

# Global CBD-Infused Beverages Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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#### **Abstracts**

According to our (Global Info Research) latest study, the global CBD-Infused Beverages market size was valued at USD 878.7 million in 2023 and is forecast to a readjusted size of USD 1340.6 million by 2030 with a CAGR of 6.2% during review period.

Cannabidiol (CBD) is an ingredient found in cannabis family plants, both marijuana and hemp. Hemp is produced legally and in commercial quantities in many parts of the world, including the United States, Australia, Canada and the UK. To many, CBD is thought to contain most of the health benefits of medical cannabis. CBD has been sought after for many who suffer cancer and other diseases. CBD beverages are not just used to help with medical issues, but also as a dietary supplement among other applications.

The Global Info Research report includes an overview of the development of the CBD-Infused Beverages industry chain, the market status of Online Sales (Sodas, Coffees), Offline Sales (Sodas, Coffees), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of CBD-Infused Beverages.

Regionally, the report analyzes the CBD-Infused Beverages markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global CBD-Infused Beverages market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:



The report presents comprehensive understanding of the CBD-Infused Beverages market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the CBD-Infused Beverages industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Sodas, Coffees).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the CBD-Infused Beverages market.

Regional Analysis: The report involves examining the CBD-Infused Beverages market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the CBD-Infused Beverages market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to CBD-Infused Beverages:

Company Analysis: Report covers individual CBD-Infused Beverages manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards CBD-Infused Beverages This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).



Technology Analysis: Report covers specific technologies relevant to CBD-Infused Beverages. It assesses the current state, advancements, and potential future developments in CBD-Infused Beverages areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the CBD-Infused Beverages market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

CBD-Infused Beverages market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

| Market segment by Type |  |
|------------------------|--|
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Canopy Growth Corp

The Alkaline Water Company

Major players covered





The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe CBD-Infused Beverages product scope, market overview, market



estimation caveats and base year.

Chapter 2, to profile the top manufacturers of CBD-Infused Beverages, with price, sales, revenue and global market share of CBD-Infused Beverages from 2019 to 2024.

Chapter 3, the CBD-Infused Beverages competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the CBD-Infused Beverages breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and CBD-Infused Beverages market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of CBD-Infused Beverages.

Chapter 14 and 15, to describe CBD-Infused Beverages sales channel, distributors, customers, research findings and conclusion.



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