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Global Ceramic Decal Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Ceramic Decal market size was valued at US$ 543 million in 2024 and is forecast to a readjusted size of USD 597 million by 2031 with a CAGR of 1.4% during review period.

Ceramic and porcelain can be found in archeological digs thousands of years ago still harboring their vivid mineral glazes. These stable materials are still unchanged even when all the metals tools are long gone. Similar to colored glaze, decals are made of stable mineral colors.

Decals are printed images made from mineral toners. The toners are either silkscreen or digitally printed on special paper coated in water soluble glue. The colored images are then covered with a coating. When the decal is wet, the image is released from the paper , applied and fired in a kiln at approximately 1400F, once fired at these colors will become permanently embedded on top of the glaze of the ware.

At present, there are a mass of manufacturers in the market. Leading five companies in the market occupies about 23% of the market shares. Major manufacturers in the market are Stecol Ceramic Crafts, Tangshan Jiali, Handan Ceramic, Jiangsu Nanyang and Concord Ceramics.

This report is a detailed and comprehensive analysis for global Ceramic Decal market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

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of the selected leaders for the year 2025, are provided.

Key Features:

Global Ceramic Decal market size and forecasts, in consumption value ($ Million), sales quantity (K Sqm), and average selling prices (USD/Sqm), 2020-2031

Global Ceramic Decal market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Sqm), and average selling prices (USD/Sqm), 2020-2031

Global Ceramic Decal market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Sqm), and average selling prices (USD/Sqm), 2020-2031

Global Ceramic Decal market shares of main players, shipments in revenue ($ Million), sales quantity (K Sqm), and ASP (USD/Sqm), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Ceramic Decal

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Ceramic Decal market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Stecol Ceramic Crafts, Tangshan Jiali, Handan Ceramic, Jiangsu Nanyang, Concord Ceramics, Leipold International, Hi-Coat, Tullis Russell, Design Point Decal, Tony Transfer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

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Ceramic Decal market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Digital Decals
- Silkscreen Decals
- Others

Market segment by Application

- Daily Use Ceramics
- Artistic Ceramics
- Other

Major players covered

- Stecol Ceramic Crafts
- Tangshan Jiali
- Handan Ceramic
- Jiangsu Nanyang
- Concord Ceramics
- Leipold International
- Hi-Coat

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Tullis Russell

Design Point Decal

Tony Transfer

Bel Decal

Deco Art

Yimei

Bailey

Siak Transfers

Trinity Decals

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ceramic Decal product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ceramic Decal, with price, sales quantity,

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revenue, and global market share of Ceramic Decal from 2020 to 2025.

Chapter 3, the Ceramic Decal competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ceramic Decal breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and Ceramic Decal market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ceramic Decal.

Chapter 14 and 15, to describe Ceramic Decal sales channel, distributors, customers, research findings and conclusion.

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