

Global Cell Therapy Cryopreservation Media Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Cell Therapy Cryopreservation Media market size was valued at US\$ 319 million in 2025 and is forecast to a readjusted size of US\$ 723 million by 2032 with a CAGR of 12.0% during review period.

Cell therapy cryopreservation media are ready-to-use cryoprotective formulations used in cell harvesting, formulation, fill-finish, transport, and long-term low-temperature storage. They use DMSO, low-DMSO, or DMSO-free protection systems, osmolality regulators, buffer salts, and cell-protective components to reduce ice-crystal injury, osmotic stress, and post-thaw functional loss. The products are mainly used for CAR-T, TCR-T, NK, MSC, iPSC-derived cells, hematopoietic cells, and cell bank establishment, with common purchasing requirements including serum-free, animal component-free, chemically defined formulation, GMP manufacturing, lot consistency, sterility/endotoxin testing, and DMF or excipient-filing support, with an estimated blended gross margin of about 60%.

Demand is mainly driven by commercial cell therapy manufacturing, clinical sample logistics, cell bank establishment, and regenerative medicine research. As cell therapy workflows move from laboratory protocols to multicenter trials and commercial-scale production, cryopreservation media become critical ancillary materials that affect post-thaw viability, phenotype, cytotoxicity, differentiation potential, and release-test consistency.

Product development is moving toward serum-free, animal component-free, chemically defined, low-DMSO, and DMSO-free formulations, while suppliers are also

strengthening GMP manufacturing, complete quality documentation, DMF or excipient-filing support, compatibility with automated filling, and closed-system processing. Established global suppliers have strong positions through CryoStor, NutriFreez, PRIME-XV, CTS, and related product families, while Chinese suppliers are accelerating substitution through GMP vitrification media, immune-cell cryopreservation solutions, and local regulatory filing support.

Growth opportunities come from expanding cell therapy pipelines, iPSC-derived and off-the-shelf immune cell products, and rising demand from hospitals and CDMOs for standardized cryopreservation protocols. Key risks include the validation burden of switching media, customer lock-in after clinical process definition, and the need for robust cell-type-specific performance data, regulatory documentation, and reliable long-term supply.

This report is a detailed and comprehensive analysis for global Cell Therapy Cryopreservation Media market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Cell Therapy Cryopreservation Media market size and forecasts, in consumption value (\$ Million), sales quantity (kg), and average selling prices (US\$/kg), 2021-2032

Global Cell Therapy Cryopreservation Media market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (kg), and average selling prices (US\$/kg), 2021-2032

Global Cell Therapy Cryopreservation Media market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (kg), and average selling prices (US\$/kg), 2021-2032

Global Cell Therapy Cryopreservation Media market shares of main players, shipments in revenue (\$ Million), sales quantity (kg), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

Global Cell Therapy Cryopreservation Media Market 2026 by Manufacturers, Regions, Type and Application, Foreca...

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Cell Therapy Cryopreservation Media

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Cell Therapy Cryopreservation Media market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BioLife Solutions, Thermo Fisher Scientific, FUJIFILM Irvine Scientific, Sartorius, BioLegend, Zenogen Pharma, Yocon Biology, Lonza, PromoCell, Cytiva, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Cell Therapy Cryopreservation Media market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

10% DMSO Cryopreservation Media

Low-DMSO Cryopreservation Media

DMSO-Free Cryopreservation Media

Market segment by Formulation Definition

Chemically Defined Protein-Free Media

Defined Protein-Containing Media

Serum-Containing Undefined Media

Other Formulations

Market segment by Quality and Filing Support

Research Grade

GMP Grade without Filing Support

GMP Grade with Filing Support

Market segment by Target Cell Type

Immune Cell Media

Mesenchymal Stem Cell Media

Pluripotent Stem Cell Media

Hematopoietic Cell Media

General Mammalian Cell Media

Tissue and Organoid Media

Market segment by Application

Cell Therapy Final Product Cryopreservation

Cell Bank Establishment

Immune Cell Manufacturing

Stem Cell Manufacturing

Clinical Sample Transport and Storage

Regenerative Medicine Research

Major players covered

BioLife Solutions

Thermo Fisher Scientific

FUJIFILM Irvine Scientific

Sartorius

BioLegend

Zenogen Pharma

Yocon Biology

Lonza

PromoCell

Cytiva

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cell Therapy Cryopreservation Media product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cell Therapy Cryopreservation Media, with price, sales quantity, revenue, and global market share of Cell Therapy Cryopreservation Media from 2021 to 2026.

Chapter 3, the Cell Therapy Cryopreservation Media competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cell Therapy Cryopreservation Media breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Cell Therapy Cryopreservation Media market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cell Therapy Cryopreservation Media.

Chapter 14 and 15, to describe Cell Therapy Cryopreservation Media sales channel, distributors, customers, research findings and conclusion.

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