

Global Ceramic Colors Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Ceramic Colors market size is expected to reach \$ 3045 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

Ceramic Colors are a general term for coloring materials used in ceramic products. They are mainly composed of a mixture of metal oxides and fluxes, and after high-temperature firing, they display brilliant colors. They are used for decorating the ceramic body, underglaze, overglaze, or within the glaze itself, including cobalt oxide for blue and iron oxide for red/yellow. The purpose is to beautify the appearance of ceramics and enhance their decorative appeal and durability.

The upstream supply chain primarily consists of non-ferrous metal mining and fine chemical suppliers. Core raw materials include zircon sand (used in the production of zirconium-based pigments), non-ferrous metal oxides (such as cobalt oxide, chromium oxide, iron oxide, and titanium oxide), as well as mineralizers and fluxing agents. Global sales are projected to be approximately 705,000 tons in 2025, with an average market price of approximately US\$3,226 per ton. The industry's gross profit margin is in the range of 15%-25%.

Continuous technological innovation, particularly the popularization and advancement of digital inkjet printing (IJP) technology, has fundamentally transformed the product form (from powder to specialized inks) and application modes of colorants. This has led to new and more stringent technical requirements for colorant particle size distribution, high-temperature stability, and performance in various substrates, continuously driving a paradigm shift in colorant research and development. The downstream application sectors' relentless pursuit of improved color and performance is driving industry growth. From ceramic tiles to daily-use ceramics and artistic ceramics, the market demands a wider range of colors that are more stable and safer.

This report studies the global Ceramic Colors production, demand, key manufacturers,

and key regions.

This report is a detailed and comprehensive analysis of the world market for Ceramic Colors and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ceramic Colors that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Ceramic Colors total production and demand, 2021-2032, (Kilotons)

Global Ceramic Colors total production value, 2021-2032, (USD Million)

Global Ceramic Colors production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Ceramic Colors consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Ceramic Colors domestic production, consumption, key domestic manufacturers and share

Global Ceramic Colors production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Ceramic Colors production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Ceramic Colors production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Ceramic Colors market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mayco Colors, The Shepherd Color Company, Akcoat, Torrecid, Vibrantz Technologies, Al-Farben, Altadia Group, Colorobbia, Sicer, Smalticeram, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Ceramic Colors market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ceramic Colors Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Ceramic Colors Market, Segmentation by Type:

In-Glaze/Underglaze Pigments

Overglaze Pigments

Body Stains

Global Ceramic Colors Market, Segmentation by Chemical Composition:

Oxides

Precious Metals

Complex Minerals

Global Ceramic Colors Market, Segmentation by Colors:

Blue

Green

Yellow

Red

Other

Global Ceramic Colors Market, Segmentation by Application:

Household Goods

Construction

Industrial

Artworks

Others

Companies Profiled:

Mayco Colors

The Shepherd Color Company

Akcoat

Torreco

Vibrantz Technologies

Al-Farben

Altadia Group

Colorobbia

Sicer

Smalticeram

Guoci Materials

Dowstone

Foshan Huayi Ceramic Colours

Zhejiang Huayuan New Material

Dayang Ceramic Materials

Zhongda New Materials Technology

Foshan Angtai Ceramic Pigment

Foshan Kinwin Ceramic Pigment

Foshan Daqian Ceramic Pigment & Glaze

Key Questions Answered:

1. How big is the global Ceramic Colors market?
2. What is the demand of the global Ceramic Colors market?
3. What is the year over year growth of the global Ceramic Colors market?
4. What is the production and production value of the global Ceramic Colors market?
5. Who are the key producers in the global Ceramic Colors market?
6. What are the growth factors driving the market demand?

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