

# Global CBD (Cannabidiol) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global CBD (Cannabidiol) market size was valued at USD 567.2 million in 2023 and is forecast to a readjusted size of USD 714.3 million by 2030 with a CAGR of 3.3% during review period.

Cannabidiol (CBD) is a natural botanical concentrate that is high in the compound CBD. Of the more than 85 cannabinoids so far identified in the cannabis plant, CBD is the second most common after tetrahydrocannabinol (THC).

And in our report, the Cannabidiol (CBD) product refers in particular to Cannabidiol (CBD) Oil.

Cannabidiol (CBD) oil is a natural botanical concentrate that is high in the compound CBD. Of the more than 85 cannabinoids so far identified in the cannabis plant, CBD is the second most common after tetrahydrocannabinol (THC).

In the last few years, global market of Cannabidiol Oil (CBD Oil) developed rapidly, stimulated by the increasing demand from North America and Europe.

Presently, the production of Cannabidiol Oil (CBD Oil) is mainly concentrated in Europe and North America. Many producers of Cannabidiol Oil (CBD Oil) in the industry have formed an integrated industry chain, from the industrial hemp to downstream industries. Most of them can provide various finished products of Cannabidiol Oil (CBD Oil) to customers directly.

Online sales are the most common marketing channel for CBD based products in

Europe and North America.

The Global Info Research report includes an overview of the development of the CBD (Cannabidiol) industry chain, the market status of Food (Oil, Capsule), Cosmetics (Oil, Capsule), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of CBD (Cannabidiol).

Regionally, the report analyzes the CBD (Cannabidiol) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global CBD (Cannabidiol) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the CBD (Cannabidiol) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the CBD (Cannabidiol) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Kiloton), revenue generated, and market share of different by Type (e.g., Oil, Capsule).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the CBD (Cannabidiol) market.

**Regional Analysis:** The report involves examining the CBD (Cannabidiol) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the CBD (Cannabidiol) market. This may include

estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to CBD (Cannabidiol):

**Company Analysis:** Report covers individual CBD (Cannabidiol) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards CBD (Cannabidiol). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food, Cosmetics).

**Technology Analysis:** Report covers specific technologies relevant to CBD (Cannabidiol). It assesses the current state, advancements, and potential future developments in CBD (Cannabidiol) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the CBD (Cannabidiol) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

CBD (Cannabidiol) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Oil

Capsule

Extract

Other

### Market segment by Application

Food

Cosmetics

Pharmaceutical

Other

### Major players covered

Trulieve

Curaleaf

MedMen

Green Thumb Industries

Cresco Labs

Harvest House of Cannabis

Columbia Care

Acreage Holdings

Halo

Planet 13

### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe CBD (Cannabidiol) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of CBD (Cannabidiol), with price, sales, revenue and global market share of CBD (Cannabidiol) from 2019 to 2024.

Chapter 3, the CBD (Cannabidiol) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the CBD (Cannabidiol) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and CBD (Cannabidiol) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of CBD

(Cannabidiol).

Chapter 14 and 15, to describe CBD (Cannabidiol) sales channel, distributors, customers, research findings and conclusion.

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