA

FILA

ERKE

YONEX

LACOSTE

Kappa

LINING

PEAK

Wilson

LOTTO

Prince

Eleven

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Children Tennis Wear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Children Tennis Wear, with price, sales, revenue and global market share of Children Tennis Wear from 2019 to 2024.

Chapter 3, the Children Tennis Wear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Children Tennis Wear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Children Tennis Wear market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Children Tennis Wear.

Chapter 14 and 15, to describe Children Tennis Wear sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Children Tennis Wear
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Children Tennis Wear Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Upper Garment
 - 1.3.3 Under Clothing
 - 1.3.4 Others
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Children Tennis Wear Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Boys
 - 1.4.3 Girls
- 1.5 Global Children Tennis Wear Market Size & Forecast
 - 1.5.1 Global Children Tennis Wear Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Children Tennis Wear Sales Quantity (2019-2030)
 - 1.5.3 Global Children Tennis Wear Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Nike
 - 2.1.1 Nike Details
 - 2.1.2 Nike Major Business
 - 2.1.3 Nike Children Tennis Wear Product and Services
 - 2.1.4 Nike Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Nike Recent Developments/Updates
- 2.2 Adidas
 - 2.2.1 Adidas Details
 - 2.2.2 Adidas Major Business
 - 2.2.3 Adidas Children Tennis Wear Product and Services
 - 2.2.4 Adidas Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Adidas Recent Developments/Updates
- 2.3 Under Armour

- 2.3.1 Under Armour Details
- 2.3.2 Under Armour Major Business
- 2.3.3 Under Armour Children Tennis Wear Product and Services
- 2.3.4 Under Armour Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Under Armour Recent Developments/Updates
- 2.4 Fred Perry
 - 2.4.1 Fred Perry Details
 - 2.4.2 Fred Perry Major Business
 - 2.4.3 Fred Perry Children Tennis Wear Product and Services
 - 2.4.4 Fred Perry Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Fred Perry Recent Developments/Updates
- 2.5 ASICS
 - 2.5.1 ASICS Details
 - 2.5.2 ASICS Major Business
 - 2.5.3 ASICS Children Tennis Wear Product and Services
 - 2.5.4 ASICS Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 ASICS Recent Developments/Updates
- 2.6 ANTA
 - 2.6.1 ANTA Details
 - 2.6.2 ANTA Major Business
 - 2.6.3 ANTA Children Tennis Wear Product and Services
 - 2.6.4 ANTA Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 ANTA Recent Developments/Updates
- 2.7 FILA
 - 2.7.1 FILA Details
 - 2.7.2 FILA Major Business
 - 2.7.3 FILA Children Tennis Wear Product and Services
 - 2.7.4 FILA Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 FILA Recent Developments/Updates
- 2.8 ERKE
 - 2.8.1 ERKE Details
 - 2.8.2 ERKE Major Business
 - 2.8.3 ERKE Children Tennis Wear Product and Services
 - 2.8.4 ERKE Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.8.5 ERKE Recent Developments/Updates

2.9 YONEX

2.9.1 YONEX Details

2.9.2 YONEX Major Business

2.9.3 YONEX Children Tennis Wear Product and Services

2.9.4 YONEX Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.9.5 YONEX Recent Developments/Updates

2.10 LACOSTE

2.10.1 LACOSTE Details

2.10.2 LACOSTE Major Business

2.10.3 LACOSTE Children Tennis Wear Product and Services

2.10.4 LACOSTE Children Tennis Wear Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.10.5 LACOSTE Recent Developments/Updates

