

Global Cellular M2M Connectivity Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cellular M2M Connectivity Services market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Cellular based Machine to Machine (M2M) Value Added Services (VAS) is defined as the cellular value added connectivity process among distinct sim-enabled machines, to provide connectivity over multiple wireless networks, such as GSM, GPRS, CDMA, 3G, LTE, or WiFi and WiMAX. The cellular M2M market includes tailor-made applications such as video surveillance, remote diagnostics of vehicles, fleet management, asset tracking, theft recovery, and point-of-sale systems (POS) to provide business efficiency to different enterprises. Cellular M2M Value Added Services is being incorporated in many enterprises to ensure operational efficiency and to minimize losses associated with operational breaches.

M2M refers to machine to machine communication between any devices, including wired as well as wireless. It can include industrial instrumentation with a sensor to communicate with the application software about the recorded data, viz temperature, inventory level, no. of units, etc. Therefore, the recent M2M communication has turned into a system of networks that transmits data into personal appliances. Proliferation of IP networks around the globe has enhanced M2M communications. The global scenario for M2M communications is widening in emerging countries. Growing need for data reliability and efficiency, embedded telecommunications have paved a way for growth in the global market. Moreover, the decreasing cost of connectivity has also enabled the vendors to adopt an inclined approach towards wireless communications for its benefits. With cost-effective connectivity, the M2M devices are utilized widely across various

verticals especially in insurance and automotive sectors. Even small scale enterprises are now adopting M2M value added services to ensure vehicle safety and security of vehicles and drivers.

The Global Info Research report includes an overview of the development of the Cellular M2M Connectivity Services industry chain, the market status of Automotive and Transportation (Communication and Associated Services, Hardware and Associated Services), Consumer Electronics (Communication and Associated Services, Hardware and Associated Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cellular M2M Connectivity Services.

Regionally, the report analyzes the Cellular M2M Connectivity Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cellular M2M Connectivity Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cellular M2M Connectivity Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cellular M2M Connectivity Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Communication and Associated Services, Hardware and Associated Services).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cellular M2M Connectivity Services market.

Regional Analysis: The report involves examining the Cellular M2M Connectivity Services market at a regional or national level. Report analyses regional factors such as

government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cellular M2M Connectivity Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cellular M2M Connectivity Services:

Company Analysis: Report covers individual Cellular M2M Connectivity Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cellular M2M Connectivity Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive and Transportation, Consumer Electronics).

Technology Analysis: Report covers specific technologies relevant to Cellular M2M Connectivity Services. It assesses the current state, advancements, and potential future developments in Cellular M2M Connectivity Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cellular M2M Connectivity Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cellular M2M Connectivity Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Communication and Associated Services

Hardware and Associated Services

Software and IT Services

Market segment by Application

Automotive and Transportation

Consumer Electronics

Energy and Utilities

Healthcare

Retail

Security and Public safety

Others

Market segment by players, this report covers

AT&T Inc.

Verizon Communication

China Mobile Ltd

Vodafone Group PLC

Amdocs

Aeris Communications

Deutsche Telekom AG

Sprint Corporation

Sierra Wireless

Telefonica

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cellular M2M Connectivity Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cellular M2M Connectivity Services, with revenue, gross margin and global market share of Cellular M2M Connectivity Services from 2019 to 2024.

Chapter 3, the Cellular M2M Connectivity Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cellular M2M Connectivity Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cellular M2M Connectivity Services.

Chapter 13, to describe Cellular M2M Connectivity Services research findings and conclusion.

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