

# Global Cellular-based M2M VAS Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cellular-based M2M VAS market size was valued at USD 3035.4 million in 2023 and is forecast to a readjusted size of USD 3535.1 million by 2030 with a CAGR of 2.2% during review period.

Cellular-based M2M VAS is defined as the cellular value-added connectivity process within distinct SIM-enabled machines to offer connectivity over multiple wireless networks such as 2G, 3G, and 4G/LTE, or WiFi and WiMAX.

The global Cellular based M2M VAS Market is expected to grow significantly over the forecast period, driven by the increasing demand for connected devices and services.

The Global Info Research report includes an overview of the development of the Cellular-based M2M VAS industry chain, the market status of Automotive (2G, 3G), Transportation and Logistics (2G, 3G), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cellular-based M2M VAS.

Regionally, the report analyzes the Cellular-based M2M VAS markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cellular-based M2M VAS market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cellular-based M2M VAS market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cellular-based M2M VAS industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., 2G, 3G).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cellular-based M2M VAS market.

**Regional Analysis:** The report involves examining the Cellular-based M2M VAS market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cellular-based M2M VAS market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cellular-based M2M VAS:

**Company Analysis:** Report covers individual Cellular-based M2M VAS players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Cellular-based M2M VAS This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive, Transportation and Logistics).

**Technology Analysis:** Report covers specific technologies relevant to Cellular-based

M2M VAS. It assesses the current state, advancements, and potential future developments in Cellular-based M2M VAS areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cellular-based M2M VAS market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Cellular-based M2M VAS market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

2G

3G

4G

Others

#### Market segment by Application

Automotive

Transportation and Logistics

Healthcare

Energy and Utilities

Retail

## Consumer Electronics

Market segment by players, this report covers

AT&T

Sprint

Verizon

Vodafone

Amdocs

China Mobile

China Telecom

Digi International

Gemalto

KDDI

Sierra Wireless

Orange Business Services

Sierra Wireless

Rogers Communications

Tech Mahindra

Telefonica

Telenor

Telit

T-MOBILE USA

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cellular-based M2M VAS product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cellular-based M2M VAS, with revenue, gross margin and global market share of Cellular-based M2M VAS from 2019 to 2024.

Chapter 3, the Cellular-based M2M VAS competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cellular-based M2M VAS market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cellular-based M2M VAS.

Chapter 13, to describe Cellular-based M2M VAS research findings and conclusion.

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