

Global Chenille Upholstery Fabric Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Chenille Upholstery Fabric market size was valued at US\$ 744 million in 2024 and is forecast to a readjusted size of USD 1042 million by 2031 with a CAGR of 5.0% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Chenille Upholstery Fabric is a fabric with a unique velvet-like texture, created by embedding short pile fibers into a base fabric. The name “chenille” is derived from the French word for “caterpillar,” reflecting the fabric’s resemblance to a caterpillar’s texture. Chenille fabrics are typically made from pile fibers such as cotton, synthetic fibers, or blends, offering a soft touch and rich appearance, widely used in furniture and interior decor.

Chenille upholstery fabric is favored for its luxurious feel and comfort. It is extensively used for making sofas, chairs, and cushions, valued for its elegant appearance and softness. Manufacturers are continuously innovating to enhance the durability and ease of cleaning of chenille fabrics. For instance, using abrasion-resistant synthetic fibers and stain-resistant treatments makes the fabric more suitable for everyday use. As consumer demand for high-quality home decor rises, chenille fabric designs are becoming more diverse, featuring a range of colors and textures to meet various styles and needs.

This report is a detailed and comprehensive analysis for global Chenille Upholstery

Fabric market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Chenille Upholstery Fabric market size and forecasts, in consumption value (\$ Million), sales quantity (K Meter), and average selling prices (US\$/Meter), 2020-2031

Global Chenille Upholstery Fabric market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Meter), and average selling prices (US\$/Meter), 2020-2031

Global Chenille Upholstery Fabric market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Meter), and average selling prices (US\$/Meter), 2020-2031

Global Chenille Upholstery Fabric market shares of main players, shipments in revenue (\$ Million), sales quantity (K Meter), and ASP (US\$/Meter), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Chenille Upholstery Fabric
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Chenille Upholstery Fabric market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Culp, Specialty Textiles Incorporated (STI), Sunbrella (Glen Raven), Valdese Weavers, Gabriel Group, Crypton, Perennials and Sutherland, Richloom Fabrics, Luilor, Kvadrat, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Chenille Upholstery Fabric market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Viscose/Acrylic

Cotton/Polyester

Viscose/Cotton

Acrylic/Polyester

Viscose/Polyester

Others

Market segment by Application

Sofa

Chair

Others

Major players covered

Culp

Specialty Textiles Incorporated (STI)

Sunbrella (Glen Raven)

Valdese Weavers

Gabriel Group

Crypton

Perennials and Sutherland

Richloom Fabrics

Luilor

Kvadrat

RUBELLI

Kravet

Zhongwang Fabric

D'decor

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Chenille Upholstery Fabric product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Chenille Upholstery Fabric, with price, sales quantity, revenue, and global market share of Chenille Upholstery Fabric from 2020 to 2025.

Chapter 3, the Chenille Upholstery Fabric competitive situation, sales quantity, revenue,

and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Chenille Upholstery Fabric breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Chenille Upholstery Fabric market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Chenille Upholstery Fabric.

Chapter 14 and 15, to describe Chenille Upholstery Fabric sales channel, distributors, customers, research findings and conclusion.

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