

Global Champagne Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Champagne market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Champagne is a variety of sparkling (or carbonated) wine produced in the Champagne region of France. Champagne is typically produced from a few specific varieties of grapes, including Pinot noir, Chardonnay and Pinot Meunier. Although these grapes are not all white, champagne is typically a white wine due to extraction methods that minimize contact between the juice and skin.

Use of the Title "Champagne"

Most countries restrict the use of the term Champagne to only those sparkling wines produced in the Champagne region of France. In Europe, this is enforced by the European Union under the Protected Designation of Origin status. Because of this, sparkling wines from other European countries are sold under other names such as Prosecco (Italy), Cava (Spain), Sekt (Germany and Austria), and Spumante or Asti Spumante (Italy).

The United States does not fully restrict the use of the word Champagne, and allows some domestic producers to use the title on their label. Only those domestic producers who used the title "Champagne" prior to 2006 are allowed to continue its use, provided it is accompanied by the listing of the wine's actual origin. Most other domestic sparkling wines will be simply labeled as "sparkling wine."

Moet & Chandon, Nicolas Feuillatte, Veuve Clicquot, Laurent Perrier and Dom Perignon



are the top five players of global Champagne industry, with about 61% market shares.

The Global Info Research report includes an overview of the development of the Champagne industry chain, the market status of Airport (Non-vintage, Vintage Mill?sime), Airplane (Non-vintage, Vintage Mill?sime), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Champagne.

Regionally, the report analyzes the Champagne markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Champagne market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Champagne market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Champagne industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Bottles), revenue generated, and market share of different by Type (e.g., Non-vintage, Vintage Mill?sime).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Champagne market.

Regional Analysis: The report involves examining the Champagne market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future



projections and forecasts for the Champagne market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Champagne:

Company Analysis: Report covers individual Champagne manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Champagne This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Airport, Airplane).

Technology Analysis: Report covers specific technologies relevant to Champagne. It assesses the current state, advancements, and potential future developments in Champagne areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Champagne market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Champagne market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Non-vintage

Vintage Mill?sime

Cuv?e de prestige



Blanc de Blancs

Other

Market segment by Application

Airport

Airplane

Other

Major players covered

Moet & Chandon

Nicolas Feuillatte

Veuve Clicquot

Laurent Perrier

Dom Perignon

Mumm

Piper Heidsieck

Pommery

Taittinger

Louis Roederer

Perrier Jouet

Bollinger



Ruinart

Pol Roger

Lanson

Krug

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Champagne product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Champagne, with price, sales, revenue and global market share of Champagne from 2019 to 2024.

Chapter 3, the Champagne competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Champagne breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share



and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Champagne market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Champagne.

Chapter 14 and 15, to describe Champagne sales channel, distributors, customers, research findings and conclusion.



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