

# Global Cervical Traction Kit Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Cervical Traction Kit market size is expected to reach \$ 1066 million by 2032, rising at a market growth of 8.4% CAGR during the forecast period (2026-2032).

In 2025, global sales of cervical traction kits reached 8.65 million units, with an average selling price of \$68 per kit. Cervical traction kits are rehabilitation aids that provide longitudinal traction to the cervical spine through airbag inflation, mechanical stretching, or pulley weight distribution. They are primarily used to relieve symptoms of cervical disc herniation, abnormal cervical curvature, nerve compression, and neck and shoulder pain caused by prolonged desk work. Product forms include home-use inflatable traction devices, door-mounted traction devices, and adjustable traction systems for medical institutions. They are characterized by simple structure, ease of use, and non-invasive treatment. Global total production capacity is approximately 10.2 million units per year, with an average industry gross profit margin of about 41%. Upstream raw materials mainly include TPU airbag materials, nylon webbing, plastic fasteners, metal supports, and packaging materials, with polymer airbag materials and webbing being the main material consumption components. Downstream suppliers primarily include medical device distributors, e-commerce platforms, rehabilitation therapy institutions, and hospital rehabilitation departments. With the expansion of the sedentary office population, the acceleration of aging, and the prevalence of sub-health issues, the demand for cervical spine rehabilitation continues to grow. Products are being upgraded towards intelligent pressure adjustment, visualized traction data, and portability and comfort. Future prospects lie in integration with remote rehabilitation management systems and entry into community healthcare and family health management scenarios. Business opportunities mainly come from the expansion of online channels, the upgrading of consumer healthcare, and the expansion of the light medical rehabilitation market.

The cervical traction kit market is currently in a typical 'consumer medicalization' expansion phase. Its core growth driver is not severe medical needs, but rather the long-term chronic cervical discomfort experienced by sub-healthy individuals and those who sit for long periods at work. With the widespread adoption of remote work, increased mobile phone usage, and the accelerating aging trend, cervical strain and cervical spondylosis are increasingly affecting younger people, driving the transformation of home traction products from medical devices to daily health management tools. Compared to large traction equipment in hospitals, home cervical traction kits offer advantages such as lower price, ease of use, non-invasiveness, and higher safety, leading to a continuous increase in penetration rates in e-commerce channels and cross-border markets.

From a competitive perspective, the industry has relatively low barriers to entry, significant product homogeneity, and fierce price competition. Companies with truly sustainable competitiveness often establish differentiated advantages in comfort design, material durability, pressure control precision, and brand trust. The key to the future market lies not in basic traction functions, but in intelligent upgrades, such as adjustable traction force monitoring, integration with mobile applications, and the delivery of rehabilitation guidance content, shifting from single-device sales to a combined 'product + rehabilitation solution' model. Overall, this market is a steadily expanding sector with limited explosive growth potential, but it has long-term sustainable growth potential due to its broad customer base and repurchase potential.

This report studies the global Cervical Traction Kit production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cervical Traction Kit and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cervical Traction Kit that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Cervical Traction Kit total production and demand, 2021-2032, (K Units)

Global Cervical Traction Kit total production value, 2021-2032, (USD Million)

Global Cervical Traction Kit production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Cervical Traction Kit consumption by region & country, CAGR, 2021-2032 & (K

Units)

U.S. VS China: Cervical Traction Kit domestic production, consumption, key domestic manufacturers and share

Global Cervical Traction Kit production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Cervical Traction Kit production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Cervical Traction Kit production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Cervical Traction Kit market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GPC Medical, GWS Surgicals LLP, Narang Medical Limited, Aspen Medical Products, Advin Health Care, IndoSurgicals Private Limited, AliMed, Modi Meditex, KDI Manufacturing, VIOMED, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cervical Traction Kit market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cervical Traction Kit Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Cervical Traction Kit Market, Segmentation by Type:

Manual Traction

Electric Traction

#### Global Cervical Traction Kit Market, Segmentation by Traction Type:

Continuous Traction

Intermittent Traction

#### Global Cervical Traction Kit Market, Segmentation by Traction Angle:

Traction Angle: 10-20 Degrees

Traction Angle: 20-30 Degrees

Others

#### Global Cervical Traction Kit Market, Segmentation by Application:

Home Use

Medical Use

**Companies Profiled:**

GPC Medical

GWS Surgicals LLP

Narang Medical Limited

Aspen Medical Products

Advin Health Care

IndoSurgicals Private Limited

AliMed

Modi Meditex

KDI Manufacturing

VIOMED

ScripHessco

Orthopaedic-Implants

ASCO Medical

Proexamine Surgicals

Chirag Physio

**Key Questions Answered:**

1. How big is the global Cervical Traction Kit market?
2. What is the demand of the global Cervical Traction Kit market?
3. What is the year over year growth of the global Cervical Traction Kit market?

4. What is the production and production value of the global Cervical Traction Kit market?
5. Who are the key producers in the global Cervical Traction Kit market?
6. What are the growth factors driving the market demand?

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