

Global Cell Phone Wireless Charger Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Cell Phone Wireless Charger market size is expected to reach \$ 13465 million by 2032, rising at a market growth of 7.5% CAGR during the forecast period (2026-2032).

Wireless charging can charge the smartphone's battery without a cable and plug. Most wireless charging devices take the form of a special pad or surface on which people place the phone to allow it to charge. Wireless Charging is the transmission of electrical power from a power source to a receiving device without any physical connections. It delivers a number of benefits to users like preventing electric shocks due to the power cord connection's contacts, and increase the convenience and ubiquity for the charging of everyday devices. In general, there are three types of wireless charging technologies currently existing; radio frequency-based wireless charging, electromagnetic induction and resonant wireless charging.

2025, global Cell Phone Wireless Charger sales volume reached 1.07 billion units, with average price of 7.4 US\$ per unit.

Magnetic wireless charging is becoming the main upgrade direction. Traditional charging pads still have large shipment volume, but the market is shifting toward magnetic alignment products because they improve coil alignment, charging stability, user convenience, and accessory compatibility. Qi2 and MagSafe-compatible chargers are accelerating this trend, especially in magnetic pads, desktop stands, car mounts, and wireless power banks. As more smartphones support magnetic wireless charging, this category is becoming a higher-growth and higher-ASP segment.

Multi-device and scenario-based charging products are gaining share. Consumers

increasingly own multiple smart devices, including phones, earbuds, smartwatches, and tablets, which is driving demand for 2-in-1 and 3-in-1 wireless charging stations. At the same time, wireless chargers are becoming more specialized by usage scenario, such as bedside chargers, office desktop stands, travel foldable chargers, car wireless chargers, and embedded furniture chargers. This trend shifts competition from simple charging function to convenience, design, portability, heat dissipation, and ecosystem compatibility.

Fast charging, safety, and thermal management are becoming key product differentiators. As users expect shorter charging times, brands are improving charging power, coil design, power-management ICs, foreign-object detection, temperature control, and adapter compatibility. However, higher wireless charging power also increases heat generation and efficiency challenges, so reliable thermal design and safety certification are becoming more important. Premium products are increasingly differentiated by stable output, low heat, device protection, certification, and compatibility with different phone brands rather than only low price.

This report studies the global Cell Phone Wireless Charger production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Cell Phone Wireless Charger and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Cell Phone Wireless Charger that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Cell Phone Wireless Charger total production and demand, 2021-2032, (M Units)

Global Cell Phone Wireless Charger total production value, 2021-2032, (USD Million)

Global Cell Phone Wireless Charger production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Cell Phone Wireless Charger consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Cell Phone Wireless Charger domestic production, consumption, key domestic manufacturers and share

Global Cell Phone Wireless Charger production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Cell Phone Wireless Charger production by Type, production, value, CAGR,

2021-2032, (USD Million) & (M Units)

Global Cell Phone Wireless Charger production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Cell Phone Wireless Charger market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, Mophie (Zagg), Anker, RAVPower (Sunvalley Group), Belkin, Bull Group, Ugreen, Logitech, Yootech (Shenzhen Kaixinghui), TOZO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Cell Phone Wireless Charger market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Cell Phone Wireless Charger Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Cell Phone Wireless Charger Market, Segmentation by Type:

Receiver

Transmitter

Global Cell Phone Wireless Charger Market, Segmentation by Power:

5W

10W

15W

Other

Global Cell Phone Wireless Charger Market, Segmentation by Product:

Qi Wireless Charger

Qi2 Wireless Charger

Other

Global Cell Phone Wireless Charger Market, Segmentation by Sales Channel:

Offline

Online

Companies Profiled:

Samsung

Mophie (Zagg)

Anker

RAVPower (Sunvalley Group)

Belkin

Bull Group

Ugreen

Logitech

Yootech (Shenzhen Kaixinghui)

TOZO

Nillkin

Sunway

Eggtronic

Xiaomi

NANAMI

JoyGeek

Key Questions Answered:

1. How big is the global Cell Phone Wireless Charger market?
2. What is the demand of the global Cell Phone Wireless Charger market?
3. What is the year over year growth of the global Cell Phone Wireless Charger market?

4. What is the production and production value of the global Cell Phone Wireless Charger market?
5. Who are the key producers in the global Cell Phone Wireless Charger market?
6. What are the growth factors driving the market demand?

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