2.11 Kappa

2.11.1 Kappa Details

2.11.2 Kappa Major Business

2.11.3 Kappa Children Tennis Wear Product and Services

2.11.4 Kappa Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.11.5 Kappa Recent Developments/Updates

2.12 LINING

2.12.1 LINING Details

2.12.2 LINING Major Business

2.12.3 LINING Children Tennis Wear Product and Services

2.12.4 LINING Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.12.5 LINING Recent Developments/Updates

2.13 PEAK

2.13.1 PEAK Details

2.13.2 PEAK Major Business

2.13.3 PEAK Children Tennis Wear Product and Services

2.13.4 PEAK Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

2.13.5 PEAK Recent Developments/Updates

2.14 Wilson

2.14.1 Wilson Details

- 2.14.2 Wilson Major Business
- 2.14.3 Wilson Children Tennis Wear Product and Services
- 2.14.4 Wilson Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Wilson Recent Developments/Updates
- 2.15 LOTTO
 - 2.15.1 LOTTO Details
 - 2.15.2 LOTTO Major Business
 - 2.15.3 LOTTO Children Tennis Wear Product and Services
 - 2.15.4 LOTTO Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 LOTTO Recent Developments/Updates
- 2.16 Prince
 - 2.16.1 Prince Details
 - 2.16.2 Prince Major Business
 - 2.16.3 Prince Children Tennis Wear Product and Services
 - 2.16.4 Prince Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Prince Recent Developments/Updates
- 2.17 Eleven
 - 2.17.1 Eleven Details
 - 2.17.2 Eleven Major Business
 - 2.17.3 Eleven Children Tennis Wear Product and Services
 - 2.17.4 Eleven Children Tennis Wear Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Eleven Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: CHILDREN TENNIS WEAR BY MANUFACTURER

- 3.1 Global Children Tennis Wear Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Children Tennis Wear Revenue by Manufacturer (2019-2024)
- 3.3 Global Children Tennis Wear Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Children Tennis Wear by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Children Tennis Wear Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Children Tennis Wear Manufacturer Market Share in 2023
- 3.5 Children Tennis Wear Market: Overall Company Footprint Analysis
 - 3.5.1 Children Tennis Wear Market: Region Footprint

- 3.5.2 Children Tennis Wear Market: Company Product Type Footprint
- 3.5.3 Children Tennis Wear Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Children Tennis Wear Market Size by Region
 - 4.1.1 Global Children Tennis Wear Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Children Tennis Wear Consumption Value by Region (2019-2030)
 - 4.1.3 Global Children Tennis Wear Average Price by Region (2019-2030)
- 4.2 North America Children Tennis Wear Consumption Value (2019-2030)
- 4.3 Europe Children Tennis Wear Consumption Value (2019-2030)
- 4.4 Asia-Pacific Children Tennis Wear Consumption Value (2019-2030)
- 4.5 South America Children Tennis Wear Consumption Value (2019-2030)
- 4.6 Middle East and Africa Children Tennis Wear Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Children Tennis Wear Sales Quantity by Type (2019-2030)
- 5.2 Global Children Tennis Wear Consumption Value by Type (2019-2030)
- 5.3 Global Children Tennis Wear Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Children Tennis Wear Sales Quantity by Application (2019-2030)
- 6.2 Global Children Tennis Wear Consumption Value by Application (2019-2030)
- 6.3 Global Children Tennis Wear Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Children Tennis Wear Sales Quantity by Type (2019-2030)
- 7.2 North America Children Tennis Wear Sales Quantity by Application (2019-2030)
- 7.3 North America Children Tennis Wear Market Size by Country
 - 7.3.1 North America Children Tennis Wear Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Children Tennis Wear Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Children Tennis Wear Sales Quantity by Type (2019-2030)

8.2 Europe Children Tennis Wear Sales Quantity by Application (2019-2030)

8.3 Europe Children Tennis Wear Market Size by Country

8.3.1 Europe Children Tennis Wear Sales Quantity by Country (2019-2030)

8.3.2 Europe Children Tennis Wear Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Children Tennis Wear Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Children Tennis Wear Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Children Tennis Wear Market Size by Region

9.3.1 Asia-Pacific Children Tennis Wear Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Children Tennis Wear Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Children Tennis Wear Sales Quantity by Type (2019-2030)

10.2 South America Children Tennis Wear Sales Quantity by Application (2019-2030)

10.3 South America Children Tennis Wear Market Size by Country

10.3.1 South America Children Tennis Wear Sales Quantity by Country (2019-2030)

10.3.2 South America Children Tennis Wear Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Children Tennis Wear Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Children Tennis Wear Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Children Tennis Wear Market Size by Country

11.3.1 Middle East & Africa Children Tennis Wear Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Children Tennis Wear Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Children Tennis Wear Market Drivers

12.2 Children Tennis Wear Market Restraints

12.3 Children Tennis Wear Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Children Tennis Wear and Key Manufacturers

13.2 Manufacturing Costs Percentage of Children Tennis Wear

13.3 Children Tennis Wear Production Process

13.4 Children Tennis Wear Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Children Tennis Wear Typical Distributors

14.3 Children Tennis Wear Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

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