

Global Cellular M2M Connectivity Services Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Cellular based Machine to Machine (M2M) Value Added Services (VAS) is defined as the cellular value added connectivity process among distinct sim-enabled machines, to provide connectivity over multiple wireless networks, such as GSM, GPRS, CDMA, 3G, LTE, or WiFi and WiMAX. The cellular M2M market includes tailor-made applications such as video surveillance, remote diagnostics of vehicles, fleet management, asset tracking, theft recovery, and point-of-sale systems (POS) to provide business efficiency to different enterprises. Cellular M2M Value Added Services is being incorporated in many enterprises to ensure operational efficiency and to minimize losses associated with operational breaches.

Scope of the Report:

This report focuses on the Cellular M2M Connectivity Services in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

M2M refers to machine to machine communication between any devices, including wired as well as wireless. It can include industrial instrumentation with a sensor to communicate with the application software about the recorded data, viz temperature, inventory level, no. of units, etc.

Therefore, the recent M2M communication has turned into a system of networks that transmits data into personal appliances. Proliferation of IP networks around the globe has enhanced M2M communications.

The global scenario for M2M communications is widening in emerging countries. Growing need for data reliability and efficiency, embedded telecommunications have paved a way for growth in the global market. Moreover, the decreasing cost of connectivity has also enabled the vendors to adopt an inclined approach towards wireless communications for its benefits. With cost-effective connectivity, the M2M devices are utilized widely across various verticals especially in insurance and automotive sectors. Even small scale enterprises are now adopting M2M value added services to ensure vehicle safety and security of vehicles and drivers.

The worldwide market for Cellular M2M Connectivity Services is expected to grow at a CAGR of roughly 26.1% over the next five years, will reach 175600 million US\$ in 2023, from 43700 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

AT&T Inc.

Verizon Communication

China Mobile Ltd

Vodafone Group PLC

Amdocs

Aeris Communications

Deutsche Telekom AG

Sprint Corporation

Sierra Wireless

Telefonica

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Communication and Associated Services

Hardware and Associated Services

Software and IT Services

Market Segment by Applications, can be divided into

Automotive and Transportation

Consumer Electronics

Energy and Utilities

Healthcare

Retail

Security and Public safety

Others

There are 15 Chapters to deeply display the global Cellular M2M Connectivity Services market.

Chapter 1, to describe Cellular M2M Connectivity Services Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cellular M2M Connectivity Services, with sales, revenue, and price of Cellular M2M Connectivity Services, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cellular M2M Connectivity Services, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cellular M2M Connectivity Services market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cellular M2M Connectivity Services sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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