

Global Cell Therapy Cryopreservation Media Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G2413DD7FD09EN.html>

Date: August 2026

Pages: 109

Price: US\$ 4,480.00 (Single User License)

ID: G2413DD7FD09EN

Abstracts

The global Cell Therapy Cryopreservation Media market size is expected to reach \$ 723 million by 2032, rising at a market growth of 12.0% CAGR during the forecast period (2026-2032).

Cell therapy cryopreservation media are ready-to-use cryoprotective formulations used in cell harvesting, formulation, fill-finish, transport, and long-term low-temperature storage. They use DMSO, low-DMSO, or DMSO-free protection systems, osmolality regulators, buffer salts, and cell-protective components to reduce ice-crystal injury, osmotic stress, and post-thaw functional loss. The products are mainly used for CAR-T, TCR-T, NK, MSC, iPSC-derived cells, hematopoietic cells, and cell bank establishment, with common purchasing requirements including serum-free, animal component-free, chemically defined formulation, GMP manufacturing, lot consistency, sterility/endotoxin testing, and DMF or excipient-filing support, with an estimated blended gross margin of about 60%.

Demand is mainly driven by commercial cell therapy manufacturing, clinical sample logistics, cell bank establishment, and regenerative medicine research. As cell therapy workflows move from laboratory protocols to multicenter trials and commercial-scale production, cryopreservation media become critical ancillary materials that affect post-thaw viability, phenotype, cytotoxicity, differentiation potential, and release-test consistency.

Product development is moving toward serum-free, animal component-free, chemically defined, low-DMSO, and DMSO-free formulations, while suppliers are also strengthening GMP manufacturing, complete quality documentation, DMF or excipient-filing support, compatibility with automated filling, and closed-system processing.

Established global suppliers have strong positions through CryoStor, NutriFreez, PRIME-XV, CTS, and related product families, while Chinese suppliers are accelerating substitution through GMP vitrification media, immune-cell cryopreservation solutions, and local regulatory filing support.

Growth opportunities come from expanding cell therapy pipelines, iPSC-derived and off-the-shelf immune cell products, and rising demand from hospitals and CDMOs for standardized cryopreservation protocols. Key risks include the validation burden of switching media, customer lock-in after clinical process definition, and the need for robust cell-type-specific performance data, regulatory documentation, and reliable long-term supply.

This report studies the global Cell Therapy Cryopreservation Media production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cell Therapy Cryopreservation Media and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cell Therapy Cryopreservation Media that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cell Therapy Cryopreservation Media total production and demand, 2021-2032, (kg)

Global Cell Therapy Cryopreservation Media total production value, 2021-2032, (USD Million)

Global Cell Therapy Cryopreservation Media production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (kg), (based on production site)

Global Cell Therapy Cryopreservation Media consumption by region & country, CAGR, 2021-2032 & (kg)

U.S. VS China: Cell Therapy Cryopreservation Media domestic production, consumption, key domestic manufacturers and share

Global Cell Therapy Cryopreservation Media production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (kg)

Global Cell Therapy Cryopreservation Media production by Type, production, value, CAGR, 2021-2032, (USD Million) & (kg)

Global Cell Therapy Cryopreservation Media production by Application, production, value, CAGR, 2021-2032, (USD Million) & (kg)

This report profiles key players in the global Cell Therapy Cryopreservation Media market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BioLife Solutions, Thermo Fisher Scientific, FUJIFILM Irvine Scientific, Sartorius, BioLegend, Zenogen Pharma, Yocon Biology, Lonza, PromoCell, Cytiva, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cell Therapy Cryopreservation Media market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (kg) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cell Therapy Cryopreservation Media Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cell Therapy Cryopreservation Media Market, Segmentation by Type:

10% DMSO Cryopreservation Media

Low-DMSO Cryopreservation Media

DMSO-Free Cryopreservation Media

Global Cell Therapy Cryopreservation Media Market, Segmentation by Formulation Definition:

Chemically Defined Protein-Free Media

Defined Protein-Containing Media

Serum-Containing Undefined Media

Other Formulations

Global Cell Therapy Cryopreservation Media Market, Segmentation by Quality and Filing Support:

Research Grade

GMP Grade without Filing Support

GMP Grade with Filing Support

Global Cell Therapy Cryopreservation Media Market, Segmentation by Target Cell Type:

Immune Cell Media

Mesenchymal Stem Cell Media

Pluripotent Stem Cell Media

Hematopoietic Cell Media

General Mammalian Cell Media

Tissue and Organoid Media

Global Cell Therapy Cryopreservation Media Market, Segmentation by Application:

Cell Therapy Final Product Cryopreservation

Cell Bank Establishment

Immune Cell Manufacturing

Stem Cell Manufacturing

Clinical Sample Transport and Storage

Regenerative Medicine Research

Companies Profiled:

BioLife Solutions

Thermo Fisher Scientific

FUJIFILM Irvine Scientific

Sartorius

BioLegend

Zenogen Pharma

Yocon Biology

Lonza

PromoCell

Cytiva

Key Questions Answered:

1. How big is the global Cell Therapy Cryopreservation Media market?
2. What is the demand of the global Cell Therapy Cryopreservation Media market?
3. What is the year over year growth of the global Cell Therapy Cryopreservation Media market?
4. What is the production and production value of the global Cell Therapy Cryopreservation Media market?
5. Who are the key producers in the global Cell Therapy Cryopreservation Media market?
6. What are the growth factors driving the market demand?

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