

Global Central Card Personalization Equipment Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Central Card Personalization Equipment market size was valued at US\$ 404 million in 2025 and is forecast to a readjusted size of US\$ 510 million by 2032 with a CAGR of 3.1% during review period.

Central Card Personalization Equipment refers to industrial-grade, centralized card issuance and personalization systems designed to transform generic plastic cards or smart cards into individually customized cards. These systems are deployed in centralized production centers operated by banks, governments, or professional personalization bureaus. The equipment integrates multiple advanced subsystems and technologies, including laser engraving, high-end variable data printing (such as thermal transfer and dye-sublimation), lamination, embossing, chip encoding, and inspection modules.

In 2025, global Central Card Personalization Equipment production reached approximately 2.1 k units, with an average global market price of around US\$ 190 k per unit.

The upstream supply chain of Central Card Personalization Equipment primarily consists of electronic components and mechanical transmission parts.

On the electronics side, PCB-related manufacturing capacity is fundamental to control boards and system modules, with major suppliers including TSMC, UMC, and SMIC. Semiconductor components used for system control, data processing, sensing, and security functions are typically sourced from suppliers such as STMicroelectronics and

On Semiconductor (Onsemi).

Central Card Personalization Equipment is mainly applied in three sectors: Financial, Government, and Commercial.

In the financial sector, centralized personalization systems are widely used for bank card issuance, reissuance, and lifecycle management. Representative end customers include Bank of America, Bank of China, and Axis Bank.

The typical gross margin for Central Card Personalization Equipment ranges between 20% and 35%.

This report is a detailed and comprehensive analysis for global Central Card Personalization Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Central Card Personalization Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Central Card Personalization Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Central Card Personalization Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Central Card Personalization Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

Global Central Card Personalization Equipment Market 2026 by Manufacturers, Regions, Type and Application, For...

To determine the size of the total market opportunity of global and key countries
To assess the growth potential for Central Card Personalization Equipment
To forecast future growth in each product and end-use market
To assess competitive factors affecting the marketplace

This report profiles key players in the global Central Card Personalization Equipment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Entrust, Muehlbauer, Emperor Technology, Matica, CIM, Atlantic Zeiser, Ulian Equipment, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Central Card Personalization Equipment market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Small-Volume Card Personalization Equipment

Mid-Volume Card Personalization Equipment

High-Volume Card Personalization Equipment

Market segment by Automatic Level

Semi-Automatic Systems

Fully Automatic Systems

Market segment by Sales Channel

Direct Sales

Indirect Sales

Market segment by Application

Financial

Government

Commercial

Major players covered

Entrust

Muehlbauer

Emperor Technology

Matica

CIM

Atlantic Zeiser

Ulian Equipment

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Central Card Personalization Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Central Card Personalization Equipment, with price, sales quantity, revenue, and global market share of Central Card Personalization Equipment from 2021 to 2026.

Chapter 3, the Central Card Personalization Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Central Card Personalization Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Central Card Personalization Equipment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Central Card Personalization Equipment.

Chapter 14 and 15, to describe Central Card Personalization Equipment sales channel, distributors, customers, research findings and conclusion.

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