

Global Ceramic Decal Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Ceramic Decal market size was valued at USD 528.6 million in 2023 and is forecast to a readjusted size of USD 580.2 million by 2030 with a CAGR of 1.3% during review period.

Ceramic and porcelain can be found in archeological digs thousands of years ago still harboring their vivid mineral glazes. These stable materials are still unchanged even when all the metals tools are long gone. Similar to colored glaze, decals are made of stable mineral colors.

Decals are printed images made from mineral toners. The toners are either silkscreen or digitally printed on special paper coated in water soluble glue. The colored images are then covered with a coating. When the decal is wet, the image is released from the paper, applied and fired in a kiln at approximately 1400F, once fired at these colors will become permanently embedded on top of the glaze of the ware.

At present, there are a mass of manufacturers in the market. Leading five companies in the market occupies about 23% of the market shares. Major manufacturers in the market are Stecol Ceramic Crafts, Tangshan Jiali, Handan Ceramic, Jiangsu Nanyang and Concord Ceramics.

The Global Info Research report includes an overview of the development of the Ceramic Decal industry chain, the market status of Daily Use Ceramics (Digital Decals, Silkscreen Decals), Artistic Ceramics (Digital Decals, Silkscreen Decals), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ceramic Decal.

Regionally, the report analyzes the Ceramic Decal markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ceramic Decal market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Ceramic Decal market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ceramic Decal industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., Digital Decals, Silkscreen Decals).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ceramic Decal market.

Regional Analysis: The report involves examining the Ceramic Decal market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Ceramic Decal market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ceramic Decal:

Company Analysis: Report covers individual Ceramic Decal manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Ceramic Decal. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Daily Use Ceramics, Artistic Ceramics).

Technology Analysis: Report covers specific technologies relevant to Ceramic Decal. It assesses the current state, advancements, and potential future developments in Ceramic Decal areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Ceramic Decal market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Ceramic Decal market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Digital Decals

Silkscreen Decals

Others

Market segment by Application

Daily Use Ceramics

Artistic Ceramics

Other

Major players covered

Stecol Ceramic Crafts

Tangshan Jiali

Handan Ceramic

Jiangsu Nanyang

Concord Ceramics

Leipold International

Hi-Coat

Tullis Russell

Design Point Decal

Tony Transfer

Bel Decal

Deco Art

Yimei

Bailey

Siak Transfers

Trinity Decals

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ceramic Decal product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ceramic Decal, with price, sales, revenue and global market share of Ceramic Decal from 2019 to 2024.

Chapter 3, the Ceramic Decal competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ceramic Decal breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Ceramic Decal market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ceramic Decal.

Chapter 14 and 15, to describe Ceramic Decal sales channel, distributors, customers, research findings and conclusion.

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