

Global Cellular IoT Market by Offering (Hardware and Software) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cellular IoT Market by Offering (Hardware and Software) market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 224%.

The Global Info Research report includes an overview of the development of the Cellular IoT Market by Offering (Hardware and Software) industry chain, the market status of Agriculture (2G, 3G), Environmental Monitoring (2G, 3G), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cellular IoT Market by Offering (Hardware and Software).

Regionally, the report analyzes the Cellular IoT Market by Offering (Hardware and

Software) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cellular IoT Market by Offering (Hardware and Software) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cellular IoT Market by Offering (Hardware and Software) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cellular IoT Market by Offering (Hardware and Software) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., 2G, 3G).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cellular IoT Market by Offering (Hardware and Software) market.

Regional Analysis: The report involves examining the Cellular IoT Market by Offering (Hardware and Software) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cellular IoT Market by Offering (Hardware and Software) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cellular IoT Market by Offering (Hardware and Software):

Company Analysis: Report covers individual Cellular IoT Market by Offering (Hardware

and Software) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cellular IoT Market by Offering (Hardware and Software) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Agriculture, Environmental Monitoring).

Technology Analysis: Report covers specific technologies relevant to Cellular IoT Market by Offering (Hardware and Software). It assesses the current state, advancements, and potential future developments in Cellular IoT Market by Offering (Hardware and Software) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cellular IoT Market by Offering (Hardware and Software) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cellular IoT Market by Offering (Hardware and Software) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

2G

3G

4G

LTE-M

NB-LTE-M

NB-IoT

5G

Market segment by Application

Agriculture

Environmental Monitoring

Automotive & Transportation

Energy

HealthCare

Manufacturing

Retail

Smart City

Consumer Electronics

Others

Market segment by players, this report covers

Qualcomm Inc. (U.S.)

Sierra Wireless

Gemalto NV

Telit Communications PLC

U-Blox Holding AG

Texas Instruments

ZTE Corporation

Sequans Communication

Mistbase Communication System

Mediatek Inc.

Commsolid GmbH

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cellular IoT Market by Offering (Hardware and Software) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cellular IoT Market by Offering (Hardware and Software), with revenue, gross margin and global market share of Cellular IoT Market by Offering (Hardware and Software) from 2019 to 2024.

Chapter 3, the Cellular IoT Market by Offering (Hardware and Software) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cellular IoT Market by Offering (Hardware and Software) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cellular IoT Market by Offering (Hardware and Software).

Chapter 13, to describe Cellular IoT Market by Offering (Hardware and Software) research findings and conclusion.

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