

Global Cervical Traction Kit Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Cervical Traction Kit market size was valued at US\$ 605 million in 2025 and is forecast to a readjusted size of US\$ 1066 million by 2032 with a CAGR of 8.4% during review period.

In 2025, global sales of cervical traction kits reached 8.65 million units, with an average selling price of \$68 per kit. Cervical traction kits are rehabilitation aids that provide longitudinal traction to the cervical spine through airbag inflation, mechanical stretching, or pulley weight distribution. They are primarily used to relieve symptoms of cervical disc herniation, abnormal cervical curvature, nerve compression, and neck and shoulder pain caused by prolonged desk work. Product forms include home-use inflatable traction devices, door-mounted traction devices, and adjustable traction systems for medical institutions. They are characterized by simple structure, ease of use, and non-invasive treatment. Global total production capacity is approximately 10.2 million units per year, with an average industry gross profit margin of about 41%. Upstream raw materials mainly include TPU airbag materials, nylon webbing, plastic fasteners, metal supports, and packaging materials, with polymer airbag materials and webbing being the main material consumption components. Downstream suppliers primarily include medical device distributors, e-commerce platforms, rehabilitation therapy institutions, and hospital rehabilitation departments. With the expansion of the sedentary office population, the acceleration of aging, and the prevalence of sub-health issues, the demand for cervical spine rehabilitation continues to grow. Products are being upgraded towards intelligent pressure adjustment, visualized traction data, and portability and comfort. Future prospects lie in integration with remote rehabilitation management systems and entry into community healthcare and family health management scenarios. Business opportunities mainly come from the expansion of online channels, the

upgrading of consumer healthcare, and the expansion of the light medical rehabilitation market.

The cervical traction kit market is currently in a typical 'consumer medicalization' expansion phase. Its core growth driver is not severe medical needs, but rather the long-term chronic cervical discomfort experienced by sub-healthy individuals and those who sit for long periods at work. With the widespread adoption of remote work, increased mobile phone usage, and the accelerating aging trend, cervical strain and cervical spondylosis are increasingly affecting younger people, driving the transformation of home traction products from medical devices to daily health management tools. Compared to large traction equipment in hospitals, home cervical traction kits offer advantages such as lower price, ease of use, non-invasiveness, and higher safety, leading to a continuous increase in penetration rates in e-commerce channels and cross-border markets.

From a competitive perspective, the industry has relatively low barriers to entry, significant product homogeneity, and fierce price competition. Companies with truly sustainable competitiveness often establish differentiated advantages in comfort design, material durability, pressure control precision, and brand trust. The key to the future market lies not in basic traction functions, but in intelligent upgrades, such as adjustable traction force monitoring, integration with mobile applications, and the delivery of rehabilitation guidance content, shifting from single-device sales to a combined 'product + rehabilitation solution' model. Overall, this market is a steadily expanding sector with limited explosive growth potential, but it has long-term sustainable growth potential due to its broad customer base and repurchase potential.

This report is a detailed and comprehensive analysis for global Cervical Traction Kit market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cervical Traction Kit market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Cervical Traction Kit market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Cervical Traction Kit market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Cervical Traction Kit market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Cervical Traction Kit
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Cervical Traction Kit market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GPC Medical, GWS Surgicals LLP, Narang Medical Limited, Aspen Medical Products, Advin Health Care, IndoSurgicals Private Limited, AliMed, Modi Meditex, KDI Manufacturing, VIOMED, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cervical Traction Kit market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Manual Traction

Electric Traction

Market segment by Traction Type

Continuous Traction

Intermittent Traction

Market segment by Traction Angle

Traction Angle: 10-20 Degrees

Traction Angle: 20-30 Degrees

Others

Market segment by Application

Home Use

Medical Use

Major players covered

GPC Medical

GWS Surgicals LLP

Narang Medical Limited

Aspen Medical Products

Advin Health Care

IndoSurgicals Private Limited

AliMed

Modi Meditex

KDI Manufacturing

VIOMED

ScripHessco

Orthopaedic-Implants

ASCO Medical

Proexamine Surgicals

Chirag Physio

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cervical Traction Kit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cervical Traction Kit, with price, sales quantity, revenue, and global market share of Cervical Traction Kit from 2021 to 2026.

Chapter 3, the Cervical Traction Kit competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cervical Traction Kit breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Cervical Traction Kit market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cervical Traction Kit.

Chapter 14 and 15, to describe Cervical Traction Kit sales channel, distributors, customers, research findings and conclusion.

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