

Global Central Reservation System Software for Hotel Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Central Reservation System Software for Hotel market size is expected to reach \$ 1395 million by 2032, rising at a market growth of 6.9% CAGR during the forecast period (2026-2032).

Central Reservation System (CRS) Software for Hotel, also known as hotel reservations software, can better help hospitality businesses to manage online bookings and reservations, ensure a smooth transaction process for guests and centrally manage and distribute room inventory and rates.

Market Drivers

1. Dynamic Pricing & Revenue Management Integration

Shift from static rates to AI-driven dynamic pricing that responds to demand, competitors, and market conditions

Integration with Revenue Management Systems (RMS) for automated rate decisions

Need for length-of-stay controls, room-type optimization, and package management

2. Guest Experience & Personalization

CRS as foundation for delivering personalized offers and packages across channels

Integration with Customer Relationship Management (CRM) for targeted marketing

Support for ancillary revenue (upsells, experiences, F&B) during booking process

3. Cloud Technology & System Modernization

Migration from legacy on-premise systems to cloud-native CRS platforms

API-first architecture enabling easier integrations with other hotel tech stack components

Mobile management capabilities for hoteliers

This report studies the global Central Reservation System Software for Hotel demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Central Reservation System Software for Hotel, and provides market size (US\$ million) and

Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Central Reservation System Software for Hotel that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Central Reservation System Software for Hotel total market, 2021-2032, (USD Million)

Global Central Reservation System Software for Hotel total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Central Reservation System Software for Hotel total market, key domestic companies, and share, (USD Million)

Global Central Reservation System Software for Hotel revenue by player, revenue and market share 2021-2026, (USD Million)

Global Central Reservation System Software for Hotel total market by Type, CAGR, 2021-2032, (USD Million)

Global Central Reservation System Software for Hotel total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Central Reservation System Software for Hotel market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amadeus, Hospitality Solutions (SynXis), Mews (Hotello), HotelRunner, ResNexus, SiteMinder (Little Hotelier), eZee, eviivo, RoomKeyPMS, HotelKey, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Central Reservation System Software for Hotel market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Central Reservation System Software for Hotel Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Central Reservation System Software for Hotel Market, Segmentation by Type:

Cloud-based

Web-based

Global Central Reservation System Software for Hotel Market, Segmentation by Hotel Scale:

Enterprise CRS

Mid-Market CRS

Independent Hotel CRS

Vacation Rental CRS

Global Central Reservation System Software for Hotel Market, Segmentation by Architecture:

Integrated Suite

Best-of-Breed Standalone

Channel Manager-Evolved

PMS-Centric

Global Central Reservation System Software for Hotel Market, Segmentation by Application:

Large Enterprises

SMEs

Companies Profiled:

Amadeus

Hospitality Solutions (SynXis)

Mews (Hotello)

HotelRunner

ResNexus

SiteMinder (Little Hotelier)

eZee

eviivo

RoomKeyPMS

HotelKey

Cloudbeds

Sirvoy

RoomRaccoon

Cvent Passkey

Pegasus

D-EDGE

SHR (Windsurfer)

Shiji

GreenCloud

Key Questions Answered

1. How big is the global Central Reservation System Software for Hotel market?
2. What is the demand of the global Central Reservation System Software for Hotel market?
3. What is the year over year growth of the global Central Reservation System Software for Hotel market?
4. What is the total value of the global Central Reservation System Software for Hotel market?
5. Who are the Major Players in the global Central Reservation System Software for Hotel market?
6. What are the growth factors driving the market demand?

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