

# Global Central Issuance Card Equipment Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Central Issuance Card Equipment market size was valued at US\$ 543 million in 2025 and is forecast to a readjusted size of US\$ 683 million by 2032 with a CAGR of 3.1% during review period.

In 2025, global Central Issuance Card Equipment production reached approximately 2780 units, with an average global market price of around US\$ 190000 per unit. Central Issuance Card Equipment refers to industrial-grade equipment used for high-volume, centralized production, personalization, and delivery(mailing) of cards, such as bank cards, ID cards, membership cards, or other cards. In general, the gross margin of Central Issuance Card Equipment (used for centralized production of bank cards, ID cards, and secure credentials) typically falls in the range of 35% to 55%, depending on product configuration, customer type, and service content.

The Central Issuance Card Equipment market covers highly integrated hardware and software systems used for the centralized, secure, and large-scale production of financial cards, government identification cards, and other secure credentials, such as bank cards, EMV chip cards, national ID cards, social security cards, healthcare cards, and transportation cards. These systems are typically deployed in centralized card issuance centers operated by banks, central banks, government authorities, telecom operators, or specialized third-party card bureaus, where strict requirements apply in terms of physical security, data security, regulatory compliance, and operational reliability. From an industry chain perspective, the upstream segment consists of suppliers of card substrates (PVC, PET, PC), semiconductor chips and secure elements, magnetic stripes, antennas for contactless cards, as well as key equipment components such as lasers, cameras, sensors, motion control modules, industrial PCs,

and cybersecurity software. These upstream elements determine not only the performance and stability of the equipment but also its compliance with international and domestic standards such as EMV, PCI, ISO, and national cryptographic regulations. The midstream segment is dominated by central issuance equipment manufacturers and system integrators that design, assemble, and deliver complete issuance lines, typically integrating multiple functional modules including chip initialization and encoding, magnetic stripe writing, laser engraving, thermal or retransfer printing, embossing and indenting, vision inspection, data verification, and secure key management systems. This segment is characterized by high technical barriers, strong customization requirements, and close collaboration with end users to ensure that the equipment matches specific card types, issuance volumes, and security policies. Downstream, the main customers include commercial banks, card networks, government agencies, and outsourcing service providers, all of which rely on central issuance equipment to achieve high throughput, consistent quality, traceability, and strict control over sensitive personal and financial data. Market demand for central issuance card equipment is driven by several structural and cyclical factors. Structurally, the global transition from magnetic stripe cards to EMV chip cards, contactless cards, and multi-application smart cards continues to expand the installed base of central issuance systems, as these advanced cards require more sophisticated personalization and security processes. Government-led digital identity programs, national ID upgrades, and social security card projects in emerging economies are another major demand driver, often involving large issuance volumes over relatively short timeframes, which favors centralized, automated production models. At the same time, increasing regulatory and compliance requirements related to data protection, fraud prevention, and cryptographic security push issuers to replace legacy or semi-manual equipment with modern, fully integrated central issuance lines. Cyclically, replacement demand also plays an important role, as existing equipment typically has a lifecycle of 7–12 years, after which upgrades or full replacements are needed to support new card standards, higher capacity, or improved security features. From a market opportunity perspective, growth is not limited to hardware sales alone. One of the most attractive commercial opportunities lies in high-end, fully automated central issuance solutions that combine hardware with proprietary software, real-time monitoring, and closed-loop quality control, enabling customers to reduce per-card issuance costs while improving consistency and auditability. Modular and scalable system architectures are also gaining traction, as they allow customers to expand capacity or add new functions without replacing entire production lines. In addition, software and service-related revenues are becoming increasingly important, including secure issuance management platforms, key management systems, system integration, certification support, preventive maintenance, spare parts, and long-term service contracts. For

manufacturers, these recurring revenues can significantly enhance profitability and customer stickiness. Furthermore, the convergence of physical card issuance with digital identity, mobile credentials, and hybrid card-digital ecosystems creates new opportunities for vendors that can offer integrated solutions bridging traditional card personalization and next-generation identity management platforms. Regionally, emerging markets in Asia-Pacific, Latin America, the Middle East, and Africa offer strong growth potential due to expanding banking penetration, government credential programs, and infrastructure modernization, while mature markets in Europe and North America are more focused on system upgrades, compliance-driven investments, and efficiency improvements. Overall, the Central Issuance Card Equipment market remains a specialized but resilient niche within the security printing and identity technology industry, supported by long project cycles, high switching costs, and sustained demand for secure, centralized credential issuance, making it attractive for technologically advanced manufacturers and solution providers with strong system integration and security capabilities.

This report is a detailed and comprehensive analysis for global Central Issuance Card Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Central Issuance Card Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Central Issuance Card Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Central Issuance Card Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Central Issuance Card Equipment market shares of main players, shipments in

revenue (\$ Million), sales quantity (Units), and ASP (K US\$/Unit), 2021-2026

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Central Issuance Card Equipment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Central Issuance Card Equipment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Entrust, Muehlbauer, Emperor Technology, Matica, CIM, Atlantic Zeiser, Ulian Equipment, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market Segmentation**

Central Issuance Card Equipment market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

**Market segment by Type**

Small-Volume Card Equipment

Mid-Volume Card Equipment

High-Volume Card Equipment

**Market segment by Function**

Card Personalization Equipment

Card Delivery Equipment

## Market segment by Level

Basic Personalization Equipment

Advanced Personalization Equipment

## Market segment by Application

Financial

Government

Commercial

## Major players covered

Entrust

Muehlbauer

Emperor Technology

Matica

CIM

Atlantic Zeiser

Ulian Equipment

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Central Issuance Card Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Central Issuance Card Equipment, with price, sales quantity, revenue, and global market share of Central Issuance Card Equipment from 2021 to 2026.

Chapter 3, the Central Issuance Card Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Central Issuance Card Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Central Issuance Card Equipment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Central Issuance Card Equipment.

Chapter 14 and 15, to describe Central Issuance Card Equipment sales channel, distributors, customers, research findings and conclusion.

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