

Global Ceramic Colors Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Ceramic Colors market size was valued at US\$ 2340 million in 2025 and is forecast to a readjusted size of US\$ 3045 million by 2032 with a CAGR of 3.8% during review period.

Ceramic Colors are a general term for coloring materials used in ceramic products. They are mainly composed of a mixture of metal oxides and fluxes, and after high-temperature firing, they display brilliant colors. They are used for decorating the ceramic body, underglaze, overglaze, or within the glaze itself, including cobalt oxide for blue and iron oxide for red/yellow. The purpose is to beautify the appearance of ceramics and enhance their decorative appeal and durability.

The upstream supply chain primarily consists of non-ferrous metal mining and fine chemical suppliers. Core raw materials include zircon sand (used in the production of zirconium-based pigments), non-ferrous metal oxides (such as cobalt oxide, chromium oxide, iron oxide, and titanium oxide), as well as mineralizers and fluxing agents. Global sales are projected to be approximately 705,000 tons in 2025, with an average market price of approximately US\$3,226 per ton. The industry's gross profit margin is in the range of 15%-25%.

Continuous technological innovation, particularly the popularization and advancement of digital inkjet printing (IJP) technology, has fundamentally transformed the product form (from powder to specialized inks) and application modes of colorants. This has led to new and more stringent technical requirements for colorant particle size distribution, high-temperature stability, and performance in various substrates, continuously driving a paradigm shift in colorant research and development. The downstream application sectors' relentless pursuit of improved color and performance is driving industry growth.

From ceramic tiles to daily-use ceramics and artistic ceramics, the market demands a wider range of colors that are more stable and safer.

This report is a detailed and comprehensive analysis for global Ceramic Colors market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Ceramic Colors market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Ceramic Colors market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Ceramic Colors market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Ceramic Colors market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Ceramic Colors

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Ceramic Colors market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mayco Colors, The Shepherd Color Company, Akcoat, Torrecid, Vibrantz Technologies, Al-Farben, Altadia Group, Colorobbia, Sicer, Smalticeram, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Ceramic Colors market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- In-Glaze/Underglaze Pigments

- Overglaze Pigments

- Body Stains

Market segment by Chemical Composition

- Oxides

- Precious Metals

- Complex Minerals

Market segment by Colors

- Blue

Green

Yellow

Red

Other

Market segment by Application

Household Goods

Construction

Industrial

Artworks

Others

Major players covered

Mayco Colors

The Shepherd Color Company

Akcoat

Torreco

Vibrantz Technologies

Al-Farben

Altadia Group

Colorobbia

Sicer

Smalticeram

Guoci Materials

Dowstone

Foshan Huayi Ceramic Colours

Zhejiang Huayuan New Material

Dayang Ceramic Materials

Zhongda New Materials Technology

Foshan Angtai Ceramic Pigment

Foshan Kinwin Ceramic Pigment

Foshan Daqian Ceramic Pigment & Glaze

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ceramic Colors product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ceramic Colors, with price, sales quantity, revenue, and global market share of Ceramic Colors from 2021 to 2026.

Chapter 3, the Ceramic Colors competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ceramic Colors breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Ceramic Colors market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ceramic Colors.

Chapter 14 and 15, to describe Ceramic Colors sales channel, distributors, customers, research findings and conclusion.

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