

Global Cetyl Alcohol Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Cetyl Alcohol market size was valued at US\$ 334 million in 2025 and is forecast to a readjusted size of US\$ 414 million by 2032 with a CAGR of 3.1% during review period.

Cetyl alcohol, scientifically known as 1-hexadecaneol or cetyl alcohol, is a common saturated fatty alcohol. It appears as white, waxy crystals or flaky solids, insoluble in water but readily soluble in organic solvents such as alcohols and ethers. It possesses lubricating, moisturizing, emulsifying, stabilizing, and thickening properties, making it a key industrial raw material for cosmetics, lotions, creams, detergents, plastics, and pharmaceuticals.

The upstream core lies in the oil source, primarily including vegetable oils such as palm oil and coconut oil (natural sources), and ethylene oligomers (synthetic sources). Through high-pressure hydrogenation, fatty acid methyl esters or ethylene are converted into a mixture of fatty alcohols, which is then precisely fractionated to obtain cetyl alcohol. The technological barriers in the midstream manufacturing stage lie in controlling the purity of the fractionation and the granulation/flaky processing technology of the product. High-quality suppliers must ensure the stability of the product in terms of color, odor, and acid value.

In 2025, global sales of high-purity neopentyl glycol were approximately 146,400 tons, with an average market price of approximately US\$2,218 per ton. The industry's gross profit margin was around 15-25%.

Cetyl alcohol, a long-chain fatty alcohol possessing lubricity, emulsification stability, and film-forming properties, benefits from the continued expansion of the global personal

care market and the structural reform of replacing petrochemical-based products with plant-based ones. End consumers' preference for 'naturally derived' labels has driven strong demand growth for palm oil-derived cetyl alcohol, especially in emerging markets such as the Asia-Pacific region, where the upgrading of hair and skin care consumption by the middle class directly boosts the output of the emulsifier market. Secondly, the standardization needs of ointment and suppository bases in the pharmaceutical industry, as well as the development of biodegradable industrial lubricants, have created stable existing and incremental space for cetyl alcohol.

This report is a detailed and comprehensive analysis for global Cetyl Alcohol market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cetyl Alcohol market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Cetyl Alcohol market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Cetyl Alcohol market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Cetyl Alcohol market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cetyl Alcohol

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cetyl Alcohol market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Kao Corporation, Kokyu Alcohol Kogyo, KLK OLEO, Musim Mas, Godrej Industries, Indovinya, Wilmar International, Evonik, Croda, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cetyl Alcohol market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Clear Liquid

Waxy Solids

Market segment by Purity

Purity?98%

Purity?99%

Other

Market segment by Source

Natural

Synthetic

Market segment by Application

Food Industry

Cosmetics Industry

Personal Care

Pharmaceutical Industry

Others

Major players covered

BASF

Kao Corporation

Kokyu Alcohol Kogyo

KLK OLEO

Musim Mas

Godrej Industries

Indovinya

Wilmar International

Evonik

Croda

Jiangsu Hsintai Chemical S&T

Longyan Zhuoyue New Energy

Shangqiu Longyu Chemical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cetyl Alcohol product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cetyl Alcohol, with price, sales quantity, revenue, and global market share of Cetyl Alcohol from 2021 to 2026.

Chapter 3, the Cetyl Alcohol competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cetyl Alcohol breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Cetyl Alcohol market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cetyl Alcohol.

Chapter 14 and 15, to describe Cetyl Alcohol sales channel, distributors, customers, research findings and conclusion.

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