

Global Changeable Message Signs (CMS) Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GCEF78DA7F82EN.html>

Date: April 2026

Pages: 155

Price: US\$ 4,480.00 (Single User License)

ID: GCEF78DA7F82EN

Abstracts

The global Changeable Message Signs (CMS) market size is expected to reach \$ 185 million by 2032, rising at a market growth of 4.0% CAGR during the forecast period (2026-2032).

Changeable Message Signs (CMS) are electronic traffic information display systems installed along roads or highways that can dynamically show different messages to drivers in real time. These signs use LED or other digital display technologies to provide information such as traffic conditions, road closures, weather warnings, accident alerts, speed limits, or detour instructions. CMS systems are typically connected to traffic management centers, enabling operators to remotely update messages to improve road safety, traffic efficiency, and incident management. In 2025, global Changeable Message Signs (CMS) production reached approximately 163 k unit, with an average global market price of around US\$810 per unit. The production capacity for Changeable Message Signs (CMS) in 2025 was approximately 200 k units. The typical gross profit margin for Changeable Message Signs (CMS) between 20% and 40%.

This report studies the global Changeable Message Signs (CMS) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Changeable Message Signs (CMS) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Changeable Message Signs (CMS) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Changeable Message Signs (CMS) total production and demand, 2021-2032, (K Units)

Global Changeable Message Signs (CMS) total production value, 2021-2032, (USD Million)

Global Changeable Message Signs (CMS) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Changeable Message Signs (CMS) consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Changeable Message Signs (CMS) domestic production, consumption, key domestic manufacturers and share

Global Changeable Message Signs (CMS) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Changeable Message Signs (CMS) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Changeable Message Signs (CMS) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Changeable Message Signs (CMS) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nagoya Electric, SWARCO, 3M, Daktronics, Skyline Products, Aesys, Ver-Mac, LACROIX City, Wanco, Coates, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Changeable Message Signs (CMS) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Changeable Message Signs (CMS) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Changeable Message Signs (CMS) Market, Segmentation by Type:

Stationary Type

Mobile Type

Global Changeable Message Signs (CMS) Market, Segmentation by Structure:

Full Matrix CMS

Line Matrix CMS

Character Matrix CMS

Global Changeable Message Signs (CMS) Market, Segmentation by Application:

Highway

City Road

Others

Companies Profiled:

Nagoya Electric

SWARCO

3M

Daktronics

Skyline Products

Aesys

Ver-Mac

LACROIX City

Wanco

Coates

Pilot Group

Yaham

Triple Sign System AB

Sernis

Efftronics Systems

Dysten

Key Questions Answered:

1. How big is the global Changeable Message Signs (CMS) market?
2. What is the demand of the global Changeable Message Signs (CMS) market?
3. What is the year over year growth of the global Changeable Message Signs (CMS) market?
4. What is the production and production value of the global Changeable Message Signs (CMS) market?
5. Who are the key producers in the global Changeable Message Signs (CMS) market?
6. What are the growth factors driving the market demand?

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