

Global Carpet and Rugs Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G4B9C4FAA936EN.html>

Date: July 2024

Pages: 93

Price: US\$ 3,480.00 (Single User License)

ID: G4B9C4FAA936EN

Abstracts

According to our (Global Info Research) latest study, the global Carpet and Rugs market size was valued at USD 946.5 million in 2023 and is forecast to a readjusted size of USD 1528 million by 2030 with a CAGR of 7.1% during review period.

The carpet and rugs are used for a variety of purposes, including insulating a person's feet from a cold tile or concrete floor, making a room more comfortable as a place to sit on the floor.

The carpet and rugs market is expected to grow significantly during the forecast period, owing to factors such as its increase in demand from the residential and non-residential sectors and the rise in the renovation activities in both the residential and non-residential infrastructures. In the regions with very cold temperatures, carpets and rugs help in maintaining the temperature of the floor and also in thermal conductivity. The increase in consumer spending also tends to increase the use of carpets and rugs for bringing aesthetic improvements to home and office spaces. The market is further driven by the increase in awareness of use of eco-friendly materials for carpets.

The Global Info Research report includes an overview of the development of the Carpet and Rugs industry chain, the market status of Household (Woven, Tufted), Commercial (Woven, Tufted), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Carpet and Rugs.

Regionally, the report analyzes the Carpet and Rugs markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Carpet and Rugs market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Carpet and Rugs market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Carpet and Rugs industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K sqm), revenue generated, and market share of different by Type (e.g., Woven, Tufted).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Carpet and Rugs market.

Regional Analysis: The report involves examining the Carpet and Rugs market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Carpet and Rugs market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Carpet and Rugs:

Company Analysis: Report covers individual Carpet and Rugs manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Carpet and Rugs This may involve surveys, interviews, and analysis

of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Carpet and Rugs. It assesses the current state, advancements, and potential future developments in Carpet and Rugs areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Carpet and Rugs market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Carpet and Rugs market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Woven

Tufted

Knotted

Needle-Punched

Market segment by Application

Household

Commercial

Major players covered

Mohawk Industries

Taekett

Shaw Industries Group

Dixie Group

Home Depot

Tai Ping Carpets International

Interface

Victoria

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Carpet and Rugs product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Carpet and Rugs, with price, sales,

revenue and global market share of Carpet and Rugs from 2019 to 2024.

Chapter 3, the Carpet and Rugs competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Carpet and Rugs breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Carpet and Rugs market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Carpet and Rugs.

Chapter 14 and 15, to describe Carpet and Rugs sales channel, distributors, customers, research findings and conclusion.

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